

STORE OPENS

8:30 A.M.

The Robert Simpson Company, Limited

STORE HOURS--During May the store hours, including Saturdays, are from 8.30 a.m. to 5.30 p.m. During June, July and August the Store will Close at One o'Clock Saturday Afternoons.

STORE CLOSSES

5:30 P.M.

Women's Suits for \$13.85

Misses' and Women's Sample Suits, in serges, moires, poplins and broadcases, beautifully tailored, and lined with satin; these styles are the newest, and the suits are clever, fresh merchandise; shades are navy, black, tan, brown, Copen and black and white. Regularly \$25.00. Specially priced, Tuesday sale 13.85

Clearance Sale of Dresses, \$8.65--These dresses are worth much more if sold in the regular way; silks and cloth fabrics in these sample dresses: wool crepes, Bedford cords, messalines, crepe de chine and taffetas; a wide choice of styles and colorings. Idea of the values offered, \$10.50, \$12.50 to \$17.50. Tuesday, special offer 8.65

High-Grade Raincoats for Misses and Women, \$4.95--Made from splendid quality wool paramatta, rubber lined and thoroughly rainproof; in a manish Raglan cut; a style to slip on easily over another coat. Would be good value at \$7.50. Tuesday 4.95

New Spring Coats Reduced--Regularly at \$15.00 and \$16.50. Tuesday, 8.30, at \$9.95. This collection of coats is taken from stock, and includes some of our best selling lines, in handsome materials, and the very newest of styles; high-priced alligator cloths; duvetyns in high shades; coverlet cloths, and navy and black serges; almost all these garments beautifully lined throughout. Remarkable bargain 8.95

Junior Misses' Coats--Made in pretty, fancy materials, in three-quarter length, or short coats, with ripple and flare effects; also in broadcloth cloths, in three-quarter length styles, and lined throughout with satins; in sizes 12, 14, 16. Regularly 10.00 to 16.50

Sale of Sample Wash Dresses--Exclusive models, mostly one or a few of a style; new colors of cordes, Copen, tan, pink and helio, in ratine crepes and embroidered white voiles and crepes; all latest designs; bolero and suit effects, and pretty combinations of materials, with crushed and girlish and the new collars; smart, strict styles for present wear, and summer dresses in the lot; all sizes. Sale price, Tuesday 3.95

Skirts for Women, 95c--Another lot of these splendidly tailored skirts, made from Panamas, in black or navy, tweeds and chevrons, in brown, tan and gray mixtures; front lengths 37 to 40 inches; waist bands, 22 to 27 inches. On sale special, Tuesday, at 95c

(Third Floor)

Special Lunch

FOR BUSINESS PEOPLE.

Roast Ribs of Prime Beef, Pan Gravy, or Fricassee of Chicken with Green Peas, with Boiled or Mashed Potatoes. Bread and Butter. Boiled Rice Pudding, Custard Sauce. A Cup of Tea or Coffee 25c

(Sixth Floor.)

Bridal Stationery

FOR THE JUNE WEDDING.

Here is a most important item! The bride wants stationery. The correct styles in her invitation announcements, a-home cards, paper and envelopes for acknowledging gifts are most essential. Our new cabinet contains 50 sheets white kid finish note paper, with inside and outside envelopes to match.

The invitations may be had in the script, old English and other styles of lettering from an engraved plate, or neatly printed from type.

The finest workmanship will be employed in the execution of the order, and you will find our prices very moderate.

Make a call at the Stationery Department, on the Main Floor, and see the new samples.

Jewelry

The Famous "Fish Scale" Pearl Necklace, all filled pearls, beautiful cream or white lustrous, some are on a fine soldered chain. Regularly 45c and 50c. Tuesday 25c

A Good Strong Sterling Silver Brooch, set with topaz and amethyst stones, a fine selection of sterling silver hall marked brooches, covered with the finest translucent enamel in soft shades of green, blue and brown. Regularly 50c. Tuesday 25c

A Good Strong Gold-filled Link, set with mother of pearl. Regularly 28c. Tuesday 15c

A Fine Expansion Bracelet, in bright finish, made with imitation platinum centre, a well-made bracelet with good strong springs. Regularly 75c. Tuesday 49c

(Main Floor.)

Summer Cottage Dinner Sets

An opportunity for you to pick up a good quality dinner set of English porcelain or fine Austrian china, at a reduction. These sets are composed of the following: 6 dinner plates, 6 soup plates, 6 tea, 6 bread and butter plates, 6 fruit saucers, covered vegetable dish, gravy boat, meat platter, cream bowl and salad dish.

