## POOR DOCUMENT

## WC2035

THE EVENING TIMES AND STAR. ST. JOHN, N. B. MONDAY, JULY 16. 1917


## - Saving Worry and Money Through Service

[^0]Yes-every Goodyear Tire that reaches the Goodyear improvements. Its quality is further made sure by a rigid system of inspection. This inspection touches every process of tire-
making from the gathering of the raw rubber mak thg fom the gathering of the raw rubber
to the delivery of the finished tires to the shipping room.
In Canada more than 1000 business men, realizing the reliable and economical service
yielded by Goodyear Tires, have so organized yhemselves that they can support and extend this service.
They work beneath the emblem shown above. Their set aim is to make your tire bills smaler,
to build their business on your friendship, to win your friendship by deserving it.
Their service embraces many tasks. It is yielded courteously and willingly. It involves doing many thingsing if you had them to do
out of your motoring yourself. It is a service that saves you worry and money.
You should take advantage of the Goodyear Service
Station Dealer's work. It helps you realize what youm Station Dealer's work. .
and every olther motorist desires-tire searvice that is
long reli and every other motorist dee
long, reliable and economical.
Go to the Goodyear Service Station Dealer near you.
Ask him to describe his work. He will be glad to tell Ask him to describe his work. He will be glad to telil
you the many tasks he performs. He will be pleased
to to demonstrate to you that his service is money-saving,
efficient, courteous, complete-that his service is service efficient, courteous, complete-
such as you have been seeking.

## GOOD YEAR <br> MADE TN CANADA

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| PAINLESS EXTRACTION: Only 25 c | At WASSON'S 3c SALE |
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| accocous | Wasson's |
|  | $\text { WS }{ }^{60 w}$ |
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| Extra Special Prices -ATPARKINSON'S NEW BRANCH | $x_{i}$ |
|  | A |
|  | Dicadilly Circus |
|  |  |
|  | Grand Bay Pienic Ground, |
|  | SATURDAY, JULY 21st <br> Afternoon and Evening $\qquad$ |
| BROWN'S GROCERY COMPAYY <br>  |  |
|  |  |
|  | room Suites <br> -Just Arrived! |
|  |  |
|  |  |
|  | Furniture, Carpets, Squares, cloths, etc., at all Prices. |
|  | LAND BROS., LImited |
|  | 19 Waterloo Street |

Robertson's Specials



[^0]:    There are many motorists buying Goodyear Tires to-day who base their preference on the assured com
    tires lend.
    They are the epicures among tire buyers. Their standards are exacting. In Goodyear
    There is another class of Goodyear users.
    Men in ass brin their busins ist Men in this class bring their business instinct into tire purchasing. They measure tire vir-
    tues by a far more exacting standard-the
    capacity for delivering long loyal, capacity for delivering long, loyal, economical service.
    It is because these men obtain their due in
    Goodyear Tires, that they regularly prefer them as their equipment.
    For the construction of these tires is a summary
    of all our tire-building knowledge-the full of abdiment of our laborious experi- nce.
    In the course of that long experience Goodyear engineers developed the tire-making ma-
    chine, the No-Hook bead, the All-Weatherchine, the No-Hook bead, the All-Weather-
    tread, the Braided Piano-Wire base, and other quality-giving Goodyear features.
    These tires have out-grown experiment. Their goodness is in-built, exact, definite, Their qualities ensure hat long, loyal, econmotorists demand.

