

THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, MARCH 29, 1913

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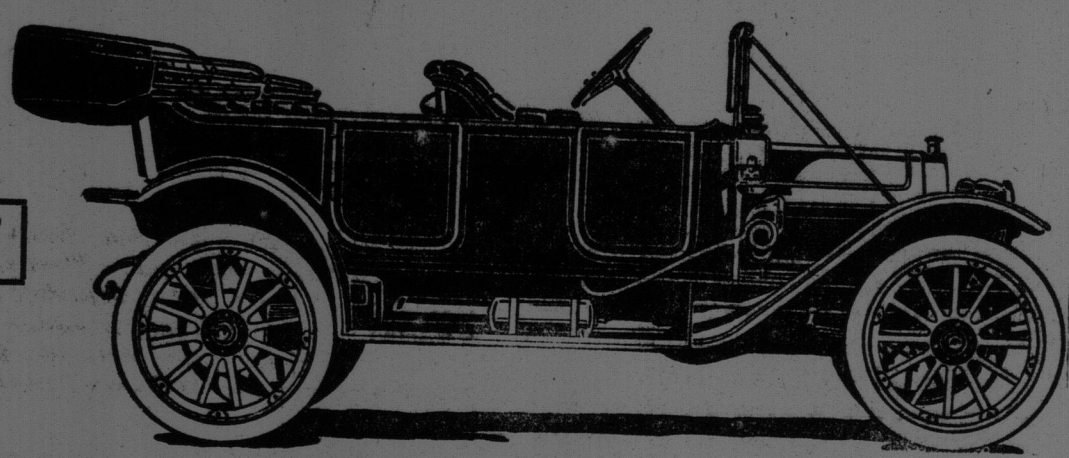
See Us at the St. John
Motor Show, March
29 to April 5 : : :

Studebaker

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Five Extraordinary Cars for the Studebaker Line for 1913

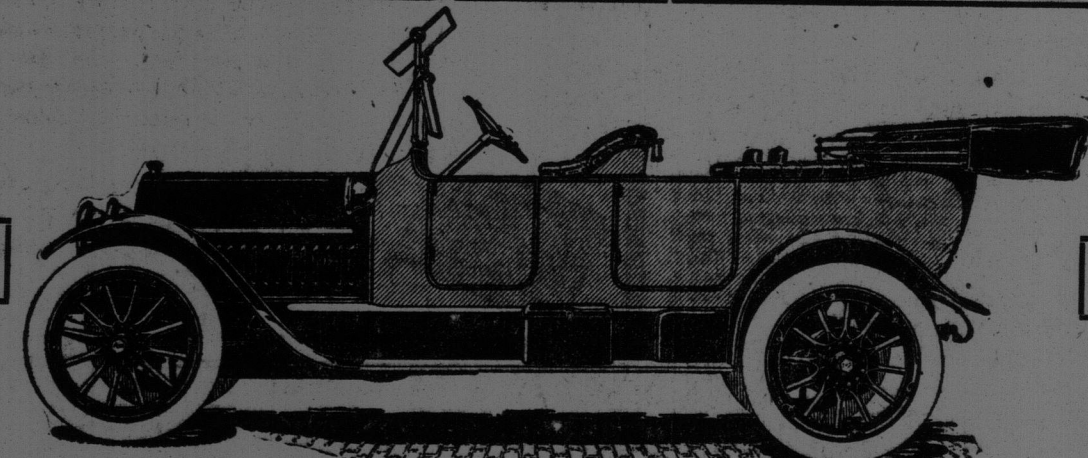
"20" **\$950**



Full Nickel Trimming Throughout.

