## Export and Investment Promotion Planning System

MISSION: 475 MOSCOW

COUNTRY: 553 UNION OF SOVIET SOC REP

The Trade Office suggests that sourcing tools currently available to them have some limitiations in particular:
- product/service information from Canadian companies

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: EMBRYO TRANSFER CONTRACTS AND ESTABLISHMENT OF JOINT VENTURES FOR CANADIAN FIRMS (IE WESTERN BREEDERS)

Results Expected: \$1 MILLION

Activity: RESOLUTION OF VETERINARY OBSTACLES; SEMEN (SHEEP, BOAR, CATTLE)

Results Expected: \$1 MILLION

Activity: VEGETABLE STORAGE, HANDLING AND TRANSPORT EQUIPMENT AND TECHNOLO-GY TRANSFERS

Results Expected: \$1.5 MILLION

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: SWINE, CATTLE AND DAIRY SEMINARS SPONSORED BY AG CANADA

Results Expected: LONG TERM BUSINESS

Activity: FOLLOW UP TO CHAIRMAN OF SOVIET GOSAGROPROM VISIT TO CANADA (JUNE 1987)

Results Expected: \$5 MILLION

Activity: ASSISTING PROVINCE OF ALBERTA AGRICULTURE IN IMPLEMENTING JOINT AGREEMENT WITH RUSSIAN REPUBLIC

Results Expected: \$2 MILLION