

Store's conveniences: The rest and waiting room, third floor; the information bureau, main floor; the free parceling and checking desk in the basement.

EATON'S DAILY STORE NEWS

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail Orders and City Purchases.

School Opens Tuesday, Sept. 5---and Here Are Some Remarkable Savings in Boys' Wearing Apparel---Especially Suits

Imagine This! Boys' Navy Blue Serge Sailor Suits, Wednesday, for \$1.25



\$1.25

OFFERING BOYS' SUIT for \$1.25 is not an everyday occurrence, in fact we can't ever remember marking suits at so low a price before—it's remarkable and timely, and Wednesday should be an occasion for a crowd of hundreds of parents and boys. We planned this bargain months ago. Had them made up at our own price, and this figure we've marked them Wednesday barely covers the cost of production.

They are all made of soft finished navy blue serge material in sailor style, with blouse effect, as the illustration on the left shows. All have large sailor collars trimmed with four rows of light blue braid, and white cord tie, with whistle attached. Have brass buttons and draw string at waist. Knee pants are firmly lined throughout—in sizes 3 to 9 years.

The quantity is large enough to supply a huge crowd, and we'll fill phone or mail orders as long as they last, but come early with the boy and get first choice at store opening. Extraordinary bargain Wednesday . . . **1.25**

They are smart, well-tailored suits that will stand all kinds of vigorous service, being made of cheviot finished tweeds, in plain shades of grey or brown, also in many fancy effects. These are all designed in the fancy Norfolk effects, of several varieties. Have yoke, belt sewn on at waist, and patch pockets, and full-fitting, roomy bloomer pants. All are strongly lined throughout. Sizes 25 to 35. Come early for this school opening special. Remarkably low priced Wednesday at **4.95**.

For a bargain in a real fashionably tailored suit, the \$5.95 suit illustrated is an extremely good, all round suit for the money. It's a good looking, well made suit that any boy would appreciate. Made of sturdy all wool tweed in attractive full shades of grey or brown; also in rough finished leather mixtures. Choice of plain shades, small checks and diagonal weaves. Coats are single-breasted, with yoke and with either two or three knife pleats, others have Norfolk back only. All have patch pockets and belt sewn on at waist. Neat fitting bloomer pants. Coats and pants are strongly lined throughout. Sizes 25 to 35. Another School Opening Special Wednesday—Come at 8.30. Each . . . **5.95**



\$5.95

—Main Floor, Queen St.

Boys' Hosiery With the Stability to Stand the Rough Service of School Life

SERVICEABILITY, that's what counts in boys' stockings, for that which is worn by vigorous boys is put to the supreme test by the almost unreasonable wearer. But, besides being strong, most boys want hose that are not only comfortable, but have a neat and respectable appearance.

The Multiplex Hosiery mentioned in the list below contains all of these important qualities, especially the first, namely—serviceability. The most popular line we sell for schoolboys is that at 18c per pair, or 3 pairs, 50c.

They are made of double ply maco yarns, and are in all sizes. Per pair, 18c; 3 pairs . . . **.50**

Children's, Boys' or Girls' Ribbed Black Cotton Hose, 12 1/2c per Pair—Our big special for strong, every day wear. Seamless and neat fitting. All sizes . . . **.12 1/2**

Boys' Ironclad Hosiery, the hose with strong style and durable, made with 4-ply legs and feet extra soft and pliable. Pair . . . **.25**

Boys' English Cashmere Hose, made from selected botany yarns to fit boys from 4 to 15 years. The smaller sizes all have extra ply knitted into the knees. All have triple ply at the toes, heels and sole. Priced according to sizes. Pair, 35c to . . . **.65**

Boys' Heavy Double Ribbed All-Wool Hosiery for strong sturdy outdoor wear. Neat fitting and made from selected Saxony yarns, fashioned ankles and no seams to hurt the feet. Sizes, 6, 40c; 6 1/2, 45c; 7, 50c; 7 1/2, 55c; 8 to 10, 60c pair.

