

SIMPSON Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President, J. Wood, Manager.

Probabilities—Variable winds; scattered showers, but generally fair; higher temperature.

SIMPSON



The New Suits and Dresses

A decidedly attractive, strictly tailored Suit, and is strikingly up-to-date. Coat is lined throughout with silk, serge or satin; fastens with novelty bone buttons; seams on coat have double stitching; skirts are semi-pleated and plain effects; material is diagonal and cheviot serge; colors navy, grey and green. Price \$27.50.

Woman's Suit, made of fine French serge, smartly trimmed with braid, in fancy designs; roll collar, edged with satin, 35 in. long, fastens with self-colored bone buttons; skirt has stitched semi-pleats; colors are black, brown and navy. Price \$21.00.

A jaunty and Dressy Suit, made of diagonal matting cloth; front of coat fastens to left side with buttons and fancy ornaments; deep turn-over collar lined with black cloth cuff to match; skirt has front panel, with centre stitching and plain effect around bottom; shades are green, grey and golden. Price \$23.75.

A Charming One-piece Dress, made of repp silk; not too pronounced in style for general use; collar and cuffs and lower part of sleeve made of fine lace; waist embroidered with fine silk cord, lined with taffeta silk to knee; the new semi-pleated side skirt; shades are reseda, black and cadet. Price \$31.00.

Attractive Duchesse Satin Dress, yoke and collar of fine lace; upper portion of waist is finely tucked and headed with embroidery silk design; finished with pleated belt; skirt has plain straight lines, with bias piece around bottom, in shades of reseda and black. Price \$35.00.

A splendid style One-piece Dress, made in French voile; the narrow round yoke, front and back is made of net, in dotted pattern, and is surrounded with mesaline band and loop; skirt has the plain effect, with semi-pleats; colors are black, sky and navy. Price \$32.00.

Mid-Week Millinery Sale

Every day we are getting busier in our workrooms with ordered millinery, and in view of this we are trying to relieve the last few days of the week by offering 100 new Trimmed Hats at six dollars and fifty cents each.

They are beautifully made from silk velvets, plushes, silks or fancy trimmings, and finished with novelty feather mounts or wings, with rich ribbon. Every one is different, and they are really worth much more. Special Wednesday \$5.50.

80 New Hats for misses and children, are made from stylish felt shapes, with ribbon or fancy drapes; are well assorted. Special Wednesday \$3.50.

2.95--Real Lace Blouses--2.95

Of Exceptional Merit, at Half regular Prices (Third Floor.)

These have been made up to our special instructions, are up to the minute in style, as they have all been worked during the past few weeks, by the peasant girls of Northern France and Belgium.

Six different designs in White Renaissance and Hand Braided Waists; some have fancy yokes of hand crochet insertion; others have dainty medallion motifs; another has two wide panels of Irish insertion down front; these are waists that could not be sold ordinarily at other prices than \$4.75, \$5.50 and \$6.50 each. Wednesday to clear at \$2.95.

Challie Kimono Gowns \$1.95

Women's New Kimono Gowns of challie, beautiful Paisley patterns, navy, sky, mauve, cardinal, also black, with helio; deep turned back cuffs and fronts edged with silk ribbon on harmonizing colors. Sizes 34 to 44. Wednesday \$1.95.

CREPE KIMONO GOWNS \$3.00.

Kimono Gowns of serpentine crepe, plain colors, navy, sky, cardinal or pink; yoke back and front; also cuffs and waist line at back finished with rows of shirring; fronts and sleeves trimmed with fine silk ribbon. Sizes 34 to 44. Wednesday special \$3.00.

Warner's Rustproof Corsets are Sold only at this Store in Toronto

The Corseted Figure Presents an Appearance of Long, Unbroken Lines, with Curve at the Waist

Our stock of Warner Corsets shows a large variety of shapes—long, medium and short, making it possible for every type of figure to fill its requirements with this season's fashionable garments.

Warner's Corsets are guaranteed to WEAR—not to rust, break or tear. Their standard of quality is so high that this guarantee is almost superfluous.

