## The best procurable. Pleases particulas

55c PER POUND Phones 3051-3052 250 Dundas St. Canada Food Board License No. 8-3422.

#### **ESCAPING U-BOATS,** MAJOR W. GREGORY ARRIVES HOME HERE

London Officer Tells of Nar- Every extra ounce you eat you row "Squeezes" of Transport.

After two narrow escapes from German submarines within one month, Major William Gregory, 86 Wharncliffe road south, returned home last evening. The transport on which he returned was attacked by a large submarine, and a brisk encounter ensued for about half an hour. It is thought that one of the transport's guns put the submarine out of business, for it was seen to sink shortly after a shell from one of the big guns had been fired at it. One shot from the submarine nearly got the transport. The shell struck the water a short distance from the steering gear, and it is said if this had been struck the boatload of wounded officers and men would surely have been at the mercy of the Hun pirates. The sea was so rough that it would have been almost impossible to lower the boats without their being swamped.

The submarine was one of the largest type, and carried heavy guns. It was sighted by the transport when about six miles distant, and all speed was immediately put on in an effort to get away. The engagement commenced when the sub was about 11,000 yards in the rear, and continued until the underseas craft sank, apparently from the effect of the shelling it had received. While Major Gregory was making a trip to the Channel Islands a short time before he salled for Canada, the boat was chased by a sub, but after an exciting time it managed to escape.

Major Gregory went over with the struck the sould struck the sould struck the season.

to escape,
Major Gregory went over with the
135th Battalion, and of the six officers
of "B." Company, five served at the

of "B." Company, five served at the front in France.

When the 135th was disbanded he was transferred to the imperial forces, with which he served until he became a casualty, and was sent to No. 4 General Hospital in London. He remained there for two months when he was taken to a convalescent hospital in Bournemouth, where he remained until leaving for Canada.

While in this hospital he met by chance three other London men, Frank Millar, A. Weldon, Lieut. Pope, and Lieut. G. N. Tucker, he also met in one of the hospitals in England. Lieut. Tucker went over with the company which Major Gregory had the honor of commanding.

of commanding.

Prior to joining Major Gregory was on the teaching staff at the collegiate institute, where he was drill instructor for twelve years. He has been connected with the regular Canadian army for thirteen years, and he also belong-ed to the imperial forces prior to this. His numerous friends are pleased to see him safe at home again, and a number gathered at his home last

Spanking Doesn't Cure! Don't think children can be cured of bedting by spanking them. The trouble is con-utional, the child cannot help it. I will send

FREE to any mother my successful from treatment, with full instructions. If your children trouble you in this way, send no money, but write me to-day. My treatment is highly recommended to adults troubled with urine difficulties by day or night. Address

#### **HOW TO GROW** A DIAMOND

A traveler one day heard a man make the assertion that he knew how to grow diamonds. A friend accused him of either being a real genius or an enemy of the truth, and insisted on knowing something of this discovery—the whole truth and nothing but the truth. So William tells him: I learned this method from John A. Nash (My Jeweler) in London. He formed a diamond-growing club and the members started by selecting a small diamond and later had it exchanged for a larger stone, and in every transaction he allowed full purchase price of the last diamond bought. I joined the club and planted \$10 in a small diamond. last diamond bought. I joined the club and planted \$10 in a small diamond. It was a small stone, I know, but the next month, cutting down on my smokes, side-tracking a few movies, left me a little surplus, so when I again hit London I had \$20 to the good, so looked up My Jeweler and træded the dew drop for a \$30 diamond. I did this over and over again till now I have a real beauty, blue-white and perfect stone, the only kind Mr. Nash sells. Say, does My Jeweler grow diamonds? He surely does, and his store is 206 Dundas street, opposite Gammage's, "where you will opposite Gammage's, "where you will eventually buy."



Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

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Rubber Man

BROCKMAN

BROCKMAN

PHONE 5124.

THE London Loan and Savings Co.