Cottage Dinner Set of 52 pieces, good quality English ware, pretty border decoration, in dark blue festoon design, well glazed surface, complete, 52-piece set. Tuesday 3.29

Fine Quality English Semi-Porcelain, with "Old Dutch" decoration, very suitable design for summer cottage use, 52-piece set. Tuesday special 3.49

"Carlsbad" China Dinner Set, \$5.45--Excellent Quality Carlsbad Austrian China, with very pretty violet spray and festoon decoration, Kermis shape cups and gold traced edges and handles, 52-piece set. Specially reduced for Tuesday 5.45

Pink Austrian Dinner Set, \$5.95--Finest grade Austrian china, 52-piece cottage dinner set, very dainty rose spray decoration, Kermis shape cups, gold-lined edges and handles. Special Tuesday, complete 5.95

"Dorothy" or "Green Hamilton" Decoration, \$5.75--Your choice of two of our most popular stock pattern decorations, "Green Hamilton" or "Dorothy" finest quality English semi-porcelain, gold-traced illumination, best grade English ware, 52-piece cottage dinner set. Tuesday special at, complete 5.75

\$5.75 China Tea Set, \$2.95--40-piece tea set of fine quality Austrian china, with pretty pink spray rose decoration, gold lined edges and handles, set is made up of the following: 12 cups and saucers, 12 tea plates, 2 cake plates, stop bowl and cream jug, in all 40 pieces. Regularly \$3.75. Tuesday special, complete 2.95 (Basement.)

Boots and Shoes Specially Priced

NEW SPRING BOOTS AND LOW SHOES FOR MEN, \$3.95.

Distinctive styles for dress and business wear; button, Balmoral and Blucher effects, in tan Russia calf, gummat, velours calf and selected patent calf; every pair is Goodyear welted, and exceptional value at this price. Monday 3.95

"CLASSIC" PUMPS, LOW SHOES FOR WOMEN, \$3.45. These shoes are well made throughout, and exclusive in style. The pumps come in patent calf, white nubuck, gunmetal calf, dull kid and tan Russia calf, with cut-out heels, and plain tailored bows; Goodyear welted and hand-turned soles, and plain tailored there are buttons and laced Oxfords in patent calf, fine vic kid, gunmetal and tan Russia calf leathers, with Goodyear welted and hand-turned soles and Cuban and low heels. All on sale Tuesday 3.45

(Second Floor.)

What Do You Lack?

The time-honored cry of the London vendors did not imply the actual ability to supply the lack outside of the particular vendor's individual line.

Here, however, is a list that proves the readiness of the Simpson Store to supply almost every possible need of the Toronto householder and housewife.



Selected Items for a Special Sale of Hosiery and Gloves

Women's Silk Gloves, long length, 22 inches, opened at wrist, dome fasteners, clear close weave, double-tipped fingers, also some colored gloves, short and long, slightly soiled, at half price. In the lot are black, tan, gray and white; all sizes. Tuesday 75c

Women's Washable Chamoisette Gloves, fine close weave, heavy black stitched back, two dome fasteners, seams strongly set, very dressy and good appearing, white and natural; sizes 5 1/2 to 8. Tuesday 50c

Women's Lace Kid Gloves, two dome fasteners, neat self-stitched back, oversewn seam, soft and pliable, perfect finish and fitting; black, tan and white. Sizes 5 1/2 to 7. Tuesday 59c

Women's Real Leather Chamois Gloves, soft uniform skin, nice weights, two pearl buttons, fine seam, self-point back, wash and wear splendidly. Sizes 5 1/2 to 7 1/2. Regularly \$1.00, for 89c

Women's Silk Ankle Hose, strong, durable thread, close weave, fine thread top; bright, brilliant finish, spliced heel, toe and sole. Sizes 8 1/2 to 10; black, tan and white. Tuesday, pair 23c

Women's Silk-Embroidered Black Cashmere Hose, seamless, hand-worked colored design, neat pattern, fine quality of cashmere. Sizes 8 1/2 to 10. Regularly 29c. Tuesday, 19c, three pairs 55c

Men's Pure Silk Socks, fine quality thread, "Radium" Brand, nice weight, best finish; black, tan and gray. Sizes 9 1/2 to 11. 45c value. Tuesday 29c

Men's Pen-Angle Brand Silk Sock Seconds, wear like iron, double soles, good weight, exceptional value, tan and black. Sizes 9 1/2 to 11. 65c value. Tuesday, 35c, three pairs 1.00 (Main Floor)

Floor Covering Specials

Scotch Tapestry Carpets, Made and Laid at 63c a Yard--This is an extra attraction for Tuesday (and Wednesday) selling. Included are many of the new patterns at reduced prices, in addition to which for these two days we will include the making and laying charges. Special, per yard 63c

200 English Washable Bath Mats at Reduced Prices--The Bath Mats included in this lot are all new goods, made for Spring season, in green and white, blue and white and rose and white; extra good quality, that will wash well; 18 x 24 inches, special, each, 1.09; size 22 1/2 x 41 inches, special, each, 1.49; size 27 x 64 inches, special, each 2.29

