

## At CARLETON'S

Wilton and Axminster Carpets




# FORWARD! SAINT JOHN, N. B. 

(AN OPEN LETTER)
To the Citizens of Saint John:
local Merchants, we take this means of of aaking your co-operation in furthering the "BUY
AT HOME" AT HOME" movement. Not only does this mean that you are supporting the Merch-
ants, who give a living to thousands of our own people, but, by so doing you her increase their turnover of merchandise; all of which tends to lower prices, reduces Taxes,
and promote general Prosperity.

Further, might we stress the importan ce of buying MADE, IN SAINT JOHN
goods, whenever possible, , like our fellow Merchants, they are responsible for large
Pay Rolle, that mean Your livelo Pay Rolls, that mean Your livelihood.
that are not paying one cent of Taxes tow ards the upkeep of Saint John, yet thowerns
of tur Citione of our Citizens are helping to support them.

We feel that such is the case because costly Catalogues, picturing many tempting buys, are in your Homes. In an effort to prove to every Citizen that they can buy to
even better advantage at home, a monthly Catalogue is being compiled to go to
every home in Saint Jome. every home in Saint John, carrying the me sage in every advertisement that to will pay
to SHOP IN YOUR HOME CTTY.

## when it means more prosperity for each you Loyal Citizens to "BUY AT HOME"

## Buy at Home For The Prosperily of All

Lhet of Advertisers appearing in the First lasue of 'THE MERCHANTS' MONTHLY CATALOGUE"

## Now Brunswick Power Co

 1. Chester BrownF. W. Daniel $\&$ Co F. W. Daniel \& Co., Ltd.
Manchester Robertson Allis Manchester Robertson Allison, Limited
Oak Hall Waterbury \& Rising, Limited A. Ernest ©verett
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T. McAvity \& Sons, Limited
W. H. Thorne \& Co., Limited
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ATALOGUE



