

Kyocera has several subsidiaries in the U.S., South America, Asia and Europe. Most electronics activities in the U.S. are marketing based rather than manufacturing concerns. Manufacturing overseas centres on cameras, ceramics, cutting tools and similar products.

Kyocera has shown interest in the past in developing new technology/products with other companies as noted in the ASIC area and the computer peripherals field.

KYORITSU CORPORATION

Products/Technology

Kyoritsu is a medium-sized company with interests in radio frequency systems (below 2 GHz) such as radio receivers and navigation receivers. The company appears very interested in acquiring new technologies and in expanding its product line to include higher frequencies. It would consider licensing technology for such an expansion. It appears worthwhile for Canadian companies to investigate this company further to determine the extent, seriousness and product/technology base of any Kyoritsu expansion and whether Canadian companies could have a role to play with the firm in that expansion.

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Products/Technology

MSA is already in the business of distributing software from other countries in Japan, including software from at least one Canadian company. It converts products for the Japanese language market, including translation of manuals.