—Main Floor, Yonge St.

New Fall Hats and Caps for School Boys

When the boy returns to school, among the many et ceteras that help form his school togetherness, a hat or cap is generally of much importance. In the display of new fall hats and caps, on the Main Floor, are to be seen many attractive models that are dresy, and, at the same time, firmly made of materials that can withstand the hard usage of school life. The prices are reasonable, too, as the following will show.

Probably the most popular school hat for the smaller boy is the smart Varsity Cap with attractively colored designs on the front. These we show have Allied's Flags, Maple Leaf and Boy Scout emblems. Price, each . . . **.50**

Boys' Imported Hats, made of blue velvet; have fancy crown and raised seams. The notable feature about these hats is that the brim can be worn at any angle desired. Price, each . . . **.50**

Boys' Imported Hats, made of black velvet. These have dome crown and red fronted bow. These are also very pliable, and can be turned into any desired shape. Each . . . **2.00**

—Main Floor, Yonge Street.

Boys' Tweed Bloomers, as Illustrated, Each, 75c and 90c



75c

90c

Every boy should have at least two extra pairs of Pants, and when such strong, firmly-sewn bloomers made of such serviceable tweeds as are contained in these are offered at such low prices it's a rare opportunity to get several pairs at a saving.

They are in grey and brown and several mixed patterns and all are firmly lined throughout. School opening special. Sizes 22 to 28, each . . . **.75**
Sizes 29 to 33, each . . . **.90**

—Main Floor, Queen St.

Other Good Values in Sturdy Bloomer Pants for Boys

Boys' Full-fashioned Bloomers, made of serviceable grey and brown tweeds, with small patterns. They have strong fasteners and belt loops. Sizes 24 to 28, price, **\$1.25**; sizes 29 to 34, price **1.50**

Boys' Cheviot-finished Navy Blue Serge Bloomers, well lined and strongly sewn. These have watch pocket and belt loops. Sizes 23 to 28, price, **\$1.25**; sizes 29 to 34, price . . . **1.50**

Serviceable and Dressed Footwear for Boys of All Ages

NOT ONLY BUILT for style and long service, are the new fall models shown in the boys' boot department, but carefully constructed for natural foot comfort, such as every active growing boy should have.

The following descriptions tell of some of the very smartest models we show for fall and winter wear, and you'll note how reasonable are the prices.

Boys' Box Kip Blucher Boots, firmly sewn together and neatly finished throughout—a general purpose boot—in black only. Sizes 11 to 13 1/2, price \$1.75; sizes 1 to 5 1/2, price . . . **2.00**

Boys' Button Boots, made of velour calf, with medium round toe and smooth finished interior—black only. These are natty-looking boots for school or dress wear. Sizes 11 to 13 1/2, pair, \$2.25; sizes 1 to 5 1/2, pair . . . **2.30**

Boys' Box Calf Blucher Boots, strongly made, with heavy soles. Sizes 1 to 5 1/2 . . . **2.75**

Boys' Blucher Boots, made of sturdy box calf skin. These are particularly suitable for big boys who are hard on boots, being firmly made with heavy, reinforced, riveted soles. Sizes 1 to 5 1/2. Price . . . **2.30**

Boys' Button Boots, made of fine gummet calf and patent leather. These are very stylish models for the older boy. Sizes 1 to 5 1/2. Per pair . . . **3.00**

Boys' Educator Boots, that are noted for their comfort and fit, are made of tan calf, black calf and patent leather. These are all blucher-laced boots, and are Good-year welted, which means perfect smoothness inside. Sizes 11 to 13; black, \$4.00; tan, \$4.25. Sizes 2 1/2 to 5 1/2; black, \$4.50; tan . . . **4.75**

Boys' Boots, of fine velour calf skin, in blucher or button styles. They are Good-year welted and have heavy double soles. Excellent for fall and winter wear. Sizes 11 to 13 1/2, \$2.05; sizes 1 to 5 1/2 . . . **2.50**

—Second Floor, Queen Street.

