REPORT #5 89/10/06 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

436 - DUBLIN

IRELAND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

MAINTAIN CONTACT WITH KEY CONTACTS/CANDIDATES. ENCOURAGE RELEVANT COMPANY OFFICERS TO VISIT CANADA.

CIRCULATE PROMOTIONAL AND COMMERCIAL LITERATURE.

NO PROJECTS CONFIRMED THIS QUARTER. GOODMAN INTERNATIONAL PLAN TO HAVE CONSULTANT IN CANADA WHO WILL ASSESS POTENTIAL TARGETS. READYMIX IRELAND PLAN TO SEND OFFICER TO CANADA IN SEPT 88 TO ASSESS CONSTRUCTION SECTOR.

QUARTER : 2

Regular follow-up with priority companies. Liaison with Provincial Government delegates (London) who also cover Ireland. Expand mailing list for promotional materials etc.

Representative from Readymix Ireland spent three weeks in Canada, examining the construction industry and potential t/o candidates. Have worked closely with representatives from Ontario, British Columbia and Quebec.

QUARTER : 3

QUARTER : 4

Maintain contact with key candidate companies. B.C. Mission (Vancouver International Financial Centre).

Planning/preparation for our Investment Seminar.

Charles through the call Finders of the

Jefferson Smurfit Group have announced a \$60 million joint venture with Tembec Inc. to produce light paperboard. Possible co-operation with Dublin Financial Centre re potential investors in both centres. Response is encouraging. 86