

are regarding a man, the more need there is for him to be interviewed. An early interview may enlist his support, while overlooking him might weaken the cause through lack of his sympathy and support.

The stronger the petition, the more confidence there will be throughout the whole campaign. This will give a zest to the work that could not otherwise be secured.

Then again, an early and thorough canvass enables the collating of information which is simply invaluable in dealing with the question of voters' lists, seeing that all entitled to vote are enrolled, and all improper names stricken off.

Petition forms will be supplied without charge by the Alliance Office, and these forms should be used, so that no mistakes may be made.

#### Meetings and Literature

Public meetings are essential, but must not be depended upon to the exclusion of other work. They are calculated to stir workers to activity, and to give information to electors. In another place will be found an article giving instructions concerning the management of meetings, and the circulation of literature, which is also of very great importance. Those articles ought to be carefully read and studied by the workers who have charge of this important part of the campaign.

#### Voters' Lists

One of the most important sub-committees to be appointed is the committee to look after the voters' lists. It ought to consist, if possible, of men who are familiar with the law concerning the preparation of lists, and, in any case, it ought to have on it men who are familiar with the municipality and the residents. This committee has a very important func-

tion to perform, and we are, therefore, putting details concerning this work in a separate article in another part of this manual.

#### Sermons

It is exceedingly important to secure the co-operation of all local clergymen. They ought all to be on the working committees. This is the churches' fight.

The work will be very much helped if, early in the campaign, each minister will preach a sermon on the evils of intemperance, and the duty of citizens to do all in their power for the suppression of that evil. Every minister ought to be asked to take this step. Other sermons will be helpful later on, but such a sermon as has been mentioned will be found specially helpful to the petitioning work.

#### Signing Petitions

Electors must sign the petitions personally. It will not do for voters to say to the canvasser, "Put my name down." They must sign themselves. It would be well for the canvasser to initial or mark the forms in some way so that he may know definitely those whose signatures he has secured; then, if need should arise, he would be able to positively identify the signatures.

While a twenty-five per cent. petition will compel the submission of a by-law, it is well to have the petition as largely signed as possible. Canvassers should, therefore, not be satisfied with simply the legal requirement.

The canvass for signatures to the Local Option petition is good campaign work, and it is well early in the campaign to have all the benefit that is to be had from a thorough canvass. The canvass brings the matter before the attention of the elector,