

factory worker safety programmes. Several NGO's in Bangladesh have 'CSR initiatives', they include:

- MRDI and Manusher Jonno and their 'Connecting CSR with Development to Address Poverty' initiative
- Save the Children Bangladesh and their Child Labour initiative
- Centre for Disability in Development and their 'Disability in Development - Connecting to CSR' initiative

These and other networking activities have helped to raise the profile of CSR in Bangladesh.

This Guide Book uses the term Social Responsibility (SR) in accordance with the definition above because SR is now the international standard. When we refer to Corporate Social Responsibility 'CSR' it will be in the context of philanthropic activities (that is one part of SR).

A number of organisations in Bangladesh provide training on SR and related topics including, Intertek, the Bangladesh CSR Centre, Reed Consulting Bangladesh Ltd and SGS.