On the tissue paper wrapped around each pair of Warner's Corsets is an illustrated story telling the proper method of lacing and fitting your corsets.

Security Rubber Button Hose Supporters attached to every pair of Warner's Corsets. A supporter as strongly guaranteed as the Corset.

Price \$1.25 to \$6 per pair—Every pair guaranteed

New Goods Arriving Every Day New Laces for Autumn

Hand-made Belgium Torchon Laces, with insertions to match; all widths from 1/4 inch to 3 1/2 inches. Prices ranging from 10c to 65c yard.

Hand-made Cluny Laces, with insertions to match, 2, 2 1/2 to 3 1/2 inches wide; the correct width for tea cloths, centre pieces and scarfs. Prices, per yard 35c to 50c.

Fine Calais, Nottingham and Platt Valenciennes Laces, with insertions to match; every desirable width; all new patterns. Prices ranging from 35c to 35c yard.

Torchon Linen Laces, machine-made, patterns, equal to hand-made laces; the most suitable and durable trimming for flannelette underwear; all widths from 1/4 to 4 inches wide. Prices per yard 3c to 25c.

A GREAT OPPORTUNITY TO BUY WASHABLE LACES ON WEDNESDAY.

Thousands of yards of Washable Laces, in Valenciennes and machine Torchon laces; an immense variety, in widths and patterns, from 1/4 to 3 inches wide. On sale Tuesday at: 25c dozen for 10c; 50c dozen for 25c; 60c dozen for 30c; 20c yard for 10c; 15c yard for 7c.

FASHIONABLE RICH

Black Silk Moire and Moire Velour

Manufactured and guaranteed by C. J. Bonnet, Lyons, France. These silks are extremely fashionable for coats, suits and costumes, and are being combined with velvet in European centres. Our new shipments of these silks are complete, and we are now showing splendid qualities, rich, full guaranteed fast black silks, richly moired in the moire antique designs. We recommend these silks for fall fashion favorites. Prices per yard, 36 to 40 in. wide, \$1.50, \$2.00 and \$2.50.

The Black Cord Silks for coats and costumes are all in 32 to 40 in. wide. Per yard \$1.25, \$1.50, \$2.00 and \$2.50.

New Black Broadcloths

A new shipment of these beautiful cloths has just been put into stock in the different weights for dresses, suit and coat, dyed in beautiful rich full blacks and unfading, positively unshrinkable.

"Sedan Broadcloth," in a nice light weight, for one-piece dresses; a handsome draping quality, and spotproof. 52 inches, \$1.00.

"Satin Fini h Broadcloth," manufactured by one of the best French makers, pure Botany wool and permanent finish. 52 inches, \$1.25.

"Suede Finish Broadcloths," made in a nice firm weave; for tailored suits and coats this is an ideal cloth, shrunk and unspottable. 54 inches, \$1.50.

"Fanne Finish Broadcloth," we recommend this quality for its durability and stylish effect; guaranteed fast unfading dye, and spotproof. 54 inches, \$2.00.

"Austrian Broadcloths," heavier weight, qualities for fall and winter wear, beautifully dyed and finished, in a full rich black and unfading dye. 56 inches, \$2.50, \$3.00 and \$3.50.

SPECIAL BLACK SUITINGS.

1,000 yards Black High Class Suitings, in worsteds, chevots, Panamas, knapps, diagonals, wide wailes; guaranteed our fast, unfading dyes; unshrinkable and spotproof. Regular \$1.25 and \$1.50. 50 and 54 inches. Special Wednesday \$1.00.

To-morrow's Blanket Sale Interest

(Second Floor, Yonge Street.)

\$4.90 WHITE PURE WOOL BLANKETS, \$3.93 PAIR.

7 lbs., 54 x 84 inches; made from clean, long Canadian stock, thoroughly scoured, perfectly napped and finished, delightful blankets of great durability. Only 50 pairs at, Wednesday Sale price, pair \$3.93.

FINEST SAXONY BLANKETS FOR THE LITTLE FOLKS \$2.33 PAIR.

