

REPORT 4A  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES  
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 406-LISBON

VISIT OF AIR CANADA EXECUTIVES TO INTRODUCE NEW SERVICES TO PORTUGUESE OFFICIALS.  
PRESS CONFERENCE ORGANIZED BY AIR CANADA (PARIS) TO PRESENT NEW SERVICES TO LOCAL MEDIA.  
VISIT TO PORTUGAL OF N.B. MINISTER OF AGRICULTURE TO PROMOTE EXPORTS OF NB SEED POTATOES.  
OFFICIAL PRESENTATION TO ENMP, ELVAS OF AWARDS IT WON AT AGRIBITION 87.  
PREPARATIONS FOR AMBASSADOR'S OFFICIAL VISIT TO AZORES (4-8 JULY) ACCOMPANIED BY IMMIGRATION AND COMMERCIAL COUNSELLORS.

CONCLUSION OF INDUSTRIAL COOPERATION LINKS BETWEEN CAN AND UK FIRMS IN SUCH PROJECTS AS NEW CASAR, TCCS ETC  
DATA MOOD UNDER 7 DISCUSSIONS FOR 1988 WITH CAN EXPORTERS WHOSE INTERESTS IN THE UK MARKET ARE BEING SERVED BY THE EXPORT PROMOTION PROGRAM AND WHOSE INTERESTS IN THE UK MARKET ARE BEING SERVED BY THE EXPORT PROMOTION PROGRAM

ENHANCED KNOWLEDGE OF THE UK MARKET AND COLLABORATION POTENTIAL IN THE UK

WORKING WITH SOME 75 CAN EXPORTERS REGARDING PROMOTIONAL ACTIVITIES IN THE UK MARKET THROUGH THE EXPORT PROMOTION PROGRAM

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SUPPORT CANADIAN INDUSTRY MARKETING INITIATIVES RELATED PRIMARILY TO UNITED KINGDOM/SUBSIDIARIES THROUGH THE EXPORT PROMOTION PROGRAM

WORKING WITH SOME 75 CAN EXPORTERS REGARDING PROMOTIONAL ACTIVITIES IN THE UK MARKET THROUGH THE EXPORT PROMOTION PROGRAM

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