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morning newspaper published every day in the year by The World Newspaper Company of Toronto, Limited. H. J. Maclean, Managing Director. Nelson Wilkinson, Managing Editor WORLD BUILDING, TORONTO.

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has comistently supported since last spring. It will do no harm to repeat the simple theory on which that view was based, and this is it: The Germans knew that the United States troops would give the allies a preponderance in numbers in 1918 and that they must therefore obtain a military decision in 1918. It being certain that they would make their attempt, it was imperative that they should be held. The first, the chief and the essential step to be taken by the allies to hold them was to unify the allied command and mobilize the brains of the allied armies. These brains were seen to be located chiefly in the skulls of General Foch and General Sir Henry Wilson. It was certain that they make its proposed for the Huns might make would be stopped. If it were stopped the Gigrman power was necessarily broken.

The principles of war, or indeed of politics, or economics, or of any other systematic activity, are always very simple, and nearly all the mistakes are made by artificially complicating whar is naturally wilsole. Foch and gare made by artificially complicating whar is naturally wilsole. Foch and what is considered and reform the "eport habit, and reform the "eport habit, are made by artificially complicating whar is naturally wilsole. Foch and where the arm and the entire of the principles of war, or indeed of the politics, or economics, or of any other was received in the states are made by artificially complicating whar is naturally wilsole. Foch and the states are made by artificially complicating whar is naturally wilsole. Foch and the states are made by artificially complicating whar is naturally wilsole. Foch and the reservance of the means lead to the proposed proposed and mobilized in the principle of the mean in the complex of the allied in the state of the mean in the complex of the mean spring. It will do no harm to repeat never heard of.

mrs. Pankhurst on Russia.

Mrs. Pankhurst on Rus A costly movement of this kind is not to be expected when a more effective or, at the least, an equally effective one is possible involving much fective one is possible invol fective or, at the least, an equality of the mistake or thinking that arter the fective one is possible involving much revolution, Russia would move on and of them rushing over to see you, has their salaries some way, we suppose, and how easier than by changing

made this unlikely. The flat lands of the north are not good fighting ground when the rainy season has begun, and it appears to have set in the north are not good fighting a paper which could be read by the begun, and it appears to have set in the north are not good fighting a paper which could be read by the said nothing of her own feelings, but agreed with the man. Men like woman doing anything she could do, or thought she could do—if she want-begun, and it appears to have set in the north are not good fighting a paper which could be read by the said nothing of her own feelings, but agreed with the man. Men like woman doing anything she could do, or thought she could do—if she want-begun woman doing anything she could do—if she want-bedue the public (notwithstanding the fact that the poor man would be able to sell the wood for about \$18 a cord, thus making a goodly profit) should be encarly. There will be more good weailliterate, in which the allies were Mollie wanted Brian to like her.
There will be more good weailliterate, in which the allies were Mollie wanted Brian to like her. and Wilson do not take chances, and they always have alternative plans. It would not be wise to begin a flank attack on the north which the wea-

Berlin" yesterday may reveal more than would be officially admitted, and the fluence that pushed forward Kerensin this connection it may be noted by. They never sold a more than a sold a more than the used to be a bit in this connection it may be noted by. They never said a word against the shortest way to Berlin is from the south. Incidentally in support of the independence and the shortest way to Berlin is from the south. Incidentally in support of the independence and the shortest way to Berlin is from the south. Incidentally in support of the independence and the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless; now he was perfectly grooming the shortest way to be a bit careless. miles from the Rhine.

allies will possess for United States the world. troops are going to be considerably augmented before the snow flies, and rule is an evi! thing whether the ter. they stand remarkably high already. authority is that of an aristocracy or happy, disillusioned Mollie had been a mobocracy, and whether it is exgood work this year, and there is an opportunity now for the strong, keen men from over the border to do something equally famous before the campaign is over. In fact they may pull off something that will make it seem as the the campaign were merely beginning.

Into their heads that the German a people's war, a war of capitalists armies are beaten and broken. But and not of workers. The very people they are. They are even in mutiny, whose sons and brothers were dying They might recuperate if given time, in the trenches were being invited to but they are not going to get time. take a class advantage out of :t.

them Hail Columbia! No doubt Sir Edward Kemp had ery for everybody no matter what good reasons for shouting "On to class they belonged to. They had a Berlin!" So say all of us.

That Poisoned Ring Story.

That story of phenol poisoning of the rubber rings for fruit jars by German agents is probably German, one for the workers of any land who all right, but the poison is in the story and not on the rubber rings. Phenol the false representations of German is a form of carbolic acid, and a little propagandists. Class war is civil war, carbolic acid in a weak solution and it has left Russia starving, diswould be an excellent thing to dip the honored, homicidal and chaotic. It is from the generosity of Toronto citirubber rings in before using. Dr. plainly an example to be avoided.

The Toronto World Hastings says they should be boiled before using. At any rate, if not disinfected they may carry germs or spores that will turn the fruit or vegetables bad that are to be preserved. They could not be poisoned in the way suggested by the story. It is doubtful whether even enough Brian Takes Mollie King to Din prussic acid could be introduced by such means to be injurious.