Nothing too good for the little tots, that's why we have these beautiful cot blankets for them; as soft and warm as wool; dainty little borders; 36 x 54 inches. Sale price Wednesday, pair \$2.33.

NEW FANCY FLANNEL BLOUSINGS 35c YARD.

Our Flannel Department is showing a lot of Fancy English Ceylon Flannels, for fall blouses, tailored waists, etc., very rich things, in all the newest colorings, as showing so extensively in New York. Special showing, Wednesday, per yard 35c.

READY-MADE SHEETS \$1.48 PAIR.

Heavy Plain or Twilled English Sheets, torn, not cut, full bleached; the kind of sheets to give the greatest wear; 2 x 2 1/2 yards; 75 pairs. Wednesday, pair \$1.48.

100 FINE SATIN DAMASK TABLE CLOTHS, \$2.00 EACH.

These are every thread linen, and bleached as white as snow; the designs are new, with rich borders all around; the quality is first-class, and they are heavy Irish manufacture; 2 x 2 1/2 yards. Wednesday, each \$2.00. (Phone direct to Linen Department.)

Here's Economy in Bedroom Furniture

Princess Dresser, in mahogany, full swell front, shaped and moulded top, extra large deep drawer, neat toilet, with oval bevel plate mirror. Price \$22.50.

Princess Dresser, in mahogany, highly polished, hand carved, with large shaped British bevel plate mirror, shaped top, with long deep drawer. Price \$27.00.

Chiffonier, in mahogany, serpentine front, shaped and moulded legs, four long and two short drawers, with trimmings of solid brass, heavy plate mirror. Price \$34.75.

Chiffonier, in genuine quartered oak, rich golden finish, four large deep drawers, with three short drawers above, oval bevel plate mirror. Price \$22.50.

Chiffonier, in quartered oak, golden finish, full swell front, with five deep drawers, shaped and moulded top, with round British bevel mirror. Price \$18.50.

Iron Bedstead, in pure white, green or blue enamel, swell filling, with heavy fancy chills, full extension foot end, brass rail and knobs at head and foot end. Price \$6.35.

Iron Bedstead, in pure white enamel, heavy continuous posts, with heavy filling, three upright brass spindles at head and foot end. Price \$7.45.

Woven Wire Bed Springs, thoroughly seasoned hardwood frames, with triple weave, closely woven steel mesh, all standard sizes. Price \$2.45.

Pure Down Pillows, well filled and covered with German linen ticking. Size 22 x 28. Price \$5.95.

"Kellarie" Mattress, filling of pure white cotton, extra good quality of dust proof ticking; has laced end and strap handles on each side for turning. Price, 3 feet, \$9.50; 3 feet 6 inches, \$10.50; 4 feet and 4 feet 6 inches, \$12.50.

Imported Wallpapers at Less than Half

For Wednesday we have marked off part shipment to make room for Xmas goods; snap for householders. You'd better see these early in the day. They must be sold.

7,500 rolls Imported Parlor, Dining Room, Den, Library, Hall and Bedroom Papers, choice colorings. Regular to 25c, Wednesday 9c; regular to 50c, Wednesday 19c; regular to 75c, Wednesday 29c.

8,000 feet Room Moulding, white and imitation oak. Special Wednesday 1 1/2c foot.

Groceries

2,000 stone Fresh Rolled Oats, per stone 36c.

Choice Sugar Cured Ham, half or whole, per lb. 20c.

Pure White Clover Honey, 5-lb. pail 64c.

Finest Canned Corn or Tomatoes, 3 tins 25c.

Canned Peas, per tin 9c.

Quaker Puffed Wheat, 3 packages 25c.

Telfer's Cream Soda Biscuit, 3-lb. box 25c.

Imported Pure Malt Vinegar, imperial quart bottle 20c.

Finest Spanish Onions, 8 lbs. 25c.

Aunt Sally's Pancake Flour, 3c packages 25c.

Finest Deep Sea Codfish Steak, 1-lb. tin 15c.

