

....THE

is now replete with new, bright and seasonable apparel for fall and winter wear, and it is our purpose from now till Christmas to introduce a series of sales that will eclipse all former efforts, and that is saying a great deal. However strong the argument we stand ever ready to prove our words and there is no possible chance for anyone being the loser unless it be ourselves, for one of the controlling principals of the store is to Refund Your Money and Take Back Our Goods if they are not perfectly satisfactory. This can plainly be seen to open up an avenue of escape for every buyer. Realizing that actions speak much plainer than words we will say no more, but "by our actions we are judged,"

OBLIGING SALESMEN WILL SHOW YOU EVERY ATTENTION.

Can't come to the city? Well, We'll send a portion of the city to you. Ask us.

Boys' Fine English Worsted Suits, in black, brown and grey, fancy pleat and silk stitched throughout, finest of farmer's satin linings and trimmings to match, sizes 22 to 30, worth al sizes, respectively. \$6. Special value \$3.75 to \$5.00. Read what we say about Boys'

Doys' 3-piece Suits, in domestic and imported materials, medium and dark shades, well lined and trimmed, cut single and double-breasted, sizes 28 to 34, three special values, \$3.75, \$5 and \$6.50.

trouths' Sacque Suits, long pants, cut single and double-breasted, fine quality of serges, worsteds and tweeds, Italian linings and silk stitched edges, pants are fashionable width with side and hip pockets, sizes 32 to 35, special values: \$4.50, \$5, \$5.50, \$6, \$7.50, \$8.50, \$9

offerings

3 Extra Good Values in Little Boys' Reefers.

Doys' Dressy 2-piece Suits, in good quality of tweed, cut in the popular "Norfolk" style, with two narrow pleats at front and wide hox pleat at back. Do not miss this rare opportunity, sizes from 22 to 27, regular \$3 to \$3.50. Special 1.95

Mothers Out of Town-The Royal Mail Will Make Us Acquainted.

Doys' All-Wool Tweed 2-piece Suits,
pleated back and front, beautifully
made, and guaranteed to give good wear, sizes 22 to 29, regular 2.75

Boys' Blouse Sailor Suits, in heavy English serge, rich shade of navy blue, handsome braid trimmings on deep sailor collar and detachable shield, s zes 22 to 28, regular \$3.50. 2.75

Doys' 2-piece Double-Breasted Suits, made of the latest patterns in Scotch and English tweed, in broken checks, overplaids and mixtures, lined with good Italian cloth and trimmed accordingly. These are very nobby suits and especially desirable for winter wear, sizes 24 to 31, regular \$4.50 and \$5. Special value ... 3.50

Boy's American Sailor Suits.

—Delightful thoughts.
—Deftly Carried out.
made of the best imported serge,
fine twill, deep collar, trimmed and
detachable shield, with silk worked anchor, in red, gold and white. young boys, they can't be beat, s 22 to 28. worth \$5 and \$6.

ment

Fads and Fancies may come and go, but the FAST BLACK of criticism. Hermsdorf goes on forever. Always the same in its deep, rich Black, true and Fast through Wear and Washing. That's the kind of boys' hosiery we sell.

We do not pretend to carry every line of Boys' Hosiery-we carry SIX LINES and they are RIGHT. LINE NO. 1-

Doys' All-Wool Black Cashmere Hose,
fast dye, plain feet, double toes, fine
narrow ribbed leg, regularly sold
at 25c per pair, all sizes.
Great Saturday sale price......20

Boys' All-wool Black Cashmere Hose fast dye, plain feet, double knees, toes and heels, ribbed leg, all sizes. regularly sold at 35c per pair. Great Saturday sale price 4 pairs 1

Saturday sale price 4 pairs 1.00

Boys' Knockabout Strong Wool Hose, fast black, plain feet, heavy ribbed leg, just the article for rough wear, al sizes, regularly sold at 35c per pair. Great Saturday sale 25

Read About Boys' Clothing.

Boys' Very Fine All-Wool Cashmere
Hose, medium weight, fast dye,
plain double feet, heels and toes,
fine ribbed leg, treble crotchet knees,
regularly sold at 50c per pair.
Great Saturday sale price40

LINE NO. G-Boys' Very Fine Extra Heavy Australian Worsted Fast Dye Black Hose, double knitted feet, heels and toes, medium ribbed leg. treble crotchet knees, warm, stylish, durable, manufactured to sell at 75c per pair. Great Saturday sale price50

Just Drop us a Line _See How Quickly We Bite.