OF CANADA Government Bonds

for sale

To Pay 6% 4% ALLOWED ON DEPCSITS

ROWAT'S COFFEE Such Care Is Used in Its Manufacture

That it is, without a doubt, one of the finest, most edible and most nourishing foodstuffs

### Parnell's Bread

is made according to the orders of the Canada Food Board. save something necessary for our boys at the front. Order a Trial Loaf Today.

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Newest and Latest Styles

Our 18k. Seamless Wedding Rings are the best rings of today. Guaranteed to wear a lifetime. Buy the ring here and be happy ever afterwards. All styles and widths. \$5 Up to \$15

#### **YOUNG'S**

170 DUNDAS. 674 DUNDAS. Issuers of Marriage Licenses.

# **Good News!**

Mother's using Johnston Bros.

# Bread

And All the Family's Glad. Your grocer sells it.

JOHNSTON BROS., Phone 944. License No. 5-263.

#### Mrs. M. Summers WINDSOR, Ontario. CANADA'S SOLICITOR **GENERAL TO SPEAK** AT CIVIC DINNER

Hon. Hugh Guthrie Will Address the London Board of Trade Tuesday Night.

Announcement was made last night that the speakers at the civic dinner of the London Board of Trade on Tuesday evening next will be Hon. Hugh Guthrle, solicitor-general of Canada, and Allen D. Albert of Chicago, former presiden, of International Rodary.

The dinner will be served at the Tecumseh House at 6:30 o'clock. Every citizen of London who is interested in the movement to expand and reorganize the board of trade is invited to attend. However, since the capacity of the dining-room is limited, the notices of the event say that it will be necessary to ing-room is limited, the notices of the event say that it will be necessary to make reservations in order to avoid disappointment in securing places.

Anxious to Help Movement.

Mr. Guthrie's acceptance of the invitation to speak at this dinner was not obtained until he was told that it would be in connection with a move-

would be in connection with a move-ment to organize London's citizenship along the broadest lines in a new civicalong the broadest lines in a new civiccommercial body.

Allan D. Albert, while at the head
of the world association of Rotary
clubs, made this statement: "No Rotary
club can be a board of trade, but something is vitally wrong with the Rotary
club whose every momber is not being thing is vitally wrong with the Rotary club whose every member is not being developed every day into an abler and better member of the board of trade. "Any Rotary club whose entire membership (with the two or three exceptions susceptible of special explanation) is not enlisted in the work of the board of trade, is falling in its application of the principles of Rotary to practical life."

John Bridge Gives Warning.

practical life."

John Bridge Gives Warning.

At a meeting yesterday of about 30 men who have been most active in the promotion of the expansion and reorganization plans, it was said that much progress was being made in building up the campaign organization. F. E. Leonard, the president of the board, was unable to stay until the close of Leonard, the president of the board, was unable to stay until the close of the meeting, and turned it over to John Bridge, the vice-president, who made the important announcement that already quite a number of citizens of London, many of whom are not members of the existing organization, have told him they want to be members.

"This campaign is going to be one of the biggest things we men ever had anything to do with," he told the meeting. "I am going to have a team of my own and we are going out after the record. This is fair warning to you other fellows."

QUEBES LEGISLATURE CALLED. QUEBEC, Oct. 4.—The Quebec Leg-slature has been called to meet on December 17.

PAINT WAREHOUSE BURNS. HALIFAX, N. S., Oct. 4.—Early this morning the large paint warehouse of Frank Reardon & Co. caught fire and the building and contents, valued at nearly \$200,000, will be a total loss.

NEWSPAPER

### Federal Advertising Agency

#### THE OPEN FORUM OF THE PEOPLE

Observant Advertiser Readers With a Grievance, a Suggestion For Reform, a Good Word-Yes, and Sometimes a Grouch, State Their Views on Topics of the Hour in City and Nation and All Creation.

Topics of the Hour in City and Nation and All Creation.

