

# CUBA

## THE LAND OF SUNSHINE

### CANADA-CUBA LAND AND FRUIT COMPANY, LIMITED

Incorporated Under "The Ontario Companies Act."

Authorized Capital \$600,000.

Shares, Par Value, \$100.

Only 1800 Acres of the First 10,000 Now Left at \$10 Per Acre. The Next Issue Will Be Sold at \$20 Per Acre.

## LAND IS THE BASIS OF ALL WEALTH

### OFFICERS AND DIRECTORS:

REV. ALEXANDER CAMPBELL, President.  
HAROLD S. ROBINSON, Esq., Vice-President, Toronto.  
AMOS HARRINGTON, Esq., Second Vice-President, Gentleman, Toronto.  
ERWIN B. JONES, Esq., S.A., Secretary, Toronto.  
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JOHN J. MAIN, Esq., Toronto.  
WHITFORD VANDUSEN, Esq., Banker.  
J. W. CURRY, Esq., K.C., Crown Attorney, Toronto.  
BANKERS—The Royal Bank of Canada, Toronto; The Royal Bank of Canada, Havana, Cuba; H. W. Maw, Esq., of Dewart, Young & Maw, Toronto; Edward L. Delgado, Havana, Cuba; Solicitors.

### Soil

The soil of Cuba grows everything that can be raised in Florida or California. Frost is unknown, as the thermometer never falls below 60 degrees in mid-winter. In summer the maximum temperature is 85, though the nights are cool, and even on the hottest days there is always a breeze from the sea.

### Resources

Citrus fruits, such as oranges, grape-fruit, pineapples, lemons and limes, grow almost without care, while early vegetables—potatoes, beans, peas, tomatoes, cucumbers, onions, corn etc. can be grown and shipped in December and January, when they bring the highest prices in the Northern markets.

The Light Soil of the Island—a rich loam—is loose and easily worked. Its fertility is marvelous. In fact, the climatic and agricultural conditions make it a natural fruit orchard and a huge winter vegetable garden, requiring only ordinary effort to yield a rich harvest, its position below the "frost line" insuring to the orange grower the permanency and safety of his investment and far larger returns than can be obtained in Florida or California, since in those localities enormous sums must be expended to protect the orange groves from the killing frosts which frequently prevail.

### Profits on Oranges and Other Citrus Fruits

As an indication of the profits to be derived from raising oranges and other citrus fruits, I quote from an official work on Cuba, recently published. "The person owning an orange grove in a country free from frost is the most independent and happiest person on earth. A full-grown orange tree will yield from 1,000 to 5,000 oranges yearly, and, like the lemon tree, begins to bear the third year. Before Cuba got its set-back during the war, orange lands were selling for from \$150 to \$300 per acre, and a three-year-old grove was worth \$1,000 per acre. The oldest trees in Cuba are some 100 years old and each year the crop is greater than the previous year. No limit is placed upon the age of the orange tree; so in beginning an orange grove, remember, if four or five years are required to bring it into bearing, it will then continue to yield its golden harvest for generations to come, and when once in fruit you can sit beneath its shade almost in idleness and have an abundant competency."

### Oranges

It is claimed by the best authorities on citrus fruits that if all the available lands suited for the purpose in this part of the world were put into cultivation it would be more than twenty years before the market would be supplied to the same extent that it was previous to the freezes in Florida and California.

It must be remembered that an orange grove will mature here in one-third less time than in California or Florida.

Governor-General Charles H. Allen says: "A ten-acre orange grove, once in bearing, gives a comfortable income, sufficient to support a family in the best country style."

"When an orange tree is in full bearing, it is valued at \$100."—Florida Fruits and How to Grow Them.

### Grape Fruit

This luscious fruit has become very popular in the North. It is one of the most delicious and healthful of all citrus fruits. It commands very high prices, as the demand has never been fairly supplied. It is a good shipper and can be sent as far as the European markets in good condition. The profit from a grove of grape fruit is larger than from either oranges or lemons. When budded in the rough lemon stocks of Cuba it bears well and produces fruit of the finest quality, the flavor and color being superior to that grown either in Florida or California.