Four cylinders, en bloc. Extra large valves. Special windshield. Prest-o-lite tank.	Tires 30x3 1/2. Worm and worm steering. Improved carburetor. Powerful brakes.	Oil tempered springs. Improved control. Full assortment tools. Silk mohair top.
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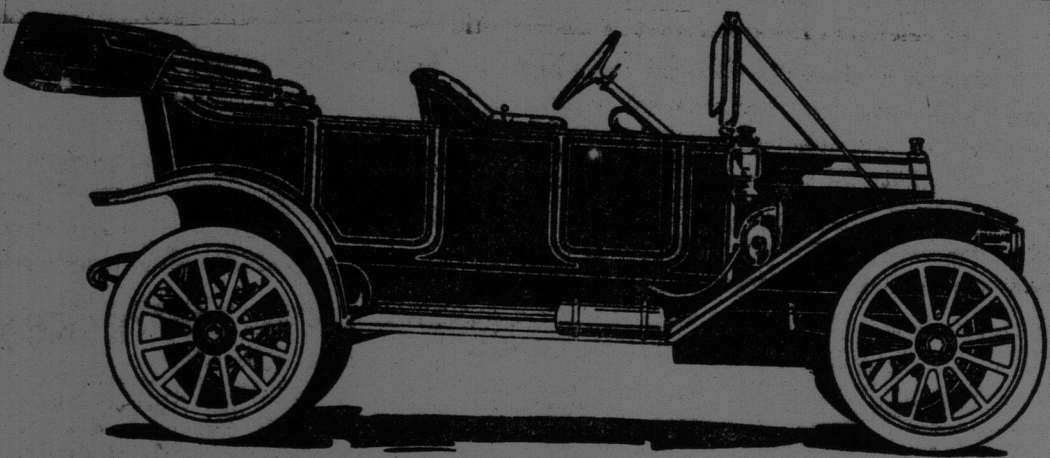
"25" **\$1050**



Four cylinder, 4 1/8-inch bore x 5-inch stroke, 116-inch wheelbase

30x3 1/2 in. GOODYEAR TIRES. Stewart & Clark Speedometer. Acetylene gas primer. Studebaker Jiffy curtains.	Electric horn. Prest-o-Lite tank. Silk mohair top. Full elliptic springs.	Rich upholstery, ample cushions. Ventilating windshield. Demountable rims. Tire holders.	Full set of tools. Tire repair kit. Tool box. Extra rim.
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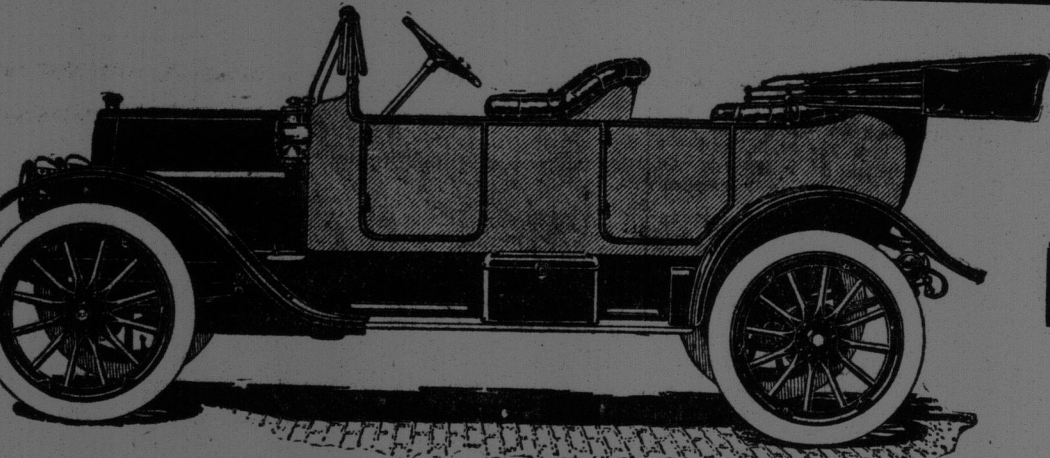
"30" **\$1375**



Four M. Tires, Electric Lights, Nickel Trimming.

