

# THE JOURNAL OF COMMERCE

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{ SUBSCRIPTION  
\$2 per annum.

Leading Wholesale Houses of Montreal

1878. SPRING. 1878.

**GAULT BROS. & CO.,**  
WHOLESALE  
**DRY GOODS,**  
MONTREAL,

Are now weekly receiving their Spring stock, which will consist of the usual large and varied assortment:

Cloths,	Sheetings,
Doeskins,	Linens,
Tailors' Trimmings,	Ducks
Dress Goods,	Smallwares,
&c., &c.	

The trade are invited to call and inspect. Orders to our travellers will have prompt and careful attention.

**JAMES CORISTINE & CO.**

471, 473, 475, 477,

ST. PAUL STREET, MONTREAL.

Importers and Exporters

**OF FURS,**  
MANUFACTURERS OF  
**FUR GOODS,**

And Jobbers in

BUFFALO ROBES,

MOCCASINS,

MITTS AND GLOVES,

FUR WOOL,

STRAW HATS, CAPS, &c.

PROPRIETORS OF THE

Montreal Felt Hat Works.

—o—

Special inducements offered to the Trade in our manufacture of Fur Goods and Wool Hats.

Leading Wholesale Houses of Toronto.

SPRING TRADE, 1878.

**JOHN MACDONALD & CO.**  
Are closing out many lines in their

**MANTLE**

AND

**SILK DEPARTMENT**

Previous to pulling down that portion of their premises.

**JOHN MACDONALD & CO.,**

21, 23 & 25 Wellington St. } Toronto.  
23, 30 & 32 Front Street, }  
38 Fountain St., Manchester, England.

**LONDON & LANCASHIRE**

*Life Assurance Company*

OF LONDON, ENGLAND.

**CANADIAN BUSINESS, 1877:**  
**New Assurances.**

455 Policies for.....\$81,750.00.

BEING AN

INCREASE OF OVER 100 PER CENT. on the New Business of 1876.

**Investments.**

Increase in Canadian Investments over 25 PER CENT.

**Income.**

Increase in Cash Premium Income over 45 PER CENT.

**WILLIAM ROBERTSON,**

*Manager for Canada,*

42 St. John Street.

Leading Wholesale Houses of Montreal

SPRING TRADE, 1878.

**J. G. MACKENZIE & CO.**

IMPORTERS

AND

WHOLESALE DEALERS

IN

*British and Foreign*

*Dry Goods,*

St. Paul's Buildings, Paternoster Row  
London, Eng:

381 & 383 St. Paul Street,

Rear French Cathedral, MONTREAL.

1878. SPRING 1878.

**D. MCINNES & CO.,**

**Wholesale Woollen**

**MERCHANTS.**

Our Stock in Canadian and Imported Woollens for SPRING is complete, comprising the

**LATEST AND MOST ATTRACTIVE**

**GOODS PRODUCED.**

—o—

The SPECIAL and most attentive inspection of our SAMPLES by the trade is requested.

**22 St. Helen Street,**

**MONTREAL.**