The Pomelo, or Grape Fruit, as it is more familiarly called, is fast taking a prominent place in the fruit world. In the eastern markets it brings a large price, selling as high as 25 cents each; and as it is very productive it is a very profitable fruit to grow. This year they were as high as \$12 per box.

"Grape Fruit will grow at least 50 per cent more to the acre than oranges."—Thomas R. Towns, Nurseryman.

### Extracts from Expert Reports from One of the Best Fruit Growers of Cuba.

I rode over this property and made several investigations of the subsoil, digging about five feet deep in each instance. I found nothing that would even to the slightest degree change my opinion regarding the suitability of the land for the successful cultivation and growing of all kinds of citrus fruits. I found the duplication of the Florida soil, on which the best groves in the world are raised, not only in the general appearance of the land, or top soil, but also in the subsoil, except in no case did I find any hard pan or even any evidence of hard pan.

The land and the subsoil underlying it is in every way perfectly adapted to profitable growing of Oranges.

The soil, as you know, is a sandy, loose earth, easy to cultivate and in this respect much more desirable than any other land to be found in Cuba, because, while it is economical to cultivate, it is the best land in the world for oranges.



Guadiana Wharf, Active Shipping Centre of our Property.

LAND OWNERSHIP is an almost certain safeguard against adversity.

HARD TIMES, sickness and old age may come, but he who owns his home is certain, at least, of a port in which to ride out the gale or end his days peacefully in this sailors' "snug harbor."

FORTUNATE, indeed, is the man, or woman, whose ownership of land includes both a home and a living, or means of support. Such land-ownership carries with it not only a place of abode, but also food, raiment and the comforts of life. As a heritage for one's family it is better than life insurance or a bank account. In short it does what a farm should do.

### Bee Culture

The great number of wild flowers and palms of many varieties, all of which bloom the year through, afford honey in abundance. They can lay up honey at least ten months in the year and gather enough the remaining two months to live on.

### Sweet Peppers

Seven to eight thousand to the acre, making 350 to 400 crates. Price last season, \$4.00 to \$6.00 per crate.

### Cabbage

is also a very profitable crop; 4,840 plants are planted to the acre. Early market price, 10 to 15 cents per head.

### Poultry

Raising poultry is very profitable—all food is provided by nature, yet "eggs average 20 to 50 cents per dozen the year round. Chickens sell 70 cents to \$1.00 each."

### Strawberries

Grow every month in the year, and will bring extremely high prices in the winter months.

"G. Stull got \$638 worth of strawberries last year as the proceeds of 1 1/2 acres, at 10 cents per quart."—Gleanings from Bee Culture.

Think of the profit from raising the same acreage and bringing them into the early markets of New York, when the price is \$1.00 instead of 10 cents per quart.

### Grapes and Olives

Grapes and olives, prohibited by law under Spanish rule, should become a very profitable produce in Cuba. All the fancy varieties can be grown successfully.

### Write for Prospectus

### Absolutely No Risk

We think we have shown you in the past that you take absolutely no risk when you invest with us. You secure land to-day that will be worth five times its money in one year.

### Exchange of Land

Pick out your plantation tract to-day while you still have a choice of the best locations.

Read our Prospectus as to quality of land, fertility, etc., but remember that if you select your property NOW and are not satisfied with it when you see it for any reason, we will cheerfully exchange it for another tract in our surveyed portion not already taken up, which will be satisfactory. We want everybody satisfied with land allotted. It is also to our interest to give every applicant the very best land on our Estate. It means a direct advertisement by the recommendation of their friends and puts great value on our other property.

TEN ACRES planted in pineapples will yield any man who will look after it properly from \$2500 to \$3000 a year returns from fruit and suckers, out of which must come the cost of the actual cultivation, which is not large when once the tract is planted.

How does this compare with farming profits in this country?

### Every Information Freely Given

### Extracts of Letters From Cuba

Call and see Originals.

I know of no land on this terrestrial sphere so blessed by Providence in all that goes to make up natural wealth and productive possibilities, sunshine, moisture, immensely fertile soil and a delightful climate, and then consider the close proximity to the best market in the world for its produce. It is only four days from New York, while California is twelve for freight.