Tubular radiator. Centrifugal pump. Special carburetor. Vacuum oiling system.	Dual ignition. Sliding gear transmission. Three speed. Worm and sector steering.	Wheel base 112 inches. Nickel trimming. Four inch tires. Electric lights.
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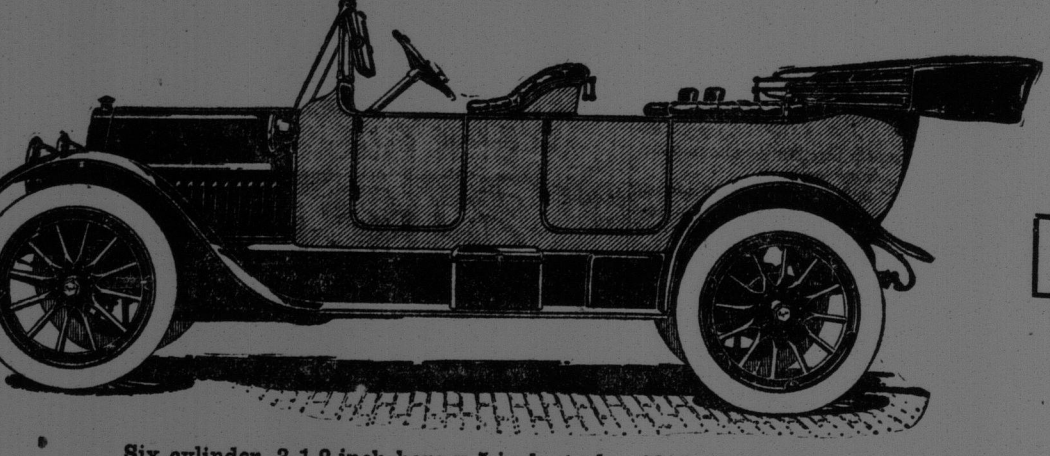
"35" **\$1500**



Five-passenger, four cylinder, long stroke, 3 1/2 inch bore x 5-inch stroke

SIX-PASSENGER body. 34x4 inch GOODYEAR TIRES. Luxurious upholstery. Full floating rear axle. Electric self-starter.	Clear-vision, ventilating wind- shield, rain-vision type. Electric lights. Electric horn. Deep cushions.	Silk mohair top. Studebaker Jiffy curtains. Detachable, demountable rims. Stewart & Clark Speedometer. Three-quarter elliptic springs.	Crowned fenders. Extra rim. Tire holders. Full set of tools. Wide tool box.
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"SIX" **\$1800**



Six cylinder, 3 1/2-inch bore x 5-inch stroke, 121-inch wheelbase

Electric self-starter. Electric lights. Electric horn. Full floating rear axle. Six-passenger body.	Clear-vision ventilating windshield, rain- vision type. Studebaker Jiffy curtains. 34x4 inch GOODYEAR TIRES. Detachable, demountable rims.	Luxurious upholstery. Three-quarter elliptic springs. Deep cushions. Crowned fenders. Stewart & Clark Speedometer.	Silk mohair top. Extra rim. Tire holders. Special tool box. Full set of tools.
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The 1913 lines of Studebaker cars offer to Canadian buyers the greatest possible range, both in prices and models. From the sturdy little Studebaker "20" Runabout to the big, handsome Studebaker "Six", we offer to Every Canadian buyer cars of unequalled design, constructed by skilled workmen in our own factories, of the finest materials money can buy

STUDEBAKER CARS ARE CANADIAN BUILT

These cars are Canadian built, and we are thus able to save the enormous custom charges with which imported cars are assessed. This tremendous saving enables us to offer cars of the highest quality, splendidly built, and completely equipped, at prices that range from 35 to 50 per cent lower than our competitors. Every dollar of duty that is assessed against the foreign car, which we save, means just that much more real value in a Studebaker Car.

This saving in custom charges, our immense production (more than \$65,000,000 worth will be built during 1913) gives absolute assurance to the buyer of a Studebaker automobile that his car is correct in design, in material, in workmanship and in equipment and price.

There are more than 100,000 satisfied owners of Studebaker Cars in the world today. You will make no mistake in buying a Studebaker.

THE WORLD'S MOST RELIABLE MEDIUM-PRICED CAR.