Women's Extra Fine Pure Silk Thread Hose; clean, close weave; nice weight; double garter welt; spliced heel, toe and sole; sizes 8 1/2 to 10; black and tan. Regularly \$1.00. Tuesday 85c

Women's 20-inch Long Silk Gloves, opened at wrist, dome fasteners, double tipped fingers, perfect finish, double tipped fingers, nice weight; sizes 6, 6 1/2 and 7, black and white. Regularly 50c. Tuesday 39c

(Fourth Floor)

Chairs, Rockers, Settees Low Priced

Genuine Leather Chair, and Rocker to Match--Well upholstered all over. Regularly \$23.75. Special 19.75

Den Rocker, frame in solid quarter-cut oak, in tanned or early English finish. The seat and back is upholstered and covered in genuine leather, with loose pillow. Regularly \$18.50. Special 14.50

One Only Arm Chair--The frame is made in mahogany, seat, back and arms are upholstered and covered in striped green denim. Regularly \$27.50. Special 23.50

Four Only Arm Chairs and Rockers, all-over upholstered and covered in good quality green denim. Regularly priced from \$22.50 to \$24.75. Special 15.75

Settee, luxuriously upholstered all over, neatly tufted back, seat and arms. Regularly \$77.00. Special 48.00

Settee, comfortably upholstered in genuine leather. Regularly \$66.00. Special 48.00

Four Unusual Values in Fireplace Fittings

In one showroom we have assembled a number of our Andrians, finished in black, polished or brushed brass, hammered brass, antique copper, etc. Regular prices range from \$2.25 per pair up. Tuesday, special 1.50

In another of our showrooms we have placed on sale a number of fenders, finished in polished or brushed brass, antique copper, black and hammered brass. Regularly priced from \$5.50 up. Tuesday, special 4.50

Kettle Stands, in solid cast brass, polished finish, black and brass and black and copper. Several designs to select from. Regularly \$6c to \$8.50. Tuesday, special 4.50

A Neatly-Designed Coal Box, finished in polished brass, cast claw feet and handles, oxidized silver panel on front, fitted with inside box. Regularly \$8.50. Tuesday, special 4.95

(Fifth Floor)

The Robert Simpson Company, Limited

Young Men's Stripe Blue Suit

This is a fascinating style, made from English worsted cloth, in navy blue, showing a fine stripe pattern. The coat is cut in one of the season's most fashionable models, single-breasted, with three-button, high-cut vest, and fashionable width trousers, fine lustre linings, and the best tailoring. Sizes 36 to 44. Price 18.50

MEN'S FANCY WORSTED SUITS.

Made from a rich, dark brown English worsted, with a subdued stripe pattern; cut in single-breasted, three-button sacque, high-cut vest and fashionable width trousers; best linings and tailoring. Sizes 36 to 44. Price 18.50

STOUT MEN'S SUITS.

One of the favorite suits with stout men. Made from a plain gray English worsted cloth, in a well-designed and tailored single-breasted coat, single-breasted vest, and fashionably cut trousers. The linings are fine mohair. A splendid, good-fitting, stout men's suit. Sizes 42 to 48. Price 18.50

YOUNG MEN'S ADVANCE STYLE SUITS.

The coat is made double-breasted, soft roll, with patch pockets, short length, natural width shoulder and body fitting. The vest is single-breasted to button up high, and finished with white vest. The trousers are narrow and have belt loops and cuff bottoms. The cloth is a light gray and brown, small check; English tweed, very fashionable. Sizes 34 to 40. Price 20.00

BOYS' SMART DOUBLE-BREASTED SCHOOL SUITS.

Tailored from dark gray English tweeds, with narrow stripe patterns, double-breasted sack coat, with full-cut bloomers; finished with strong twilled lining. A suit that will give splendid wear. Sizes 25 to 30, Tuesday, 4.50; sizes 31 to 34, Tuesday 5.00

BOYS' DOUBLE TEXTURE PARAMATTA RAINCOATS.

Full cut, single-breasted styles, with Raglan shoulders; made from a strong English paramatta cloth in a fawn shade; double-taped seams and edges, assuring a perfectly rainproof coat. Sizes 24 to 34. Tuesday 5.50

BOYS' \$1.50 AND \$1.65 BLOOMERS FOR \$1.00.

