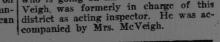


e 17-Ty Cobb Detro



<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

<section-header><section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text> <section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

LATE SHIPPING PORT OF ST. JOHN



Your Tongue Can Tell!

Heathmade Carbonated Ice Cream Is Super-**Pure and Better!**

THE MINUTE you taste our Heathmade Carbonated Ice Cream you will distinguish a difference. Its new, fresher, cleaner, more flavory taste will make you exclaim: "Oh, how delicious!'

You'll note a smoother texture, a keener fragrance, a more delicate type of ice cream than you ever tasted before. Carbonating does this and adds richness to the pure, selected ingredients used in manufacturing it.

Heathmade Carbonated Ice Cream Is Better

Not only is our Heathmade Carbonated Ice Cream nicer, but it is a better ice cream than we have ever been able to make before.

This is due to the fact that it is frozen in a pure, sterile, germ-

proof atmosphere.

If you look at ice cream through a microscope you'll note an in-finity of tiny bubbles, or cells, full of atmosphere all through the texture. This is what makes ice cream easy to eat; otherwise it would freeze hard, like ice. In ordinary ice cream these bubbles are full of common air. In other words, ice cream manufacturers may faithfully guard the absolute purity of all the elements that go into ice cream, then they add to it one element—air—which is never per-fectly pure. fectly pure.

For aeration we substitute carbonation, using nature's purest atmosphere.

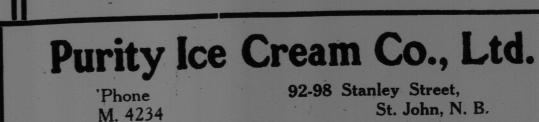
Best and Safest For the Children

Children are the greatest consumers of ice cream. Let them eat all they want, because ice cream is the finest food in the world for growing young bodies. Heathmade Carbonated Ice Cream is always the PUREST and BEST.

Ice cream is good food for growing youngsters, because it is made from the righ cream of milk which contains all the precious vitamines—the growth and health element of food.

When you buy ice cream, whether you buy a dish at a soda fountain or in bulk for home use, insist that your dealer gives you our Heathmade Carbonated Ice Cream. He can get it for you if he hasn't it. Ask for

PURITY ICE CREAM Is Carbonated, Therefore Best



the second second 11