The Studebaker "20" has been before the Canadian public for four years, and during this time has come to be regarded as one of the most powerful, speedy and reliable cars of its weight and size in the world. In every essential it is built along the lines of the high-priced car, and is cheap in price only because we build so many. The material used in its construction is of the same high quality as that used in our highest priced models. It is fitted with the dual system of ignition: with a specially constructed carburetor and the vacuum feed oiling system.

The transmission is of the three-speed sliding gear, selectively controlled type, with the gear housing mounted on the rear axle.

The steering gear is the improved worm and worm-wheel type, as used on all high priced cars.

The equipment includes magneto, three oil lamps, prest-o-lite tank, headlights, horn, tool-kit, repair outfit, pump and jack.

Note also that this car is full nickel trimmed.

THE STUDEBAKER "30" IS NICKEL TRIMMED AND FITTED WITH FOUR-INCH TIRES.

It is safe to say that there is no better known car in the world than the Studebaker "30". More than 50,000 cars of this model have been sold throughout the world, and in almost every instance they are giving the utmost satisfaction. Several of these cars now have records of over 100,000 miles, and are still giving the best of services, despite having travelled a distance of four times around the world.

The "30" is now full nickel trimmed, and fitted with four-inch tires and electric lights.

The equipment includes a silk mohair top, specially designed wind-shield, speedometer, tools, tire repair outfit, pump and jack.

THE SIX-PASSENGER STUDEBAKER "35" IS ELECTRICALLY LIGHTED AND STARTED

The "35" is a Six-passenger car. This feature alone distinguishes it from every other car which can be compared with it.

Not only is the Six-passenger "35" finished with deep cushions, Jiffy curtains and every necessary appointment; it is also electrically started and lighted.

The Wagner Electric Self-starter will itself turn the motor over thirty-one minutes at eighty-one revolutions per minute. It works perfectly.

Simply pull a lever on the steering column and the motor starts.

The electric system is exceedingly simple, requiring no attention, and the 12-volt storage batteries provide current for the brilliant headlights, and four other electric lights, including inside dash light.

THE \$1050 STUDEBAKER "25" IS FULLY EQUIPPED.

It has an acetylene primer for self-starting. The Studebaker Jiffy curtains are of an improved type. They stow away readily, yet are instantly released.

The upholstery is luxurious.

The electric horn is controlled from steering wheel.

The Long stroke motor gives extraordinary power in proportion to weight—more, we believe, than in any other car of the same size.

Demountable rims, with extra rim included, practically eliminate trouble with tires.

THE \$1800 STUDEBAKER "SIX" WILL POPULARIZE THE SIX-CYLINDER CAR.

We shall make more Sixes this year than any other manufacturer has ever made in a single year.

The large production enables us to build a Six at an unheard of price. Yet every Studebaker "Six" will be built with Studebaker care and thoroughness. Our word is pledged to all Studebaker owners.

To every motor lover we offer for \$1800, not only luxury of finish and equipment, but the smooth, resourceful power which six cylinders insure.

The Studebaker "Six" also, is remarkably economical in use of gasoline. The proportions of its cylinder dimensions are exactly right.

The Wagner Electric Self-starter and electric lights complete the equipment of this remarkable car.

Studebaker "20" Roadster	\$900	Studebaker "30" Touring	1375
Studebaker "20" Touring	950	Studebaker "35" Touring	1500
Studebaker "25" Touring	1050	Studebaker "Six" Touring	1800
All Prices F. O. B. Walkerville.			

NEW BRUNSWICK MOTOR CAR CO., DISTRIBUTORS FOR NEW BRUNSWICK

Sold in New Brunswick by the New Brunswick Motor Co., St. John; W. P. Murray, Sussex; A. H. Baird and H. W. McPhail, Perth; George E. Balmain; M. O. Bertelsen, Grand Falls; Charles L. Cyr, St. Leonard; L. A. Gagnon and L. A. Dugall, Edmundston; The Lounsberry Co., Chatham and Newcastle.

THE STUDEBAKER CORPORATION OF CANADA, LIMITED
WALKERVILLE, ONT.