

DATE 07/16/97

774005

REPORT 14 (continuation)

S.1.Q.2 For what reason(s) is this region the most attractive region to your company at the time? --- Total mentions

BASE: Those answering Q.1a

	INDUSTRY SECTOR																						
	TOTAL		UK			GERMANY			FRANCE			ITALY			SWEDEN			SWITZERLAND			NETHERLANDS		
	TOTAL	Tech Int.	Tech Total	Tech Int.	Other	Tech Total	Tech Int.	Other	Tech Total	Tech Int.	Other	Tech Total	Tech Int.	Other	Tech Total	Tech Int.	Other	Tech Total	Tech Int.	Other	Tech Total	Tech Int.	Other
TOTAL INTERVIEWS	700	263	99	50	49	104	47	57	100	34	65	100	33	64	100	39	61	100	29	69	97	31	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Dther	183	83	39	22	17	31	18	13	38	14	24	10	4	6	13	8	5	33	12	19	19	5	14
	26.1	31.6	39.4	44.0	34.7	29.8	38.3	22.8	38.0	41.2	36.9	10.0	12.1	9.4	13.0	20.5	8.2	33.0	41.4	27.5	19.6	16.1	21.2
D.N.S.	2	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	-
	.3	-	-	-	-	-	-	-	1.0	-	1.5	-	-	-	-	-	-	1.0	-	1.4	-	-	-