ARMENIAN TAG DAY BRINGS GOOD SUM

Over \$12,000 Was Collected for Armenian War Victims.

Toronto taggers are learning by experience that "the early bird catches the early worm," and so, perhaps, earlier even than usual, the women and girls in the Armenian campaign were out yesterday morn-

"My girls were out at 6 o'clock at their corners," said Dr. Margaret Patterson, whose division of V. A. D. nurses had charge of the Queen's Park district, beginning with College

and working north.

"We have done very well, and I think we are finding out that tagging is practically done by about one o'clock," was the further comment of the carriers of the carriers. the captain of the grey-uniformed group. All along the line reports

were good.

"People have been so generous," was a frequent comment, while others equally loud in praise of Toronto people modified the statement by saying "most of the contributions are small, but everybody gives."

This was quite evident, for in the incessant line of people who surged up and down Yonge, King and others of the principal thorofares, were hundreds decorated with one or more of the bright yellow pennants with the

of the bright yellow pennants with the

Headquarters were at Babayan's, on King street, where 200,000 tags had previously been distributed amongst the forty captains Mrs. Baamongst the forty captains. Mrs. Babayan, organizer of the campaign, is a continuous all-the-year-round worker for the Armenians, her interest being of a special character, as her husband's people have not been heard from for three years, and tho Mr. Babayan sends constant supplies to Constantinople, his old home, and to his mother, he has no knowledge that ghe has received them. The present campaign is in line, tho on but a fragtional scale with the \$30,000,000 that is in process in New York for the suffering Armenians.

Among the taggers yesterday were a group of girls in Armenian costume who collected in the area of the King Edward, where a hurdy-gurdy sent out musical notes to attract the passersby. Little four-year-old Paul Courlan was out with his yellow box—the youngest of the patriots doing his "bit" for his

country.

Mrs. Babayan asked that her thanks be expressed thru The World to every captain and every worker, for their generous co-operation and hard work. The returns were brought into the Bank of Commerce, and after being counted more given in charge to Mr. counted were given in charge to Mr. Cameron of the bank, who is treasurer of the Toronto fund.

The following are the captains and

the amounts collected. The splendid sum of \$2,256.17 collected by Mrs. Armstrong in the west-end district leading. It is expected that the

| amount will total \$15,000. | |
|-----------------------------|------------------------|
| Mrs. Armstrong | 2256 1 |
| Mrs. H. F. Baker | 1510 9 |
| Mrs. Ewert Wilson | 1070.0 |
| Mrs. L. Babayan | 1072.2 |
| Mra Kannada | 936.2 |
| Mrs. Kennedy | 810.6 |
| Mrs. Phin | 589.4 |
| Dr. Patterson | 566.1 |
| Dr. Brodie | 500.1 |
| Dr. Wooten | 466.5 |
| Dr. Nolan | 398.6 |
| Miss Todd | 386.5 |
| Mrs. Bolland | 271.1 |
| Miss Campbell | 246.09 |
| Mrs. Byfield | Complete State Company |
| Mrs. Crofton Kelly | 244.4 |
| Man N. T. Melly | 240.2 |
| Mrs. N. L. Martin | 224.4 |
| Mrs. W. H. Barker | 223.7 |
| | |

OWDER

of these ingredients.

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The Safest Matches in the World Also the Cheapest

pregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished. CHEAPEST because there are more perfect matches to the single box than in any other box on the market. War time economy and your

own good sense will urgesthe necessity of buying none but EDDY'S MATCHES.

E. B. EDDY COMPANY HULL, CANADA

ON MARKET AS WELL Disloyal Element in United States Sells Short, Expecting to Make Clean-up Later.

Disloyal Element in United States Sells Short, Expecting to Make Clean-up Later.

