



OTHER TRADE PUBLICATIONS

Besides *CanadExport*, the department publishes a wide range of trade and economic publications. Exporters will be interested in such publications as:

So You Want to Export?

- This will give business people an overview of what is involved in exporting. It also provides names of persons and organizations to contact.

Export Guide — A Practical Approach

- Export Guide provides information on developing a corporate trade strategy, export pricing, trade terms and more.

Export Documentation and Foreign Collections

- This document should be used as a complement to the previous one. It contains more detailed and technical information on the documents required by the various parties involved in international trade, including carriers, insurance companies, banks and government authorities.

Selecting and Using Foreign Agents and Distributors

- This publication is designed for exporters who are examining foreign market representation options, and for companies who receive unsolicited proposals from potential agents or distributors and require guidance in the assessment process.

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