To the Editor of The Advertiser:
Your editorial column wins by admiration. On the whole your writings merit little criticism, but contain much food for thought, and indicate your conversantcy with the many themes upon which you comment, and that you have spent much thought thereon. But, while reading your editorial of 26th inst., headed, "Ireland—Bishop Fallon Can Help," I was sorry to note a remark interwoven that might be accused of being gratuitous, and savoring of the superficial. That Ireland should have home rule, that the present demand is for religious toleration, that there is altogether too much prejudice on this account, and that Irishmen are the hinderers of Ireland's welfare—with these we heartily agree. Also, that there is too much appeal to religious prejudices as between Catholic and Protestant in this country, and that Sir Wilfrid Laurier is without a peer as a statesman, and if the heart of Canada had been truly registered in the late elections, the country would today be benefitted by his administrative ability—these we likewise most heartily indorse. But when you allude to Protestant denominations, and use the phrase, "It is not necessary to live better than the Bible requires to be a 1. Am I a fit man to be placed in A2 category?
2. Will I be examined again when reporting for duty?
3. Could I get leave of absence until October 31, being the only son of a farmer?
A.—1. The medical board examining you must have considered you as such when they graded you. It is not fitting for this column to judge their work.
2. Yes. Provide yourself with a certified statement as to your physical condition from your family physical no reporting for service, and a searching

AUTHENTIC

Hats and

BELTZ & CO.

MILITARY SERVICE

**OUERIES REGARDING** 

cial Information.

Address Your Problems to the Mill-

tary Editor of The Advertiser and

They W.II Be Answered From Off:-

SUBSCRIBER. Q.—I have been re-examined and raised from category E to A2. I have frequent attacks of bronchial asthma and pleurisy. 1. Am I a fit man to be placed

dition from your family physician on reporting for service, and a searching medical examination will be made for the above ailments.

3. Yes, you are eligible for harvest leave expiring on the above date. Apply to your commanding officer when drafted, and you will likely receive this furlough.

S. S. M. Q.—I am an A2 man granted leave of absence on account of being the sole support of helpless

dependents.

1. Would I be allowed to enlist in the Royal Air Force?

2. Do you have to pay for your uniform in the Royal Air Force?

A.—1. Yes, provided that you passed he necessary medical examination and years accepted for this branch of the

were accepted for this branch of the

service.

2. Each cadet, on receiving his commission, is paid an outfit allowance with which he purchases his outfit, including

SUBSCRIBER. Q.—If a Canadian resident in the United States became crippled while serving in the United States army, would he receive a pension?

2. If so, would it be from the Canadian or United States Government?

ment?

A.—Yes. if it was while he was in the performance of his duty, or if his condition was not caused by his own

adian Air Force?

2. Would he have to be discharged from the infantry, and if so, how would he proceed?

the top in waves.

how?
3. Is it too late to register in the United States?
4. If I must register here, will they send me a card to fill out on

SOLDIER. Q.—I am a soldler at camp and am twenty-four years of age. Can I apply for an extension to my exemption, and how will I go about it to do so?

A.—Apply for leave through your commanding officer, and he will consider your case.

LIEUT. R. H. CARRUTHERS

WOUNDED IN RIGHT LEG

Furs

STYLES IN

shave is Twenty
indorse. But when you allude to
Protestant denominations, and use the
phrase, "It is not necessary to live
better than the Bible requires to be a
good Anglican," there are some who
will characterize this sentence as filip
pant. If there is any church that
makes such a requirement, it would
be interesting to know it. If there
is any that requires a standard lower
than that indicated in the Bible, we
may ask is it a church, or only
a club?

That it is a very easy matter to
live "good enough," seems to be a
popular notion. Probably popular because people like an easy-going way
in matters of morals. It would seem
that such have not yet given the subject of religion, as revealed in the
New Testament, any very serious consideration—not the consideration its
importance merits. Take the Sermon
on the Mount, as contained in St.
Matthew's gospel, chapters v. to vii.
Here Christ declares the principles of
of living that no thoughtful person
will pass over slightingly. Its ideals
are sufficient to keep most aspirants
busy for a lifetime. And the founder
of Christianity declares that these
teachings are not only needful to insure success in the Christian life, but
that without them no one can even
begin it. If there is any church with
a higher requirement, as your sentence intimates, so far we have not
met with it in our wanderings in this
country and the one to the south of
it. As a matter of fact, the Bible
does not treat the Christian ideal as
one would a simple act—to be performed, or not to be, at will. Or as
if one had merely to prefer or choose,

If offend, or not to be, at will. Or as
if one had merely to prefer or choose,

If one had

dition was not caused by his own negligence.