The New York stock market was kept at the boiling point again all day sesterday and in one instance, that or Baldwin Locomotive, the rise from the Baldwin Locomotive, the rise from the remarkable buoyancy of the stock is accounted for in two ways. First the confidence among the leading financiers of the early success of the allies, also on the platform were the confidence among the leading financials that the German drive was to have such results as would cause a collapse in Americans scurities. It is stated that previous to and during the drive on the western front the German drive on the western front the German drive was to be sought back when the channel ports is stated that previous to and during the original stocks short which were to be bought back when the channel ports in the Germans were being trimmed on the Germans were being trimmed on the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the States, was treated to a cleanup on the New York missides down to the ground and while in the Germans were being trimmed on the western front the distoyal element in the States, was treated to a cleanup on the New York missides of the gallery. And includ

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BAKING POWDER

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It is a pure phosphate baking pow-der and is guaranteed by us to be the best and purest baking powder possible

The perfect leavening qualities of "Magic" combined with its purity and wholesomeness make it the ideal baking powder.

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TORONTO,ONT.

Mr. and Mrs. R. C. H. Cassels.
Mr. and Mrs. Charles Goodeve, Ottawa, who have been spending the winter in Florida, arrived in town on Tuesday, and spent two days with Mr. and Mrs. Alfred Chapman, Ros-The following are this year's officers for the Agincourt Women's Institute: Mrs. David Marshall, president; Miss Agnes Scott, Mrs. Frank Harris, Mrs. Levi Chester and Mrs. W. A. Patterson, vice-presidents; Miss Emily M. Elliott, secretary.

winter in Florida, arrived in town Tuesday, and spent two days of Mrs. Agnes Scott, Mrs. Frank Harris, Mrs. their home in the capital. The marriage will take place Saturday afternoon at 3 o'clock, St. Andrew's Church, of Mr. Gor

The marriage will take place on Saturday afternoon at 3 o'clock, in St. Andrew's Church, of Mr. Gordon

CONDUCTED BY MRS. EDMUND PHILLIPS

The Duchess of Devonshire was present at the luncheon given under the auspices of the Prisoners of War Committee of the Laurentain Chapter, I.

O. D. E., at Earnseliffe, the house of Senator and Mrs. McLennan at Rockcliffe. Mrs. Malcolm Donald, Boston, was the speaker.

The annual games were held at St. Andrew's College yesterday afternoon, and it was a matter of congratulation that the weather was perfect for the onlookers, the college keeping off the wind. Many regrets were expressed that perhaps this would be the last time the parents and friends of the boys would gather there, as the government will take the college for a convalescent home. Dr. and Mrs. Macdonald welcomed the guests in the assembly hall, after Lady Hendrie had presented the prizes for the different events, and had been presented with a lovely bouquet of yellow and mauve Japanese iris by Master MacLean. The young people enjoyed the dance, ending with the singing of the school song "March, March on Down the Field." The hall was decorated with flags and large branches of wild cherry. The long tea-table was pretty with silver and pink snap-dragon. Miss McCollum, and Mrs. Montgomery, matrons of the upper and lower school pouring out the tea and coffee. Among those present were Lady Hendrie, Miss Hendrie attended by Col. Fraser, Mayor Church, Mrs. Millock, Mrs. Frank Hodgins, Mrs. Finley, Mrs. James George, Mrs. Garthand Art Museur senter a reception in the the personnet of the more control of the presented the presented with a lovely bounded the proper of the different sentences of wild cherry. The long tea-table was pretty with silver and pink snap-dragon. Miss McCollum, and Mrs. Montgomery, matrons of the upper and lower school pouring out the tea and coffee. Among those present were Lady Hendrie, Miss Hendrie attended by Col. Fraser, Mayor Church, Mrs. Millock, Mrs. Frank Hodgins, Mrs. Finley, Mrs. James George, Mrs. Garthand Process of the present were Lady Hendrie, Miss McLolland Process of the different sent the college for the control of

J. M. MacKenzie, Mrs. Cooper, Rev. J. A. Miller, Mr. Clifford Marshall, Mrs. Allen Sulivan, Lady Cassels (Ottawa), Mr. and Mrs. R. C. H. Cassels, Mrs. T. J. Clark, Mrs. Douglas

Today the United Alumnae Association is giving a general reception in the Art Museum. Miss Curlette, the acting dean, will hold a reception at Annesley Hall in the evening, and after the convocation on Friday the Victoria College Alumnae will entertain the faculty and the graduates, both men and women, at tea in South Hall. Mrs. H. B. Yates has sailed from England for Canada.