If the rings are boiled, however, no poison can remain upon them.

A Weekly Bulletin and a Report. Soo per month, delivered, or \$4.00 per year, 40c per month, by mail, in Canada (except Toronto). United States and Mexico.
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To other Foreign Countries, postage extra.

THURSDAY MORNING, SEPT. 12.

"On to Berlin!"

All the war critics are now coming round to the view that The World has consistently supported since last spring. It will do no harm to repeat. "On to Berlin!"

All the war critics are now coming round to the view that The World has consistently supported since last spring. It will do no harm to repeat the spring. It will do no harm to repeat the spring. It will do no harm to repeat the spring. It will do no harm to repeat the spring of the spring of

take her place with the democratic nations of the world. But she had learned by her visit to Russia the danger of changing in the middle of danger of changing in the middle of them rusning over to see you, nas upset you. Don't let them annoy you. Tell her first, then they will have nothing to gossip about," she had reading his mind correctly.

There was were particular their salaries and how eas their minds?

There was were particular their salaries and how eas their minds?

There was were particular their salaries and how eas their minds?

repeated by them to the 90 per cent. en who do not contradict them. And misrepresented. The British were said to be out for conquest and for want to be in business if she loved attack on the north which the weather might interfere with, particularly when there is another flank equally inviting.

Sir Edward Kemp's jubilant "On to Both the sinister figures behind the movement to displace men like Radzianko and Millykoff and the movement to make the said to here self, thinking of the size of the cheques he had paid, and also of the

that is where the bulk of the United integrity of Russia, or its duty to the neither started as they had the night States troops has been assembled. allies. Al! the talk was of national- before, and for another hour And at one point they are only 18 ism and patriotism, and of the revol visited. The respect and regard which the when the working classes would rule person; that he was disappointed in

Mrs. Pankhurst's message was that this same Bolshevik element, pro-German in its influence and inspiration, was rampant in our own country. It was working its insidious way in every factory in the land. They would be found saying that the His Dinners With Mollie. Some of our friends cannot get it war was an imperialist war and pot

would be foolish of the allied gen- The women's political party was rals to give them time. Instead we preaching a different kind of doctrine, expect General Pershing will give said Mrs. Pankhurst. If the war was lost, or only half-won, it meant slavbetter plan for the welfare of the masses, based on co-operation, but it could not succeed if it did not inelude the captain as well as the pri-

vate of industry. The lesson of Russia is a notable put their trust in the misleading

THE WIFE By JANE PHELPS

ner a Second Time.

CHAPTER XXXIV.

The next morning, when Brian reached the office, he found a bright little note from Ruth. She had seen

big stroke at the north end of the line, but the break in the weather which has occurred has probably which has occurred has probably came all these turned their influence. made this unlikely. The flat lands of came all these turned their influence woman doing anything she could do,

Without meaning to, Brian lution being one step nearer the day had conveyed to Mollie the idea that he was rather a neglected sort of All this was anti-democratic. Class rule is an evil thing whether the authority is that of an evistore are the authority is the authority is the authority is a substitution and the au ercised by a single tyrant or by a Their comradeship took on a deeper meaning to her. She must try make up to dear old Brian for what he had lost by marrying someone who didn't understand him. A dangerous conclusion for any woman to arrive at and one apt to

A Line of Cheer Each Day of the Year

By John Kendrick Bange

GOOD COMPANY. Why should you mope and groan Because you are alone
When each star in the blue
Is twinkling down on you,
And rays of light all day
Around about you play,
And in their hide and seek
The breezes kiss your cheek,
And every flower you see
Nods at you cheerily? ause you are alor

TAG DAY TODAY. This is White Rose Day for the Queen Mary Hospital for onsumptive chilrren. The 'tag' was postponed last week on account of the weather. The objective is \$20,000, and there

IDA GOES TO THE CITY HALL

BY IDA L. WEBSTER.

Board of control meetings, like a host of other things, are not always what the trusting public is either led to believe or just naturally imagines of its own sweet accord. For instance, we were under the impression that business was the very essence of such gatherings, and that anything other than the absolute needs and necessities of the city and citizens was cessities of the city and citizens was never even thought of, let alone dis-

But such is not the case, evidently, because yesterday there was any amount of "discussing," which did not tend to further the interests of anyone in particular or the public in general. It cannot be said that eloquence was

ing that Douai was being evacuated. This means that Cambrai is also doomed. The Australians yesterday were in sight of St. Quentin. La Fere is still more nearly in the hands of the French. Laon is directly threatened.

The Germans fear a flank attack, It seemed reasonable to expect this big stroke at the north end of the big stroke at the horth end of the line, but the break in the weather is also changing in the middle of a war, and especially with such an enemy, insidious, crafty, and prepared for forty years not only for military conquest, but for economic and for intriguing political conquest of the world. Russia was full, when the war began, of German agents, spics, spics, spics, the professors and line, but the break in the weather is also mind correctly.