Hosiery Department

2rd.—Best of Black Vicuna Cloth, large storm collars. silk stitched small black and white plaid lining, making altogether an extremely handsome reefer, sizes 22 to 28... 4.50 our hosiery stock is paraxcellence, the best of its kind—an assembly

Men's Fine Quality English Cashmere Black Half Hose, fast dye, spliced heels and toes, seamless, regularly sold at 30c pair. Great Satur-

Just drop us a line—see how quickly we'll bite. Money refunded if goods are not satisfactory.

Men's Finest English Cashmere Black Half Hose, seamless, full fashioned feet, spliced heels and toes, stain-less dye, regularly sold at 35c pair. On sale Saturday25

Men's Extra Fine Quality Scotch Heather, mixed half hose, in dark brown and tan shades, scamless, water weight, spliced heels and toes, full fashioned, regularly sold at 50c. Great Saturday sale price 1.00

Have you read our Glove Ad?

Glove Department

This department is laid out on the lines of providing every known variety of desirable hand covering for men. Our clientele is a most Boy's Hosiery Depart- particular and exacting one, hence

Men's Fleece Lined Kid Gloves, patent fasteners, stitched back, in all the new fall shades, sizes 7 to 10, regularly sold at 75c. Great Satur. 50

Men's Mock Buck Glove, wool fleece lined, patent clasp fastener, stitch back, in all the new fall shades, regularly sold at \$1. Great 75

Men's Wool Fleece Lined Dressed Kid Glove, raised back, self colored stitching, double patent clasp fast-cners, regularly sold at \$1.

Order through the Mail-Money refunded if goods are not satisfactory.

Special Golf Glove, undressed buck, silk lined, stitch back, patent clasp fastener. A beautiful soft pliable glove, which enables the golf player to hold his DRIVER as firmly as with the naked hand, manufactured HOLD UP. to sell at \$1.75. Great Satur- 125 Men's English jon rubber.

Men's Fine Kid Unlined Walking Glove. double clasp fasteners, heavy raised silk stitch back, in all the fall shades, regularly sold at \$1.50. 1.00 Great Saturday sale price....1.00

Read on, Try a Mail Order.

High-Class Fine Kid Glove, fancy silk lining, self piped back, patent clasp fasteniag. The silk lining in this glove makes it slip on and off with unusual ease, and gives warmth without bulk, regularly sold at \$2. Great Saturday sale price 1.50

Use us through t' Mail.

Shirt Department

If our business were the manufacture and sale of shirts alone we could not afford such shirt value as we give. The saving in expense that results from selling shirts in connection with all other lines of Men's Requirements is a matter of no small moment and permits of closer figuring along the entire

price line. Our shirts are the fruit of a thorough system, perfected by long manufacturing experience and constant study of the best methods. A degree of uniformity and perfection has thus been attained and that leaves little to be desired.

Men's White Laundried Shirts, open back, with bands, reinforced back and front, with continuous facing, fine linen bosom and superior quanty cotton, regularly sold at \$1. Great Saturday sale price.....50

We have a lot to say about Gloves.

Men's Extra Fine White Shirt, 4-ply Irish linen bosom and bands, open back, single or double pleat on bosom, stud holes, pant catch, rein-forced back and front, with continuous facing, superior in quality, make and finish, regularly sold at \$1.25nd markey sale price75

the idea is ever kept uppermost Read wdat we say about Underwear.

Men's Fine Quality Black Sateen Shirt, "acid proof," with collar attached, full length, all sizes, regularly sold at 75c. Great Saturday sale

The "Manhattan" Shirt, the newest fall and winter shirt for men, with linen neck and wrist bands, made from the finest quality unshrinkable union shirting flannel, and woven fabrics, in fancy stripes and tartans, just the correct thing. We manufactured this shirt to sell at \$1.50. "HOLD UP."

When under a pair of suspenders such as we sell you are sure of a

Underwear Department

Great Saturday sale price ... 2.00

e Gruchy's Genuine Reindeer Driving Glove, heavy wool fleeve lining, are able to do it: We have the stitched, rich shade of fawn, only 65 pairs, manufactured to sell at \$3.50. Great Saturday sale 2.50

ghalless Fine KM Glove for the stitched price and we turn the goods over to you assortment of new neckwear, compared to sell at the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear, compared to the smallest possible magnificent assortment of new neckwear.

Not a garment in the house made from Short Wool or Shoddy.

See what we say about Men's Clothing Men's Fine Quality Scotch Lamb's
Wool Underwear, finest satinette
facings, double-breasted, unshrinkablo. We had an immense sale of sold at \$1.50 per garment. Great Saturday sale price ... I .OO

Repeat Orders.

Although the underwear season has hardly commenced and our original orders were double any previous season the great increase in our business demanded Cable Repeats. The goods are here.

