

economic partners for Canada cannot be solely economic. We shall have to take account of a variety of political factors, such as compatibility of values, cultural links and mutuality of interest in other spheres.

I think that in Canada both the public and private sectors of our economy should recognize our potential for influence. Occasionally, we should not be afraid of establishing linkages in our relations, so that we can bring one issue into play *vis-à-vis* another in a positive and productive way. We must also be more focused in Canada in developing common purposes and in resorting more readily to foreign policy as an instrument of real national benefit.

The federal government intends to discuss this bilateral approach to foreign policy with the provincial governments, and to develop it further in consultation with business and other leaders in Canada. But the main lines of the policy are clear: Canada is looking outward towards more significant partnerships in the world.

**Specific areas
of potential**

I believe that pursuing these relationships is consistent with our broader purposes in foreign policy. We will continue to look for multilateral conciliation and solutions of the world's problems. We must not permit the instability to the Eighties to which I referred earlier to compel us to retreat from this approach. But there is a huge potential in our developing strong bilateral relationships. We should be visible and active in places like Mexico City, Seoul, Singapore, Jakarta, Lagos and Brasilia, to name just a few. There should be ministerial visits, and we should encourage and facilitate the efforts of the private sector to find opportunities in these new centres of wealth and influence.

Such a policy would also support our over-all commitment to improving co-operation between the North and the South by intensifying concrete ties with some of the newly industrializing countries which are among our best potential partners. I would also support our efforts to increase our aid levels to the poorest countries.

In summary, new times call for new departures. Events which we could not have foreseen a decade ago are now upon us and our continued development requires a recognition that while interdependence among countries may be essential, our best course is to select the kinds of bilateral relationship that can prosper and endure and serve Canada's economic interests. This will call for a new and closer relationship in the aims and policies of both government and business. Government-to-government relationships must be developed and nurtured in the interests of a wide variety of economic ventures which, ultimately, will ensure significant national benefits to Canada.

It's a challenging prospect, and one which calls for clear-sightedness and flexibility in its implementation. But the benefits — political and economic — will pay dividends. It is, in the end, our best recipe for success in an otherwise difficult world....

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