

SIMPSON

Exhibition Specials for This Morning's Early Shoppers

SIMPSON

This Store Opens Every Day, Including Saturday, at 8.30 a. m. and Closes at 5.30 p. m.

8.30 A.M. SPECIAL
The "Big Wonder" Polish Mop
 This mop makes the cleaning and polishing of hardwood floors, linoleum, tile, etc., comparatively easy. Triangular shape, big size, complete with handle, 54¢ only, to sell this morning at less than the present price of the material. Only one to a customer. Today, each **69¢**

Lawn Handkerchiefs, 10 for 25¢
 2000 dozen Girls' Fine Quality Lawn Handkerchiefs, in size 10 x 10 inches, with 1/2-inch hemstitched ends. Today, 10 for... **25¢**

Crepe de Chine Kerchiefs
 Lovely heavy cloth, colored hemstitched borders, printed figures, in assorted designs on one corner. Less than half regular value. Today, 10 for... **10¢**

Women's \$1.25 Metal Vanity Cases, 75¢
 Compartment for two sizes of coin and bills; also they have powder puff and mirror. Well made and well finished. Regularly \$1.25. Today, at... **75¢**

\$1.50 and \$2 Petticoats 98¢
 No Phone Orders.
 Moire, Satens and Mervolat Petticoats, in black, green, emerald and brown; full up-to-the-minute styles, with pleating, frills and tuckings. Lengths 38 to 42. Regularly \$1.50 and \$2.00. Today, per yard... **98¢**

8.30 SPECIAL
Folding Sulkies \$2.98
 Regular \$6.00
 No Phone or Mail Orders.
 Steel frames, black and brown finishes, full collapsible style. Some have small wheels at back. Strong rubber-tired wire wheels. Regularly \$6.00. Less than half price. Today... **2.98**

Women's Sweater Coat Bargain, \$2.50
 No Phone or Mail Orders.
 Bought from a well-known manufacturer at a clearing price, and passed on to you at a saving of one dollar. Knitted of wool mixture, in fancy stitch, having stylish roll collars, double cuffs, and patch pockets. Sizes 34 to 42 bust.

Two Book Specials
 "Men, Women and Guns," by "Sapper," author of "Michael Cassidy," and "The Lieutenant." This is the regular \$1.10 edition. Today, 8.30 special... **75¢**
 "Hurrah and Hallelujah," by J. P. Bang, consisting of the testimonies of the Prophets, Professors and Preachers—a book every thoughtful reader should have. Regularly \$1.25. Today, 8.30 special... **98¢**

14k Gold Pendants and Chains at \$1.95
 These Pendants are wonderful value, the chain and drop being solid 10k. gold, with quality stamped. Obtainable in a wide variety of popular designs, set with various colored stones and genuine pearls. Regularly \$2.50 to \$3.00. Today, 8.30 special... **1.95**

Rogers' Silver-plated Knife and Fork Set \$3.59
 12-piece Knife and Fork Set, including set of six Rogers' 12 divt. silver-plated knives and set of 6 Rogers' AA quality forks. Set complete in fancy lined case. Regularly \$4.75. Today at... **3.59**

1000 Yards of Silks at \$1.44
 Compelling Black Duchesse Satin, Satin Messaline and Black Pallette.
 We provide in this remarkably low-priced sale silk of known \$1.69 and \$1.79 qualities. The Black Messaline has fine hairline stripes of different widths and the quantity is limited. Today, per yard... **1.44**

Broadcloths for Suits and Coats at \$2.50 Yard
 This sensational offer in fine imported broadcloth in browns, greens, greys, navy, Burgundy, wine, purple, Copen, tabac, black, etc.; 60 inches wide. Today, per yard... **2.50**

VISITORS

are invited to make use of the Store's conveniences while in Toronto. Make Simpson's your headquarters—arrange to meet your friends in the Rest Room on the Third Floor; from there you may drop a line home, using the stationery provided by the Store.

Free Parcel Check in Basement and on Main Floor. Information Bureau in Basement. Telegraph Office in Basement. Post Office in Main Floor. Telephone Booths on each floor to third.

We Pay Freight and Express Charges

By shipping with a Transfer Card you eliminate change-making at the various departments—thus saving yourself many valuable moments—and don't forget, we pay charges to your nearest station in Ontario on purchases of ten dollars or over.

