

Opening Thursday Morning, October 12th

The Brazilian experiments are con-clusive, according to the specialist, in spite of the hundreds of miracles at tributed to whiskey in the last fet yeers. The activity of poisonous rereased one hundredfold, according to investigators, and hundreds have re-ported themselves snake-bitten in smakeless. Judged by the demand for prescriptions, it is asserted that Long Island has been wholly misrepresented in the natural histories which allege that it is almost free from poisonous at ropical jungle, according to recen-medical history. The procedure in the Brazilian ex-tropical hundreds to be the specific serum is expected to be. **Other Serum** is expected to be the objest of the serum is expected to a drop is first injected. A loge of one-twentieth of a drop is first injected by a dose which void be promptly fatail to an untreat-cal animal. **The fact of the matter seems to bit** finding on, instead of counteracting the invisite clear serum is drawn off. This is, strongly charged with sub-stance, developed. The same horse is fanally unaffected by the polson treat-ment, which have the power to neu-tralize the venom. The horse may be ided agin and again for serum, but after a certain period the immunity wears of, and a new producer of sterum is to be developed. The same horse is not used over and over for this pur-nes, the serum from a horse which as undergone a second course of poisoning undergoes complications of priore. The serum is drawn off.

Ironized Yeast Produces Remarkable Results on Blood and Complex-ion in a Few Days' Time

, madam, are only one of the ns who have worked day after truggling, working, wishing to and to hold that precious thing, quisite complexion. These days entry-labor are over ironized



For a Summery Complexion All the Year, Take Ironized Yeast!

or a Summery Complexice All the Year, Take Ironized Yeast! I a beautiful complexion. It is not mere mixture of yeast and iron, ut is yeast ironized, which is a sub-iance all by itself. It is Nature's uge, face cream, skin softener, skin rifier, skin beautifier, all in one! an has never, will never, be able to uual it! Ironized Yeast begins to act imediately on blood, nerves, tissues d complexion. It compels skin iots, muddlness, sallowness, pim-es, blackheads—all beauty thieves to vanish! In their place you will they your complexion blooming out new beauty like a chrysalis into a sion, but a fact. Nature does it, at's all we know. Start using Iron-pers at 1:00 a package. Each pack-e contains 60 tables, each tablet is aled. They never lose their power, arold F. Ritchie & Co., Ltd., Toronto, les Agts. You will feel like hugging urself after you have used Ironized ast a short time. Then with the quisite complexion you have al-yoys dreamed of having. Beware of bestitutes.



Quick Treatment an Essential.

"The snake serum, if injected a few hours after the bite, is an infallible remedy," Curator Ditmars said yester-day. "The one drawback to it is that it must be handy. The patient must be treated within six hours or so, or else the work of the polson is so far ad-vanced that it cannot be counteracted. "It should be distributed through all

Animal Scarves

A marvelous showing of Animal Scarves of Black Lynx, Wolf

in Taupe and Cinnamon, Alaska

Shawl Collars, Neckpieces of

Mink, Ermine and other favored

Furs; all at prices for our Annual

Fur Sale of from 25% to 50%

Siberian Grey

Squirrel Stoles

Grey Squirrel, Hudson Seal,

Scotch Mole and others are just

the thing for evening wear. We ask you to inspect these. During

the Annual Fur Sale these will go

Mail Orders

at 25% discount.

Beautiful Stoles of Siberian

discount.



and Continuing Until Saturday, October 21st.

In former years we have held our Annual Autumn Fur Sale in November, but this year we have decided to I hold it in October. There are several reasons for this. First, we have been able to purchase very advantageously from several of the large fur houses; then, the season this year is slightly in advance of other years; and finally, we have decided to give the people of St. John and vicinity such bargains in fur garments and separate pieces that the name F. S. Thomas and Fur Values will be associated throughout the province with one another.

Nothing will be withheld during this Fur Sale. Everything in Furs in the entire store will be subjected to startling reductions. You can see both "price tags"—the former price and the Sale price. And the F. S. Thomas label means a positive guarantee as to quality and workmanship.

Hudson Seal Coats

The quality of the pelts in these Hudson Seal Coats is unsurpassed. Made in full smart body lines in varying lengths. Exquisitely trimmed with Alaska Sable, Beaver, Squirrel and Fitch. The large Shawl collar and modish wide cuff make this garment one of our smartest and most popular coats. The new silk girdle may be had in place of the belt

if desired. Alaska Sable Trimmed—2 Only— \$625.00; Now \$510.00 \$500.00; Now \$435.00 \$475.00; Now \$395.00 \$290.00

Persian Lamb Coats

The dernier cri in coats is Persian Lamb. A few are self-trimmed but the majority are trimmed with Alaska Sable. Deep shawl collar and cuffs of Alaska Sable and handsomely lined with rich brocaded silk.

Alaska Sable Trimmed. . . \$500.00; Now \$425.00 \$475.00; Now \$385.00 \$450.00; Now \$365.00 Self Trimmed......\$390.00; Now \$315.00 \$375.00; Now \$310.00

Scotch Moleskin Coats

The illustration here gives you an idea of the beauty and ex-quisite style of 2—only—Scotch Moleskin Coats. These coats are 40" long, have large cape collar and bell sleeves with beautiful 8-skin border. The lining is of luxurious soft figured silk. Former price was \$500.00. Annual Fur Sale Price \$435.00

Hudson Seal Coatee

New York has set the sign of approval on the Coatee. We have 1-only-made from very superior skins. The former price was \$250.00.

Annual Fur Sale Price, \$165.00

Muskrat Coats

Muskrat is one of the season's most popular pelts. The rich warm tones of brown and the lnog wearing qualities have made them beloved of women. These Coats are self-trimmed with collars 3 pelts deep and skirt borders 4 and 5 stripes deep.

Annual Fur Sale Price \$165.00

It is doubtful if a finer medium priced coat can be found than one of Russian Pony. Made of gen-uine Black Russian Pony Skins. These soft pelts are long wearing and fashioned in the smartest ad-vanced modes. Trimmed with 14 in. Opossum collar and deep cuffs. Civet may be had if desired.

Priced for Our Annual Fur Sale at \$97.50, \$105.00 and \$145.00

RACCOON COATS

These swagger Raccoon Coats are made of beautifully marked skins with 4 or 5 stripe border encircling skirt and wide modish cuff. As a dress coat or a practical motoring garment it has no equal. The deep Shawl collar adds to the attractiveness and utility of this excellent garment. Lined throughout with handsome silk lining.

> Priced for Our Annual Fur Sale at \$220, \$245 and \$310



Mink Marmot Coats

We have 8—only—Mink Marmot Coats, 40" and 42" long, trimmed with convertible collar of beautifully marked Raccoon skins and deep cuffs of same. The lining is of fancy poplin.

Annual Fur Sale Price, \$76.50

Pony Coats

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