I am so convinced of the merits of the proposition of the Canada Cuba Company that I have invested a goodly sum in it. I made thorough inquiries before doing so, and came at the proposition from several sides, and always with the same result, an increased confidence in the ultimate profitable result of the investment.

We have not given vegetable-raising prominence enough. There is a fortune in it here now; we have the very best land for it. Strawberries, 75 cents per box; common potatoes, 3 cents per pound; tomatoes, 3 cents per pound and everything in proportion.

The location of your property is excellent—high, dry, free from rock or stone and first-class sandy loam soil.

### AGENTS WANTED

ADDRESS ALL COMMUNICATIONS TO

**GEORGE F. DAVIS**

Managing Director

106 KING STREET WEST, TORONTO.

Telephone Main 5731.

### A Home in Cuba

AN OPPORTUNITY like this comes but once in a lifetime. Anyone can have a home in Cuba under our most liberal colonization plan.

The way is now open to you. It only remains for you to grasp the opportunity now offered.

Bear in mind, too, that the western farmer who raises twenty bushels of wheat to the acre and gets seventy-five cents per bushel for it, thinks he is getting rich, while in Cuba \$250 to \$500 per acre can be made with far less effort and uncertainty.

TEN ACRES of good fertile land in Cuba, properly planted in early winter vegetables in the autumn, and properly cared for, with careful methods employed in harvesting and marketing the crop, will yield a net return by spring of from \$600 to \$800 per acre, or \$6000 to \$8000 for the season's work, exclusive of cost of cultivation.

THE CROP from such a tract is marketable in December and January, from thirty to sixty days before the Florida growers have begun to ship, and at a time when the northern markets are practically bare of competing products.

This company is the owner of 70,000 acres of very rich, fertile land in the Province of Pinar del Rio, Cuba. This land is suitable to the growth of the finest quality of tobacco, oranges, lemons, pineapples and other citrus fruits.

One acre produced last year \$2700 in tobacco. The revenue-producing powers of this estate will not be reduced by sale of lands, as the cultivated portion will be increased by additional plantation.

The lands offered for sale can be made as productive within a short period as those at present cultivated.

The estate is abundantly watered by numerous streams and fresh water springs.

The temperature is even, so that catarrh is unheard of.

This company is now offering land in blocks of ten acres or more at \$10.00 per acre. Stock at par, or scrip entitling the owner to an option to take land at \$10.00, or stock at par, for a limited period.

Only 10,000 acres will be offered at \$10 per acre, of which over 8000 acres are already sold. The second 10,000 acres will be sold at \$20 per acre. The balance of the estate to be disposed of—30,000 acres—will be raised to \$50 per acre or over.

As the price of land is raised, the price of stock will also advance. Purchase now and save money.

Terms—25 per cent. cash; 25 per cent. 30 days; 25 per cent. 60 days; 25 per cent. 90 days; or terms can be arranged.



Tobacco Centre at Mate Guano, on Our Property.

### Pineapples

Eight thousand to 10,000 plants per acre bear in 12 to 18 months from time of planting an average of 8000 pineapples, or 250 crates per acre; cost delivered at New York, \$1.25 per crate; average wholesale price over six months, \$2.95 per crate; average profit per crate, \$1.68.

Our estimate: 250 crates per acre; profit, \$1 per crate; total profit, \$250 per acre.

THE ADVANTAGES over California and Florida may be enumerated briefly as follows:

IN CALIFORNIA the profits of the orange growers are diminished by:

Expensive artificial irrigation.

Expensive methods of frost protection.

Frequent losses of fruit and trees from frost.

Expensive fertilizers to enrich the soil.

Heavy freight rates (by rail) to eastern markets.

Fourteen days' haul to New York.

IN CUBA the orange grower enjoys:

Copious but not excessive rainfall.

Rains well distributed throughout the year.

Absolute freedom from frost.

Naturally fertile soil.

Freight rates forty-eight cents less per box than California.

Four days by steamer to New York.