

CORN

THE STAPLE FOOD

Cartier found the Indians at Hochelaga (Montreal) eating corn in 1536.

If the secret of making corn palatable, appetizing and delicious had been known in those days, potatoes would not have become a staple food, because corn is four and a half times more nourishing than potatoes.

For twelve years the Battle Creek Toasted Corn Flake Co., London, Ont., has been making corn a delectable and nutritious food, more economical in actual food value than cooked oatmeal, beefsteak, eggs, milk, chicken, and many other foods.

It is a staple, three-times-a-day food, and

Sold only in the original red, white and green package.

Kellogg's

**TOASTED
CORN FLAKES**

LICENSED BY THE FOOD CONTROLLER UNDER NUMBER 2-055

ONLY MADE IN CANADA BY

The Battle Creek Toasted Corn Flake Co., Limited
Head Office and Factory: London, Ont.

Est'd 1906

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