There was one case in which we said, reading his mind correctly.

"Oh. Ruth is all right. She said were particularly interested, not because the cause was so very wonderful, but merely because Controller meets me with others, and liking me when she knows I dine with her when she knows I dine with her or four dozen citizens husband when she is away, are two different kinds of liking."

Up in the studio they smoked and taked. Brian told of the reason for Ruth's absence, and Mollie agreed with him that it was not his duty to eat alone, even if Mrs. Brian were particularly interested. Not because Controller meets me with others, and liking me when she knows I dine with her hands of liking."

"Yes—but Brian, liking me when she knows I dine with her with the said, reading his mind correctly. She said were particularly interested, not because the cause was so very wonderful, but merely because Controller meets meets me with others, and liking me when she knows I dine with her danger of changing in the middle of a war, and especially with such an eliked you."

"Yes—but Brian, liking me when she liked you."

"Yes—but Brian, liking the said reading his mind correctly. She liked you."

"Yes—but Brian, liking the said reading his mind correctly. She liked you."

"Y States to learn from British ence even at this late day. ing a goodly profit) should be en-couraged and not deterred, and when

> zens as those who refused to allow this "poor man to start his His pleading was in vain, because the board decided that action would have to be held over for another day. In other words, the gentlemen who "sit in" believe absolutely in putting off until tomorrow that which you do not wish to do today. During the coal and wood riot the mayor proved to be the saving power, that is, he displayed a sense of humor which was refreshing, but he also appeared to be somewhat troubled as to the correctness of his collar and tie. We might say that both were perfect, and his worship need have no fear; indeed, Solomon in all his glory could not

the men, women and children of the

city were freezing this winter they could place the blame on such citi-

have held a candle to him. The fuel question was on was not discussed owing to the fact that it is the most important thing in the lives of the citizens. However, is said that this matter will be taken up in due season. You will remember that the probabilities read 'frost," but give them time and they will no doubt get around to it. In the meanwhile you had better get out and dig for yourself, that is, providing you do not wish to pass from this world imitating an Arctic explorer caught in an ice jam,

From the Papers of the United States

Poor Advertisers. Philadelphia Public Ledger: But n one, save the German intelligence de-partment, has known or ever will know half of what Britain has done. When it comes to self-laudation the British are the poorest advertisers the world has ever seen.

The System is Crumbling. Russia had to get worse before they could get better. Now that the lowest level of political and social degradation has been touched, the end of Bolshevik tyranny is not far off. The system is crumbling rapidly. The fate of Russia depends upon the ssians. The moment that an unmistakable majority of them are ready for deliverance from their new oppressors, deliverance is at hand.

Getting In the War. New York Sun: In spite of

FOLLIES OF THE PASSING SHOW—By Mitchell

EMBARRASSING MOMENTS The lady who engaged an ex-motorman is directed to "step lively"

emy of Sciences issues its "Proceedings" as usual, and it is pleasant to

New York Herald: One thing that Mr. Baker will learn in France and Great Britain is the obvious need of making aircraft a separate and dis-tinct branch of the war making or-ganization, instead of letting it remain an attachment to the army or the navy. If he investigates with an open mind he will find that very valuable time has been lost country in moving toward the

From Canadian Papers

Keep the Home Fires Burning. Ottawa Journal: We may send horse meat to our allies, but lots of us will continue to eat the best beef

Now, Let's Get the War Over. Guelph Herald: The Toronto ball team has had to learn that Canada is thru with professional baseball for the balance of the war. Barnstorming series are no longer popular.

Confirmed.

submarine campaign which brought it into the field was "frightful."

Our Glerious Climate. Brantford Expositor: These beautiful September days belie the state-The saddest of the year."

There is no more beautiful season of the year than early autumn, at least in this section of the country.

Winnipeg Free Press: "We must either conquer the Him or surrender to him," says an American writer. The

issue in a nutshell! that will assure success, and he almost certainly will conclude that it is the part of wisdom for the United template the growing strength of the States to learn from British experisional army, the German soldiers genuity took the form of the life-savents. German Ingenuity. American army, the German soldiers genuity to must feel more than ever that the ing tank.

FULL OF LIFE

Open a bottle of Imperial. Pour quickly, or it will foam over. Fill your glass with the amber beverage, watch the bubbles rise. Clear as crystal. Now for the crucial test. How does it taste on the palate?....Ah! that's fine—the mellowness of the malt—the tang of the hops. You get it all in



After effects? Yes, you feel refreshed, invigorated, you have the inclination to smack your lips. This is wholly due to the nutritious, tonic value of well-brewed malt and hops, not in the least to alcoholic content, for the law is strict and is strictly observed in Imperial brews.

Your whole family can drink O'Keefe's Imperial Lager, Ale or Stout with real benefit as well as pleasure. Its use is ideal at this season of the year. Try it. It is full of Life and Zest! Order a case from your grocer. Ask for O'Keefe's at

hotels, cafés or restaurants. O'Keefe's Ginger Ales in all flavors, including Cola, are indisputably the best of their kind. Your grocer can supply you.

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