Breakfast At Simpson's 30¢

Today's Menu:
 Blackberries and Cream; Lamb Chop; Rolls and Butter; Pot of Tea or Coffee 30¢

These Special Items Will Be on Sale at 8.30 a.m. and While They Last

Boys' Paramatta Raincoats, Special \$4.95
 Double Texture Fawn Paramatta Raincoats, with neat fitting motor collars, natural shoulders, slash pockets and loose fitting box back. Seams are stitched and cemented. Boys 7 to 13 years. Sizes 25 to 35. A thoroughly rainproof garment. Special... **4.95**

8.30 Saving of \$22.40
8-Piece Dining Suite for \$73.35
 Regular Price \$95.75
 Oak Extension Table, top dividing pedestals with locks; 8 feet when extended. Chairs of quartered oak, leather seats; five small and one arm chair. Buffet in colonial design, 52 inches, has dolly, linen and cutlery drawers, and large bevelled plate mirror. Eight pieces complete. Regular price \$95.75. August sale... **73.35**

8.30 Special in Men's Soft Hats \$1.15
 Cooler evenings that may happen along now and then demand that we keep a cool weather hat ready. Today you can have one much less than regular. Choose flat set and pencil curl, brim fedoras, in grey, green, brown, navy and black. Regularly \$2.00 and \$2.50. Today 1.15

Infants' 75¢ to \$2.00 Bonnets for 35¢
 A clearance from our regular stock; wonderful choice of lovely Lingerie Bonnets, trimmed with exquisite laces and embroideries. Sizes 12 to 18 in the lot, but not in every style. No phone or mail orders. Not more than two to each customer.

Scotch Tapestry Rugs
 Values Up to \$11.50, for \$8.95
 Several designs and colorings, in two sizes, 6.9 x 9.0 and 7.6 x 9.0, for bedrooms and small dining-rooms, in conventional and floral effects, in shades of greens, browns, etc. Today special... **8.95**

1000 Cream Window Shades at 39¢
 Well made Window Shades of good quality opaque cloth in the popular cream color only, mounted on strong spring rollers, complete with brackets, nails and ring pull, and in the standard size, 37 inches wide and 70 inches long; cut to fit any narrower window. Today, 8.30, each... **39¢**

English Tea Pots 25¢
 Phone Orders Filled.
 Excellent quality Gibson English Tea Pots. Four, five, six and seven-cup sizes. They come of regular 25c, 40c and 50c stock.

Men's \$1.00 Cotton Night Robes 79¢
 These are the famous Fautless Brand, well known for strong white cotton night robes with attached collar or V neck; roomy, perfect fitting body. 8.30 special... **79¢**

Women's Nightgowns Half Price
 Dainty Nightgowns of cotton crepe, slip-over style, with round neck and short kimono sleeves. Sizes 36, 38 and 40 inches... **Half Price**

Vests and Drawers 10¢
 Balbriggan Vests are low neck, no and short sleeves, with some high-neck, long sleeve styles. The drawers are umbrella or tight knee style; not all sizes in any one lot, but sizes 2 to 12 years in the lot. Reg. 20¢ and 25¢. Today... **10¢**

Girls' Combinations 29¢
 Summer Combinations of ribbed cotton, in low neck, no and short sleeve styles; the drawers are umbrella, lace trimmed or tight knee style. Sizes 4 to 14 years. Regular 60¢. Today... **29¢**

Women's Corsets 69¢
 Discontinued lines from a large manufacturer at a big reduction offered to you in the same way. Made of coutil, with medium low bust and long front slip, five-day Paris front steel, with hook and eye below; boned with fine rustless boning; four inches long; cut to fit any narrower window. Today, 8.30, each... **69¢**

Simpson's August Hosiery Sale is Amazing in the Greatness of its Values

Have you ever seen a really enthusiastic crowd at a Sale? You can do so any hour of any day in our Hosiery Department; and if you will examine the offerings you will be as enthusiastic as the rest. The following eight items for today are deserving of your special attention:

Women's Silk Hose \$1.29
 Samples and overmakes of Women's Pure Thread Silk Hose, all perfect and in good weight, with deep lisle thread garter top and spliced heel, toe and sole. Black and colors. Sizes 8 1/2 to 10. Regular value \$2.00. Today, per pair... **1.29**

Women's Silk Hose 59¢
 Women's Silk Hosiery, seconds of \$1.25 lines, well known guaranteed make, high silk boot, with strong elastic ribbed top, seamless, double spliced heel, toe and sole. Black. Sizes 8 1/2 to 10. The price of firsts is \$1.35. Today, per pair... **59¢**