Paraffine Wax Candles, per dozen 12c.

Telephone direct to department.

2 LBS. FRESH ROASTED COFFEE 35c.

300 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday 2 lbs. for 35c.

500 English Velvet Rugs

In a full new range of designs and colorings. These rugs are woven in one piece, and the finish is equal to a Wilton, while the designs are almost as good as Axminster; lots to select from. Three sizes reduced on Wednesday to:

9.00 x 10.6 ..... 16.49

9.00 x 12.0 ..... 18.49

10.6 x 12.0 ..... 23.49

ATTRACTIVE BEDROOM BOXES. Specially Priced.

Here is an opportunity to furnish your bedroom with a serviceable box at an extremely low price. The coverings are cretonne and satene, in a wide range of patterns, good color combinations on medium and dark grounds; cloth lined; fitted with roller bearing castors; 3 feet long, 21 inches wide, 15 inches high; one hundred to select from, and every box well upholstered. Are good value at \$3.00. Very special at reduced price only \$1.98.

CUSHION FORMS REDUCED.

Wednesday brings a rare chance to secure good quality cushion forms at such reductions; five hundred only; filled with high grade Russian down; casing of good quality; four sizes only:

18 in. x 18 in. Worth 35c. Wednesday 24c.

20 in. x 20 in. Worth 45c. Wednesday 33c.

22 in. x 22 in. Worth 55c. Wednesday 39c.

24 in. x 24 in. Worth 60c. Wednesday 49c.



The SIMPSON Company Limited

A Sale of Men's Suits at \$9.95

The first rush of Fall business made big inroads into some of our finest lines of Men's Suits. We've been looking them over lately, and have made for to-morrow's selling a collection that will make a strong appeal to men who know the quality of the clothing we sell.

Men's English and Scotch Tweed and Fancy Worsted Suits. These are the broken lines and odd sizes of our stock, and are in all the latest shades, including medium or dark grey, brown and greenish tones, with self and fancy colored thread stripes, cut from the latest models in three-button, single-breasted sack style, splendidly tailored in every way, and finished with A1 quality linings and trimmings, sizes 35 to 42, regular \$12, \$14, \$15, \$18 and \$20. To clear Wednesday at \$9.95.



Comfort for Men--in Three Forms

Men's Heavy American Lambdown Underwear is guaranteed sanitary, the wool used in Lambdown underwear is carbonized and neutralized, and the cotton is chemically treated to render it perfectly free from dirt or germs. All sizes. Wednesday 75c garment.

Men's English Flannelette Night Robes, tailor-made, large and roomy, turn-down, large pocket, colors are pink or blue, with stripe effects. Good buying at, Wednesday, 75c.

Men's Sweater Coats, waistcoat style, made with heavy rib which ensures a good fit, colors are grey, with red or blue trimmings, or navy blue with scarlet; each coat has two pockets, and fastens with heavy good quality pearl buttons. Wednesday 75c.

Our Famous "Victor" Boot for Men

SEVEN OF THE MOST POPULAR STYLES TO-DAY.



- 1. Black box calf, Blucher, Goodyear welt, slip sole. 4.00
2. Black velour calf, Blucher, Goodyear welt, slip sole. 4.00
3. Gun metal, Blucher, Goodyear welt, slip sole. 4.00
4. Vivi kid, Blucher, Goodyear welt, single sole. 4.00
5. Patent calf, Blucher, Goodyear welt, single sole. 4.00
6. Patent calf, Blucher, Goodyear welt, slip sole. 4.00
7. Patent calf or tan calf, Blucher, Goodyear welt, single sole. 5.00

These boots are in stock to-day in all popular sizes and widths. Try a pair on.

A GOOD BOOT FOR WOMEN.

180 pairs Women's Boots, selected patent calf leather, creased vamps, dull calf Blucher tops, medium weight sole for walking, high Cuban heel; all sizes 2 1/2 to 7; B, C, D and E widths. Wednesday \$4.00.

Note—This boot fits beautifully around the instep.