2. From the United States Government, as he was serving in the United States army when he became crippled.

INGERSOLL. Q.—My husband is serving in the British army and has been in France for over four years, leaving ingersoil August 16, 1914. He was a British reservist and finished his service some years ago. He has enjoyed a brief furiough, but it was not long enough to permit him to come to Canada. In a recent letter he asked me to write to the does not treat the Christian ideal as one would a simple act—to be performed, or not to be, at will. Or as if one had merely to prefer or choose, and that question decided, the rest was easy. As if it were said, "Anyone can be a Christian if one but wants to." Can they? Christian living, in the Bible, is compared to the more difficult attainments of life. viz.: to wrestling, a race, a struggle, a warfare. Even Solemon, who is not open to the charge of being "strait-laced," in reference to the problems of life has said (Eccles, viii., 8), "there is no discharge in that war." Here "vigilance is the price of liberty." "After having done all," Christ taught His disciples to say, "we are

will in the matter and allows God to work through him. "For it is God that worketh in us, both to will, and to do, his good pleasure," quoting St. Paul. Hence it is not what any ed from the infantry, and if so, how would he proceed?

3. A soldier, serving with the Canadian Mounted Riffes in France, has a light grey bar with a red semicircle above on his sleeve. What does it signify?

A.—1. Yes, provided that his commanding officer is favorable, and that he is accepted by the Royal Air Force.

2. Upon passing all examinations required by the Royal Air Force, and his officer commanding giving his consent the man is discharged to re-enlist in the Royal Air Force. Apply to your commanding officer, and if favorable he will give you leave to go to Toronto for examination. If successful you then return to your unit until your services are requested by the Air Force, and then your discharge is authorized to proceed as above.

3. If it is on the cuff of his sleeve its meaning is not known here. However, if it is on the upper portion of the sleeve near the shoulder it is a "patch" worn distinguishing his brigade, each brigade wearing a different colored patch, an innovation since the battle of the Somme to ald the artillery to distinguish the different brigades as they go over the top in waves. Paul. Hence it is not what any church may or may not require that matters, but what God can do when the individual gives him control. The reason that the publicans and harlots entered into the kingdom of heaven before the self-acclaimed Pharisee, was because the former had getten to the because the former had gotten to the place where "man's extremity is God's opportunity," and had quit patching themselves up, while the latter were still in the business of camouflaging. Those churches which most emphasize the work of the Holy Spirit in the human life, best interpret the stan-dards required by the Bible.

The human heart being inclined to evil, there is a controversy with God not ended until the "great surrender" is complete. "Yielding to God is pre vailing with God." Even in good peo ple there is a tendency to take what appears the easiest way—which ever church seems to require the least, and to criticize others as "too goods," or being inflicted with "other wordli-ness." But belonging to a church has never saved anyone, although in the minds of some it appears to have the significance of life insurance, or pos-E. E. S. Q.—Would a married man, an American, 38 years of age, have to register here?

2. Where would he register and sibly fire insurance.
Why do I mention these things? Because there never was a time when right living counts for so much. God works only through men, and men that are right with Him will always that are right with Him will always prevail. Admiral Beatty placed these matters in right proportion when he answered the question, "How long will the war last?" General Haig is credited with saying that fighting counted 25 per cent in securing victory, and praying (based on right living), the other 75 per cent. Lord Kitchener and Lord Roberts acknowledged the power of God and of prayer, when the tide was turned at the first battle of the Marne. It was God who defeated the Spanish Armada. In a notable sermon preached by Rev. Ira Dwight Little of the United Baptist Church, Little River, N. S., on "The Factor in the Fight," he well proves that the Almighty is the factor in this war, and that unless the people of the Allied nations acknowledge Him, there is danger of a compromise peace being signed. This server was deliver. they send me a card to fill out on request?