Women's Silk Boot Hose 39¢
 Women's Silk Boot Hose of an exceptionally good quality fibre, in black, white and colors; seamless quality, with double spliced heel, toe and sole, and deep double welt garter top. Sizes 8 1/2 to 10. Regular 50¢. Hosiery Sale price, today... **39¢**

Women's Llama Hose 33¢
 Women's Llama Hose, plain black cashmere with Llama embroidered in red at top. English made and seamless finish, with double spliced heel, toe and sole. Good wearing quality. Sizes 8 1/2 to 10. Regular 50¢. Hosiery Sale price, today... **33¢**

Women's Cashmere Hose 23¢
 Women's Black Union Cashmere Plain Knit Hose, with seamless spliced heel, toe and sole, made from smooth even thread. Every pair perfectly fashioned and absolutely fast dye. Sizes 8 1/2 to 10. Hosiery Sale price, today, special... **23¢**

Men's Cashmere Hose 39¢
 Men's Soft Black Cashmere Socks of medium weight, made from good quality soft smooth spun yarn, double spliced heel, toe and sole. Seamless throughout. Sizes 9 1/2 to 10 1/2. 30¢ and 50¢ values. Hosiery Sale price, today, 29¢; 3 pairs \$1.10.

Men's Silk Plated Hose 29¢
 Men's Black Silk Plated Socks, also Lisle Thread Socks, in white, grey, navy and Palm Beach. Seamless, double spliced heel, toe and sole. Good wearing, dressy lines. Sizes 9 1/2 to 10 1/2. 30¢ and 50¢ values. Hosiery Sale price, today... **29¢**

Men's Cotton Hose 1 1/2¢
 Men's Fine Quality Plain Black Cotton Socks, seamless, softly finished quality, with spliced heel, toe and sole, and elastic ribbed top. This is a comfortable fast color quality, and worthy of buying in lots. Sizes 9 1/2 to 10 1/2. Hosiery Sale price, today... **1 1/2¢**

Misses' Fall Suits of Distinction

Unusually good, all-round suits for fall. That is why we are drawing your special attention to them. The navy suiting is fine and well shrunk. The coats are lined with satin, and interlined for warmth, and the styles are distinctive, perfectly tailored. Also in black. Misses' sizes. Price... **25.00**

Two Attractive Coats for Young Women
 Young women whose winter coat has to be worn daily should look at these of rough tweed that "won't wear out." Girlishly made with full skirts, wrap collars and wide belts. They are finished with hair linings of soft satin.

The New Serge Dresses
 In the Women's Section some new and very interesting serge dresses have arrived. They are still the mainstay of smart women, and these new ones have all the old charms of serge, as well as the distinctively new notes of fashion. A big assortment to choose from, in navy, brown, green and black. Sizes 32 to 42. Price, \$8.50 to \$15.00.

Extra Size Petticoats at \$2.50
 "Heatherbloom" Petticoats, cut extra full and on special lines to suit stout figures; elastic at waistband; deep flounce finished with frill and tuckings; colors navy, purple, dark grey, and also black; lengths 36 to 42. Today, at **2.50**

Novel Styles in Moire Silk Hand Bags
 Moire Silk Hand Bags, in pouch shape, in black and navy blue, with attractive linings. Special value at... **1.50**

Linen Table Cloths Reduced
 No Phone Orders for These.
 Pure Linen Table Cloths, double damask, in party 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100. Limited quantity. Priced away below regular. Rush price to... **8.95**

Notions
 Blocked Dutch Linen Tape, in white only, various widths, at... **4¢**
 Skirt Binding, black, white, 1 1/2 and 2-inch widths. Per yard... **4¢**
 Darning Wool, in balls, in tan and black. 1 ball for... **2¢**
 White Bunch Tape, 2 bundles... **10¢**
 Driveway Sissors, 7 1/2 in. and 8 in. long. Per pair... **50¢**
 King Collar Buttons, 2 for... **15¢**
 Foot Form Stocking Barriers... **1¢**
 White Linen Buttons, 12 each... **1¢**
 La Casque Combe, artistic designs, with rhinestone settings, in semi-amber. Each... **50¢**

Manufacturer's Samples of Women's New Fall Suits at \$16.95

This Price Means a Big Saving on Every Suit

There will be 75 happy women in Toronto today—they will be the purchasers of these beautiful new suits. They have served their purpose as samples in the manufacturer's showroom, and we secured them at a big discount. That is why the price of such high-grade new suits will be only \$16.95. Everyone knows that samples are perfectly fashioned and tailored, making them most desirable. Of these we have only one, two and three of a model, and only in sample sizes, 34, 36 and 38. Materials are serges, poplins and gabardines, in black, navy, brown and green. Every suit perfect—and every suit a rare value at the price.