We make a great specialty of Footwear for misses and children. Our stock is complete with all the newest and best fall and winter styles.

Four Good Hosiery Items

Men's Lisle and Cotton Socks, black and fancy colors. Regular 35c. Wednesday 10c.

Men's Railroad Gauntlets, one-fingered mittens, steam and fireproof. Regular 50c. Wednesday 35c.

Women's Plain and Ribbed Black Cashmere Hose, English made, spliced heel, toe and sole, all sizes. Regular 50c. Wednesday 25c.

Boys' and Girls' Ribbed All-wool Black Cashmere Stockings, sizes 6 1/2 to 8 1/2. Regular 30c. Wednesday 15c.

Chinaware at Low Prices

300 Large Salad Bowls, fine German chinaware, handsome floral design, on green shaded ground. Wednesday special 25c.

Chocolate Pots, Austrian chinaware, floral design. Wednesday 31c.

Six Teacups and Saucers, English ware, gold decoration, for quick selling Wednesday 6 for 29c.

(None phone or C. O. D.)

3,000 dozen Dinner Plates, print decorations, large assortment. To clear Wednesday 39c dozen.

Wedgwood Teapots, Jasper ware, Flaxman design. Wednesday \$2.25.

Lemonade Sets, 7 pieces, tankard shapes, Tiffany art glass, rich decoration. Complete set \$1.25.

Tumblers, table set, thin blown, straight shapes. Wednesday 47c dozen.

Fruit Jars, Crown make, pints 65c dozen.

18 pieces only of Rich Cut Glassware, comprising Sugar and Cream Set, Salad Bowl, Water Jug, Fern Pot, Handled Bon Bon Dish. To clear Wednesday special \$4.75.

Brass Jardiniere, Japanese work, heavy cast, richly embossed, 95c.

Fern Pot, heavy weight, superb samples of the Japanese brass workers' art. Wednesday \$2.49.

Six only Gongs, wrought brass, \$3.95.

To Demonstrate their Superiority we will Offer for Wednesday Selling Only.

PHONE ORDERS TAKEN

Two Hundred Pairs Warner's Rustproof Corsets, in one of the new season's models, made of extra fine French coutil, white only, medium bust, long extension hips and skirt, finest tempered steels; 8 wide side steels, 4 on each side; 6 fine strong garters, graduated 5 hook clasp, deep fine lace and ribbon. This beautiful Corset comes in sizes 20 to 30 inches. The regular price is \$4.00 a pair.

Wednesday a Pair \$2.50

Wells H... H. H... 24 V... PRO... WH... Some St... section... the Cit... Routes... New... Light... PIGEON... HALL... UNT... Sixty mile... way track... what the c... Twenty-fr... track, in t... tions—what... This is th... what myste... in whose b... W. C. Chia... control last... been virtua... by what th... best know... describes a... of the civi... The atmat... giner to T... The city ha... into an... Ir... would ensu... public hiva... chise which... of the expro... Railway fra... would have... terms of the... cote, compo... of undoubt... are well k... have rushd... expedition b... as the short... the less the... Read... When 1921... over the lin... specified pe... of installd... the Toronto... position to s... tem... On getting... have begun... been able to... months or t... giner, who... the present... ing a compar... at command... am not... at... names of the... caved any... city, any r... would be we... competitive... dressed w... make their l... no such pro... nothing now... of street rat... W... In support... city's attitud... culhar, he r... year, in Jan... proposal, acc... feders the s... was ready to... fer was base... agreement w... after refusng... the civic an... engineer, ant... returned... Mr. Rust... them, except... few minor a... quite ready... cate's engine... R. J... It was no... months after... off because o... est on the ci... of the plan b... lic... But it was... week that m... were the... gular coloid... John Fleming... railway, has... It happened... day, Sept. 13... a.m., there... letter renewin... This time, Mr... ing a splin... what the atre... the order of... Board, issued... It imperativ... pany put dow... nated by the... ed, and still... The syndica... peacefully at... was unawar... night Manage... lence by an u... delivered to... almost an un... the company... was then a ca... Continued