5. Will 1 be treated similar to a Canadian married man if 1 register here?

A.—1. Yes, if he has not registered for service in his own country.

2. Write a letter to the deputy registrar, Royal Bank Building, London, Ont., giving him your full name, date and place of birth, date of marriage and number of children, if any. You must do this within ten days of October 12.

3. No, provided you are in the United States, but Americans resident in Canada were called upon by proclamation recently to register for service in the United States army by September 23, or failing to do this to register under the Canadian military service act within ten days following this date, those in ages 31-44, inclusive, have until ten days after October 12 to register.

4. Yes, except that the Canadian married men have not been called on to register yet, and you must do so within ten days of October 12. You would not be ordered to report before the Canadian married men.

SOLDIER. Q.—I am a soldier at

Allied nations acknowledge Him, there is danger of a compromise peace being signed. This sermon was delivered in January of the present year. The only nation called to humble itself before God, to confess its individual and national sins, has been the United States. In our own land there have been just "days of prayer," being all right otherwise, no humility or confession was asked for. Perhaps the President went too far and demanded more than the Bible required. But just the same his troops seem to be no worse for the completeness of the nation's response in the matter. It will be evident that as a patriotic duty it has become incumbent upon READER. Q.—I am 24 years of age, and was drafted in the army, I always thought that I was out of the draft age, and have papers to prove my correct age. I have a farm of 100 acres to look after single-handed, and help is very scarce around here. I was in camp for one month, and am now on harvest leave. I lost a considerable amount of crops by having to go to camp for one month. Could you tell me who to take the matter up with?

A.—Go to your commanding officer and state your case to him, and he will make arrangements, if possible, for further indefinite leave of absence to be granted you. It will be evident that as a patriotic duty it has become incumbent upon every Christian to live as the Bible requires and commands. What God says in His Word we should all do. This is more important than men and munitions, much acclaimed and necessary as these things are. With them alone we will not win. Without God we cannot. With God, we shall.

Your further statement, in the same article, that there is no reason why all Protestant churches could not unite is rather sweeping. First, there were reasons for the origin of these churches. Read history. Secondly,

### What Doctors Use For Eczema

Lieut. Robert Henry Carruthers, son of Arthur Carruthers, of Melbourne, has been wounded in the right leg and admitted to Prince of Wales Hospital, London, England.

Lieut. Carruthers enlisted with the 135th Battalion as sergeant-major and reverted to ranks in England, and went to France as a sniper. After being in France for 16 months he was gassed at P. sschendaele. He was recommended for a commission for doing fine work at Passchendaele. He was only in France three weeks when he was wounded. While in England Lieut. Carruthers won a cup for wrestling, and he also won the highest score for shooting.

Dr. Arthur A. Livingston of the Western University may be sent to Italy on a special mission. Dr. Livingston has been employed in the United States by the foreign press bureau, and has been director of United States mail service to Italy for war information.

He was formerly were a service to Italy for war information. States mail service to Italy for war information.

He was formerly professor of romance languages at the Western University. Prof. Irving Brown of Columbia University will likely take over Dr. Livingston's duties at the Western University, and Dr. M. C. James will assist Prof. Brown.

Dr. Livingston has not yet been granted leave of absence, but it is altogether likely that he will be.

ont long enough to permit him to come to Canada. In a recent letter he asked me to write to the war office, requesting a furlough if possible. Whom should I write to at the war office?

A.—Address your letter to Secretary of War, care of War Office, London, England, giving all facts which would help your husband's case such as period help your husband's regimental number rank, unit and full name. It would aid matters if you were to forward with the application a petition signed by friends of you and your husband, as he is surely entitled to a furlough if he can be possibly spared from his battalion.

IGNORANT. Q.—I. May an A2 man in the Western Ontario regiment transfer or enlist in the Canadian Air Force?

May an A2 man in the Western Ontario regiment transfer or enlist in the Canadian Air Force?

May an A2 man in the Western Ontario regiment transfer or enlist in the Canadian Air Force? three lots of Germans surrendered to him, 25 altogether. He states that he also saw large numbers of them run-ning towards the British lines with their hands up and saw a white flag hoisted by them. He had spent over two years at the front.