Another Sale of Sample Boots Today

In Which Women Can Secure the Most Fashionable High-grade New Fall Boots, Dollars Less Than Usually

No Phone Orders No C. O. D. Orders

Another firm that makes women's high-grade boots sold us their fall samples, enabling us to place on sale a great variety of Fall and Winter Boots; every pair at dollars less than they would cost you if they were not samples. Button and Lace Boots, Fall shapes. Because the sample sizes run only in 3 1/2, 4 and 4 1/2, we shall add several hundred pairs of American Boots of equal value, so that women wearing any size from 2 1/2 to 7 may share in this splendid bargain. 8.30 a.m. sale **3.24**

Three Other Excellent Offerings in the Boot Department

Boots for Girls
 340 Pairs Girls' Boots, button and lace styles, in dogonia and gunmetal leather, with good weight soles and low heels, neat full fitting toe shapes. We recommend these as very satisfactory in every respect. Sizes 5 to 10, \$1.89. Sizes 11 to 12, \$2.29.

Men's Everyday Blucher
 300 Pairs Men's Extra Heavy Blucher Boots, made of No. 1 box kip leather, Blucher style, heavy solid weight outer sole, shugged and sewn with heavy wax thread, solid leather insole, plain one-piece back, made on two different toe shapes. Sizes 6 to 11. Today special... **3.25**

Boys' School Boots \$2.49
 180 Pairs Boys' Good School Boots, made of box kip leather, Blucher style, heavy solid leather standard screw outer soles. This is a boot built to stand very hard wear, and is also comfortable and dressy. Sizes 11 to 13, \$2.19; 1 to 5, \$2.49.

The Fashions in Tailored Hats Are Now on Display

The simple, unadorned tailors' hat is the fashion of the day. Therefore we have extended that section of our Millinery Department, and obtained all the latest and most exclusive types of plain hats from Paris, London and New York. Sailor shapes, beautiful in line and coloring, softly draped, close fitting hats always becoming, and smart hand block shapes; made of rich silk velvet and silk beaver in a range of Autumn colors. Priced from \$5.00 up to \$16.50.

Exhibition Special—Tailored Hats

By making up these hats ourselves we are able to make this astonishing offer for today of New Fall Hats at \$5.00. They are made of Lyons silk velvet, including the velvet draped effects, sailors and tam crown hats, suitably trimmed and finished with corded ribbon bands and novelties. Special. **5.00**

Everyday Suits of Splendid Style and Quality \$10.75

This morning we place on sale a lot of Men's Suits that are so much better than what is usually offered at this price as to make this a most uncommonly special value.

They are all nice, clean, new suits, never shown before. All made of serviceable tweeds of Fall and Winter weight in really attractive patterns. One is a neat brown mixture, another a dark grey with small broken pattern, still another is a medium grey with a blue stripe, etc. The style is the usual conservative 3-button, single-breasted coat, single-breasted vest and regular trousers with straight bottoms. Sizes 36 to 44. If you want a good, durable, neat appearing suit at a very low price, get one of these today at... **10.75**

\$1.00 for Men's Fall Underwear

The reason why we mention this line of shirts and drawers is because they are better than the kind ordinarily obtainable at this price. Made of Fall weight natural wool, perfectly finished. Per garment... **1.00**

SIMPSON

F.O. 8000. SUMMER Known as "E.T. House party" 1917, at Main Street PROF. British doubt London, respondent a wind are hat twice last night in big waves broken up an "We are reserves in tion has been forced to em "The five over seven ha caused three sixty-eight of C.N.R. AFT. Speche positio Ottawa, W. of 68 to 36 committee sta era bill under great scene "clock, the 2 but the usual impotent 60 clauses were three order, ported the b the usual in There was a eux attempt continuing to 120 after the There was a fusion, but of good-natured "Washed" into appetite wa ending of the house delivered in. Practically who have a rule, with the 50¢ opp of the day members abtly who French. The Liberals (Kainurales Rivers), Mr. Proulx (Pres Johns, Que.) No As soon as nitise Sir Tice of clous the Liberals 2 a.m., hand the 30-minut Mr. Bureau the discussi Mr. Edinger speaking in Michael (V)ained of the take hours fo