

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

008-TRANSPORT SYS,EQUIP,COMP,SERV.
UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	BUYERS' MISSION TO CDN INTERNATIONAL AUTOMOTIVE SHOW, MONTREAL, APRIL 17-19/88.	INTRODUCED 3 AUTOMOTIVE AFTERMARKET REPS/DISTRIBUTORS TO CDN MFTRS. THEY MADE CONTACT WITH MFTRS AND ARE PRESENTLY NEGOTIATING WITH APPROX 10 CDN COMPANIES.
QUARTER: 2	Completed recruitment of 9 Cdn exhibitors for SEMA/AI Trade Show, Las Vegas, Nevada, 2. Organized Transit Mission to Vancouver, APTA Mt1, Ott & Toronto. Participants are 12 mbrs of RPTA Phoenix, Arizona. (Regional Public Tran. Auth)	To be reported To be reported
QUARTER: 3	Participated in SEMA/AI Trade Show in Las Vegas with 9 Canadian exhibitors. Headed Transit Mission to Vancouver, APTA Montreal, Ottawa, Toronto, with 12 members of RPTA Phoenix.	Extremely successful part'n resulting in on site sales of approx. 1.5 mn, with projected sales over next 12 mths of 2 mn. Feedback rec'd registered enthusiasm;praise for educ'n in Cdn transit capab. UTDC/excel.shot/Light Rail Project.
QUARTER: 4	1-Visited Transit Districts in Tucson & Phoenix. Both are planning urban tranist systems.	1-Phoenix deciding on a transit system. Funding to be decided on shortly. Tucson in early stages of planning.