FAIR RECEIPTS, \$1,500. Burford, Oct. 4.—Burford Fair held Wednesday was one of the best fairs held here in years. The gate receipts were over \$1,500, and Thomas Mc-

#### WHEN YOU BUY A

# Brantford Red Bird Bicycle

You are helping to keep Canadian workmen busy and thus make better times for all. And you cannot buy a better bicycle at any price.

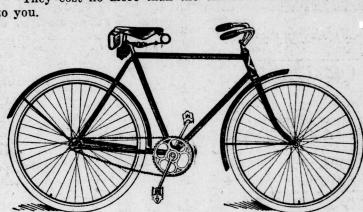
When you buy a bicycle brought in from another country, or merely put together here from foreign-made parts, most of the money paid for it goes to another country.

### JUST THINK FOR A MOMENT!

Suppose that every manufactured article was brought in from another country, where would your job be? Well, just so with the bicycle.

# Buy a Brantford Red Bird

They cost no more than the common kind and the service you get will be satisfaction



PRESENT PRICES: Ladies' and Gents' Models \$52.50 and \$57.50 Juvenile Models

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CASH OR TERMS.

put forward to increase your efficiency in any endeavor will be rewarded many

times over. So it is with your eyes. Having your eyes examined regularly is efficiency. If glasses are needed you will be rewarded with good eyesight because we design, make and fit the individual glasses your eyes require. Consult us.

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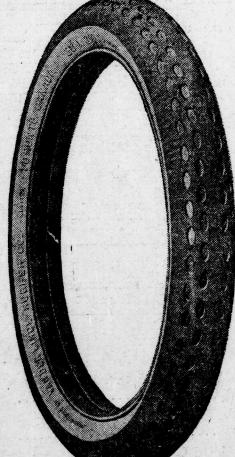
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Quality, Style, Up-to-dateness and Comfort! If you'll drop in to this store we will guarantee you all this, and the most painstaking care in fitting your foot perfectly. Buying a pair of good serviceable and satisfactory shoes 's not the duty of every day, but when that duty does call it is worthy of giving some special care and discrimination to. Why not let us fit you out with the best? They are among our stock, no matter what your taste or needs. We sell shoes with guaranteed shoe satisfaction. Try this Shoe Store for Shoes. Try this Shoe Store for Shoe Store Service.

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Automobile tires are carefully built by hand, not pressed into shape. They are remarkable for their resiliency and wearing qualities, and stand up under all

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t Phone 2671.
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# ROSS'



This is a Hudson Seal Coat Season, judging from the brisk demand for these garments up to this time. Our prices are based on market values at the end of last season

This, coupled with direct buying from trappers and selling at manufacturers' prices direct to the wearer, makes our garments the best value in the market.

HUDSON COATS, plain and trimmed, in all sizes. NATURAL MUSKRAT COATS, seal trimmed; 42 inches long, 72 inches sweep......\$150.00 NORTHERN NATURAL RAT COATS, plain; all sizes. .....\$110.00, \$115.00 to \$135.00

pieces, in ermine, mink, sable, fox, wolf, Hudson seal, beav-

Full Range of Fur Sets, Capes, Stoles, Muffs and Neck-

## Ladies' Wear Dept.

Coming down daily from our factory. The very latest productions in New York styles; handsome, distinctive gar-

#### SUITS IN VELOUR

In all the new shades of green, nigger, blue, burgundy, etc. Fur-trimmed ......\$48.00 to \$63.00 Plain ......\$45.00 to \$50.00 Special Style Gabardine Suits, plain ......\$42.00 to \$45.00

#### COATS

The latest productions of the hour. Velour, in navy, brown and burgundy. \$45.00 to \$63.00

#### Fur-trimmed ......\$55.00 to \$5.00

**BLOUSES** 

#### Complete showing of distinctive styles, in georgette, crepe de chine and voile, in white, flesh, maize, etc. Special Values in Ladies' Raincoats

Tweed, paramatta, silk sleeker and poplin garments. Prices