

in three (36%) of those polled indicated that they find the statement very (5%) or somewhat (31%) believable. Six in ten, on the other hand, described this claim as very (34%) or not at all (27%) believable.

- ***Companies will continue to invest in Canada if we are part of a three-way free trade agreement so they can serve the whole North American market. (B)***

Six in ten the NAFTA opponents also find the argument that Canada will continue to attract investment because of its access to the entire North American market a persuasive reason for supporting the proposed agreement: 15 percent of those polled said this information statement made them more likely to support the NAFTA and 44 percent said it made them somewhat more inclined to do so. This statement is particularly persuasive for the NAFTA opponents residing in the Atlantic region (77%, declining as low as 52% among opponents living in Manitoba-Saskatchewan). Also consistent with some of the other findings, opponents under the age of 35 are more likely than those over 35 to say that this information would make them more likely to support the NAFTA.

While the NAFTA opponents respond well to the statement that Canada would continue to attract investment under the deal, they greet this statement with considerable scepticism only 32 percent of the NAFTA opponents polled said they find this statement very (2%) or somewhat (29%) believable compared to fully two in three who tend to disbelieve this claim.

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