EARLY CLOSING
SATURDAYS OTHER DAYS
1 P.M. From MAY until SEPTEMBER Inclusive **5 P.M.**

NO NOON DELIVERY ON SATURDAYS

Wednesday Will Be Specially Devoted to a Display of Boys' Furnishings Offering Some Splendid School Opening Savings in Shirts, Ties, Collars, Underwear, Night Robes, etc.



THE APPROACH OF SCHOOL opening in the fall, after the long, vigorous summer holidays, usually finds the boy with a wardrobe insufficient for a complete and neat appearance at the opening ceremonies.

We've been preparing for weeks to supply the big demand in boys' wearing apparel and all this week the best counters will be used for display of smart, new, fall furnishings. With prices so low as we quote in the following items, there should be no hesitancy in buying his complete furnishings here.

Make out the list he needs, underwear, shirts, collars, ties, night robes, sweaters, sweater coats, bath robes, etc., and we'll save you money on every purchase. For instance:

Boys' Shirt Waists, mostly light grounds with colored stripes in all the popular shades. Have attached soft collar and single band soft cuffs. Sizes 5 to 16 years. Price . . . **.59**

Boys' Shirt Waists, made of fine shirting materials, in bright, attractively colored single and cluster stripes. All have soft double cuffs and attached soft collar with long points. Sizes 5 to 16 years. Price . . . **1.00**

Boys' Shirts, made of strong, firmly woven shirting materials, mostly light grounds in single and combination fancy colored stripes. All have laundered neckbands and cuffs. Sizes 12 to 14 years. Price . . . **.50**

Boys' Elastic Web Cross Back Suspenders, with strong cast off ends and white kid and fabric fasteners. Price, each . . . **.25**

Boys' Four-in-hand Silk Neckwear, in narrow widths and short lengths. They are in plain and combination colored floral effects and fancy all-over designs. Also knitted ties in plain shades of blue, green, helio, purple, slate, black and white. Price, each . . . **.25**

Boys' Stiff Laundered Collars, Eaton-made, in straight and cut-away shapes. They are 4-ply collars in three different heights. Sizes 12 to 14. Price, 2 for . . . **.25**

Boys' Fine Worsted Woolen Jerseys or Pull-over Sweaters in plain navy with 3-inch elastic collar. Some are trimmed with red or white stripes on collar and cuffs and others are in plain grey weaves. An excellent garment to slip on after school for playing. Sizes 6 to 16 years. Price . . . **.95**

Boys' Flannelette Night Robes, of medium weight. Have attached collar, yoke and all seams are double sewn. Assorted pink and blue stripes. Sizes 6 to 10 years, each, **50c**; 11 to 16 years, each . . . **.59**

Boys' Flannelette Pyjamas, in assorted colored stripes. These have low cut neck, frog trimmings and pockets. Trousers have draw string at waist and are large and roomy. Sizes 7 to 16 years. Price . . . **1.00**

Boys' Combination Underwear, of medium weight wool merino. Just the weight for fall and early winter wear. Have long sleeves and ankle length legs. Sizes 22 to 32. Price, per suit . . . **1.25**

Boys' Underwear, of medium weight, natural wool and cotton mixture. Shirts have double front and back and long sleeves. Drawers have double back, ankle length legs and beige facings. Price, per garment, sizes 21 to 28, **65c**; 30 to 34, **.75**



Boys' Sweater Coats, made of heavy woolen materials in plain navy, maroon, maroon and black. They have high storm or shawl collar and some have contrasting colored trimmings down front and at cuffs and collar. Sizes 6 to 16 years. Price . . . **2.50**

Boys' Bathrobes, are made of a material known as eiderdown. They are in grey, red, blue and brown, with lighter colored conventional all-over patterns. All have neat rolling collar, two pockets and cord at waist and neck. Sizes 6 to 16. Price, each . . . **3.00**

Boys' Bathrobes, of better quality, have cord-finished edges and are fitted with buttons. Price, each . . . **5.00**

THE T. EATON CO. LIMITED

—Main Floor, Centre.