To clear this small lot of bloomers we have priced below cost. Brown and tan tweeds, in full-cut style, with belt loops. Sizes 26 to 34. Tuesday 1.00

Men's Duck Shirts, 75c

Extra large size, with reversible collar, pocket and double-sewn seams throughout; the most useful summer shirt, tan or white. Sizes 14 to 18. Special Tuesday 75c

Men's Nightrobes at 49c. Large, roomy body; 55 inches long; mostly pink and blue stripe effects; turn-down collar and pocket. These robes were procured at a special price reduction; all sizes, 15 to 19. Regularly 65c and 75c. Tuesday 49c

50c Neckties at 25c Each. Men's Neckties, wide flowing ends, or long narrow shapes; a last shipment from the manufacturer, procured at half-price. Regularly 50c. Tuesday 25c

\$1.25 Natural Wool Underwear for \$1.00--350 garments, Men's English Natural Wood Underwear, shirts and drawers, which will not irritate the skin or shrink in the wash, light-weight for summer wear. Sizes 34 to 44. Regularly \$1.25. Tuesday 1.00 (Main Floor)

Awning Specials, \$2.65

An Awning made from best quality English fast color awning stripe, 3 feet wide; projecting 3 feet; will fit the average window; equipped with our patent fitting device; easy to put up or take down; any required color. Special Tuesday, each 2.65

English Awning Duck--Red, green, blue, brown and tan stripes. Yard 25c

ENGLISH SHADOW CHINTZ, 65c YARD.

To match the shadow wall papers; soft colors; warp printed; blue, yellow or pink; 31 inches wide; fast colors. Regular price, yard 75c

ENGLISH CRETONNE, 28c YARD.

An excellent variety of designs, and almost every color, for box covers, hangings and slip-covers for furniture. Regularly 40c. Special price, yard 28c

SCOTCH MADRAS, 44c YARD.

45 to 52 inches wide. This madras is in a class by itself. It makes rich curtains for the summer drawing-rooms, easy to wash, and hangs very softly on the windows, in cream and white. Special value, per yard 44c

CURTAIN NETS FOR SUMMER HOME, 28c.

All shades and a great variety of designs, an opportunity to renew the curtains in the bedroom, living or dining-room, every piece is worth from half again to double the price marked. It means 3.30 buying. Tuesday only, yard 2.30

50-INCH DOUBLE WARP SHADOW CLOTH, \$1.50 YARD.

English manufacture, in soft, rich tones of blue, rose, fawn, gray, etc.; colors are absolutely fast to wash, the most effective and durable of all washing fabrics, for curtains and slip-covers. Very special value, per yard 1.50

50-INCH ENGLISH CRETONNES, 49c YARD.

A clean-up sale of short lengths. Regular selling price, 75c to \$1.75 yard. In lengths up to 20 yards. In going over the stock we found a number of short lengths of broken and discontinued lines, beautiful quality, and a big variety of color combinations and designs; all fast colors; 50 inches wide. To clear Tuesday at, yard, 49c (Fourth Floor)

Flowers and Seeds

Vegetable Seeds, beans, peas, carrots, lettuce, beets, cress, parsley, in our own packets, 2c each, 16 for 25c.

Shallots, fine quality, 2 lbs each, 16 for 25c.

Dutch Onion Sets, per lb. 16

Emerald Lawn Grass Seed, 1-lb. packet 25c

Gladiolus Bulbs, assorted colors. Special per dozen 30c

Dahlia Bulbs, red, white and pink. Special, 2 for 25c

Fern Balls, large size. Each 40c (Basement.)

The Groceries

One car Standard Granulated Sugar, in 20-lb. cotton bag. Per bag 30c

Lake of the Woods Five Roses Flour, 4-bag 30c

Choice Picnic Hams, 6 to 8 lbs. each. Per lb. 20c

Choice Messina Lemons. Per dozen 20c

Finest Canned Tomatoes, 3 tins 20c

Canned Corn or Peas, 3 tins 20c

Cowan's Perfection Cocoa, 1/2-lb. tin 20c

Finest Creamery Butter, Per lb. 20c

Pure Kettle-Rendered Lard, 8-lb. 20c

Imported Pure Malt Vinegar, Imperial quart bottle 20c

Rich Red Salmon, 2 lbs. 20c

500 lbs. Peel Fresh's Shortbread, Regularly 20c. Per lb. 20c

Quaker Oats, Large packages, 3 packages 20c

Pure Gold Salad Dressing, 3 packages 20c

St. Charles Milk, Per tin 20c

Canned Lombard Plums, 3 tins 20c

Post Toasties, 3 packages 20c

Banner Brand Jam, assorted, 4-lb. pail 20c

Campbell's Soups, assorted, 2 tins 20c

Bluebell Jelly Powders, assorted, 4 packages 20c

Pure Gold Quick Tapioca, Chocolate and Custard Powders, 3 packages 20c

500 lbs. Toasted Marshmallows, Regularly 80c. Per lb. 80c

1000 lbs. Assorted Pastilles Fruit Flavors, Per lb. 20c

1000 lbs. Quaker Chewing Candy, 2 lbs. 20c

(Main Floor and Basement.)