Mr. Ford Robertson motored over from St. Catharines on Tuesday. Today the United Alumnae Associa-

Those on the committee present were Mrs. H. D. Warren, Mrs. Bris-tol, Mrs. H. S. Strathy, Lady Willison, Mrs. Arthur VanKoughnet and Miss Lucy McLean Howard.

Lucy McLean Howard.

A musical program was given by Miss Turnbull, Miss Grant, Miss Campbell and Miss Doris Robins.

The 48th Highlanders Chapter, I.O. D.E., will present hadges to the wives and mothers of the men of the regiment now overseas on Friday afternoon at 3 o'clock at St. Andrew's Institute, Simcoe street.

Mrs. Lynch-Staunton, Hamilton, who has been in Ottawa for several

Mrs. Lynch-Staunton, Hamilton, who has been in Ottawa for several weeks at the Chateau Laurier, returned home last week.

Mrs. F. D. McGrattan, Winnipeg, is visiting her sister, Mrs. Charles S. Hawkins, Spadina avenue.

Mrs. A. J. Rattray, 33 Sussex ave., entertained the Ladies' Aid Society of Trinity Methodist Church on Tuesday afternoon in honor of the retiring president, Mrs. C. A. Bastedo.

WORKING FOR PICNIC.

Strenuous efforts are being put forward by the committee of men and women who are working in the interests of the House of Providence picnic to be held in the grounds of the institution on Victoria Day, and indications point to the promise of the event which is given annually in the interest of the hundreds who are sheltered within its walls, being one of the most successful in its history.

CAPT. M'NICHOLS IN TORONTO.

Capt. R. H. McNichols, who was on overseas service in the Canadian expeditionary force, has returned to Toronto for a short time before going to India under direction of the imWar Garden Bulletin

PRACTICAL DAILY GUIDE FOR VACANT LOT AND BACKYARD GARDENERS ENLISTED IN GREATER PRODUCTION CAM-PAIGN.

Issued by the Canada Food
Board in collaboration with
experts on the staff of
the Dominion Experimental Farm.

COVER SOIL WITH STRAW. Here is a tip for the gardener who wants extra early and tender radishes, lettuce, mustard and cress. It is a popular practice in France and Great Britain, but one that is little indulged in on this side of the Atlantic. All the salad crops can be induced to be more sprightly in their growth if the row or patch is covered with straw for three or four days after the seed has been sown: The straw shades the ground, keeps in the moisture and rapidly draws up the young seedlings.

seedlings.

The crop gets a good start if this is done and the tenderest of radishes, lettuce and onions shoot up and are ready for use at least a week earlier than at least a week earlier than they would otherwise be.

WILD FLOWERS BY Rachael R. Todd, M.D.

THE TRAILING MYRTLE. Periwinkle. Vinca minor.

"But nature, in due course of time, once more Shall here put on her beauty and her

Have you found the Trailing Myrtle yet this spring? If not, use your eyes, for never have I discovered such magnificent specimens as are trailing here and there and everywhere in the nearby woods. In cool, moist spots, shady or half-sunny, along the edges shady or hair-sunny, along the eages of the marshes, down by the crumbling stream bank, hiding in and out along the rocks, and covering the old tree stumps with a glory of glistening green, the Periwinkle is truly, just now, the joy-of-the-ground, which, as Harriet Keeler points out, is the English name

It is a few days early yet for the blossoms, but judging by the strong and unusually sturdy vines that have we have known these twinkling blue

we have known these twinking blue blossoms will be wonderful.

The Periwinkle is one of our most aristocratic wildflowers, tracing its lineage back so far into the ancient times that its beginnings are lost in mystery. Possessing, as it does, the most ancient of plant blood, as its "true blue" blossom indicates, the plant may travel where it pleases, with no loss of caste. And Periwinkle by taking their losses. These will run all the way from ten to twenty-five points, the latter in U. S. Steel which has advanced from below 90 to wounded soldiers.

Mrs. T. B. Richardson is now settled in Ottawa at 64 Carling avenue, which has advanced from below 90 to Lady Cassels, Ottawa, is visiting flour, and tea.

The members of the Queen Mary
Needlework Guild, in their white
dresses, veils and aprons, were in
charge.