Men's Pure Undyed Natural Wool Underwear, Leicester manufacture, spliced elbows and knees, unshrinkable, double-breasted, finest sateen facing, ribbed skirt, cuff and ankle, regularly sold at \$1.75 per garment. Great Saturday sale I.25 price I.25

Make us prove it in writing. Men's Very Heavy Fine Make Scotch Lamb's Wol Underwear, spliced er-bows and knees, unshrinkable, special trimmings, deep facing on drawers, double thread, ribbed skirt, cuff and ankles, manufacturer's guarantee on every garment, regularly sold at \$2.50 per garment.

Cap Department—
Boys' School Peak Caps, and dark tweeds

READ ON.

The Pride of the Department We advertised the following highclass underwear for last Saturday. The sceptical man came along with such high-class garments were Boys' English Made Fur Felt Fedora's, never offered at such prices in Toronto before.

Purest of the Pure

The manufacturer's stamp of guarantee on every garment-"Purest Natural Undyed Wool" Unshrinkable.

Very Finest Natural Wool Underwear, manufactured full fashioned medium weight, best quality cashmere fac-ings, silk stitched, elastic ribbed skirt, cuff and ankle, manufactured

Only 38 suits left.

Neckwear Department.

Men's 4-ply English Linen Collars, in all the newest and most appropriate styles, regularly sold at 20c each. On sale Saturday 15c, 2

Hats and Caps.

Men's English Made Derby Hats, fine fur felt pure silk trimmings, in the shape and quality that you would pay \$1.50 for elsewhere. On 75

Men's Fine Fur Felt Fedora and Derby Hats, in the newest fall styles, Russian leather sweatband, pure silk bindings, in black and the prevailing colors of brown superior English manufacture, regularly sold at \$2. On sale Satur—I.OO

brown, wainut and cuos, regularly sold at \$2.50. On sale Saturday I.50 special line of Christy's T. quality English Fur Felt Fedora Hats, the very top note in the scale of excellence, this hat we specially recommend to you because of its unusually good wearing qualities, this hat is positively worth \$3.50, but our famous large hat purchase permits us to quote them on Saturday at the astonishing low figure of I.50

Boys' School Peak Caps, in navy, serge and dark tweeds, regularly at 15c. On sale Sature

Men's Fine Calf Elastic Side Boots, in coin and new London toe, McKay sewn, well made, and the first quality of elastic, regularly sold at \$2. Great Saturday sale 1.50

Our \$2 Calf Boot, is the best value in the city, made on wide easy last, in coin and round toe, medium and heavy weight, McKay sewn, standard screw sole, laced and elastic side, sizes 6 to 11. regularly said at \$3. Great Saturday sale 2.00

Boots, fair stitch, McKay sewn, opera toe, sizes 6 to 10, regularly sold at \$3. Great Saturday 2.50

People with money to burn do not need these shoes: they last too long.

Men's Fine Box Calf Lace Boots, Mc-Kay welt, close trimmed and exten-sion soles, coin and Saratoga toes, made on narrow and wide last, to fit any foot, perfectly waterproof, equal to any custom made boot.

Great Saturday sale 3.00

Read On

Extra Fine Box Calf Laced Boot, Goodyear welt, kid facing, duck or leather lining, coin, Saratoga or French toe in widths B, C, D and E. You could not get this boot made under \$6 Great Saturday 3.50

English Patent Enamel Lace Boot, for fall and winter wear, Goodyear welt, coin and New York toe, medium and heavy soles, regularly sold at \$4. Great Saturday sale 3.25

Men's Patent Leather Oxford Shoes, coin toe, hand turned and sewn soles, all sizes, regularly soid at \$2. Great Saturday sale 1 50

See what we say about Socks.

Cigars for Saturday.

Qualities high, aromas fragrant, prices low-a combination which ought to suit you. 10c Cigars for 5c.

Bon Ton, El Padre, Needles and Arabella Cigars, sold regularly for 10c, Saturday 5c.

Our "Hollyrood" is the finest cigar ever offered to the public for 5c, clear Hayana filler and pure Sumatra wrapper.

Manufactured expressly for us, Saturday 5c.

price
Ten Cents,
Saturday
Seven
Cents

Macdonald's chewing, regular price 5c,

Will your name be written on our Mail Order List? Macdonald's chewing, regular price 5c, Saturday 3c.

Try a 14 lb. Tin 30c, or a package 10c, of Jamieson's special smoking mixture. It is a blend of the finest high-grade Virginia Flake cut tobacco, and is mixed to please the most fastiduous smoker, 1-4 lb. tin 30c.

THE ROUNDED CORNER.