

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: AFRICA

Mission: 327 RABAT

Market: 115 MOROCCO

Sector: 008 TRANSPORT SYS, EQUIP, COMP, SERV.

Subsector: 999 ALL SUB-SECTORS

| Statistical Data On Sector/sub-sector | Next Year (Projected) | Current Year (Estimated) | 1 Year Ago | 2 Years Ago |
|---------------------------------------|-----------------------|--------------------------|------------|-------------|
| Mkt Size(import) \$ | 700.00M | \$ 500.00M | \$ 650.00M | \$ 500.00M |
| Canadian Exports \$ | 17.00M | \$ 1.20M | \$ 0.80M | \$ 1.00M |
| Canadian Share of Import Market | 2.40% | 0.20% | 0.10% | 0.20% |

Major Competing Countries

Market Share

| | |
|----------------------------------|-------|
| i) 112 FRANCE | 050 % |
| ii) 577 UNITED STATES OF AMERICA | 015 % |
| iii) 499 SPAIN | 010 % |

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 60-100 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

Current Total Imports

| | In Canadian \$ |
|--|----------------|
| i) AVIONS ET EQUIPEMENTS AERONAUTIQUES | \$ 125.00 M |
| ii) BATEAUX DE PECHE | \$ 200.00 M |
| iii) VEHICULES SPECIAUX | \$ 5.00 M |
| iv) MATERIEL FERROVIAIRE ROULANT | \$ 15.00 M |

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: AEROPORT D'AGADIR (EQUIPEMENTS AERONAUTIQUES)

Approximate Value: \$ 25.0 M

Financing Source: 023 EDC 011 CIDA

For further info. please contact:

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ii) Project Name: METRO DE CASABLANCA

Approximate Value: \$ 150.0 M

Financing Source: 023 EDC 011 CIDA

For further info. please contact:

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