In have even discovered her
hobnobbing with "Skunk-cabbage,"
which, while also a plant of peculiar

> Creeping close along the ground, the leaves come out in pairs, forming a little node which becomes a root stock since tiny rootlets strike down into the moist earth. From the axils of these leaves spring up short flower stems, one stem only from each leaf joint, and pushing up a couple or so of inches above the leaves, crowns itself with a small trumpet-shaped, salver-topped blossom, five petals of the most wonderful deep royal blue. Some species produce a white flower, but these are not common in this country. The leaves are waxy, of an intense glistening green, and much like the rootlets strike down into the earth, to work out her own redemption and in time regain the high estate from which she was cast.
>
> The plant has ever been a favorite with the posts of all lands and all ages, and has stood as an emblem of eternity from time immemorial.
>
> ARMY AND NAVY FUND.
>
> Rev. Harry E. Stillwell, of the Baptist Army and Navy Board, issued a statement yesterday that \$690 had country. The leaves are waxy, of an intense glistening green, and much like the well-known wintergreen leaf both in shape and size, save that they are rather less pointed. The plant may grow to be twelve to twenty inches in length, creeping and striking rootlets as it creeps, over everything that comes within its way of progress.

The Myrtle is fairly easy to transplant, and as a consequence is a favorite with those who adorn window-boxes, rockeries and the like. Many domesticated plants are produced by growers for sale, and there are several early early veriously of stilled. eral sorts with variegated or striped leaves. The home varieties do not blossom, however, so readily as the wild sorts.

wild sorts.

As I have pointed out, the Periwinkle is a very ancient plant. Legend has it that once the plant die not trail, but grew as a bush. However, being "by the gods beloved," in mythological times, it was used as a national gift, and hence we read of poets, musicians, victors and heroes, whom the people delighted to honor, as being "myrtle crowned." Indeed,



The Children's Soap—Lifebuoy

Little hands, little faces, little togs all need Lifebuoy Soap, every day and often, if you mean to keep them free from dirt and infection. Little cuts and scratches -street dust-the free and artless contact with others, all have the danger element removed if you use

HEALTH SOAP

Its abundant, creamy lather gives the greatest possible cleansing power. Cannot hurt the tenderest skin. Use it in the bath, in the home, and remember that "all's well'

with those who use Lifebuoy. The mild antiseptic odor vanishes quickly after

At All Grocers-LEVER BROTHERS LIMITED TORONTO

Announcements

A SHOWER FOR THE SAILORS—An urgent request has been sent from Halifax for comforts. The Commodore Jarvis Navy League branch will receive comforts: don't forget sweater ceive comforts; don't forget sweater coats. Navy League, 34 King street west from 10 o'clock to 4, all this week.

caste, yet for obvious reasons is not received in polite society. But Vinca the laurel leaf and the bay. As a minor cares nothing for that. Not consequence of all this popularity, so became too proud, and for her vine lengthens itself as it grows. The leaves come out in pairs, forming a little node which becomes a root stock

been subscribed towards the \$4,000 British military mission. Toronto mili-called for for the army and nave district has been requested to called for for the army and navy board fund.

EARLY SENSATION IRISH COBBLER EARLY EUREKA per bag, \$2.50.

EARLY OHIO

any variety, 60e

practice limit traction, Nu

A GALLO

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MISSIONARIES COMING HOME.

Rev. Dr. J. P. Brown, secretary of the Baptist Foreign Mission Board, has received a cablegram announcing the safe arrival in San Francisco of Revs. Archibald, Barss and Gum and their wives, missionaries who are re-turning from the foreign field.

TOURING UNITED STATES. Lieut.-General T. Bridges, who had high command in the allied forces tist Army and Navy Board, issued a in France, is making a tour thru the statement yesterday that \$690 had United States under authority of the

supply two orderlies to accompany Gen. Bridges during his tour.

PREPARE NOW FOR SUMMER

HAVE YOUR EXPENSIVE GARMENTS CLEANED by the FRENCH CLEANING METHOD

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Adelaide 1279,
276 DUPONT STREET, Hillcrest 4509. North 2540. 31 HOWARD STREET, North 5572.

Polly and Her Pals

WHAT DELICIA LACKS IN LOOKS SHE MAKES UP IN IMPORTANCE.

By Sterrett







