

Every year, the **Canada Export Awards** congratulate outstanding Canadian companies for their talent and innovative spirit in exporting. These companies are international ambassadors, presenting Canada as a nation of ideas, innovation and quality. Since 1983, the Awards have honoured more than 200 companies for successfully expanding their businesses beyond Canada's borders.

The Canada Export Awards

Recognizing excellence in exporting

The nomination and application period for the 2002 program has begun. If you know of a deserving firm, please nominate them. If you are a Canadian company that has actively exported for at least three years, you are eligible to apply.

Throughout the year, finalists and winners are recognized in the national media for their achievements and their contribution to the success of the Canadian economy. Acknowledged

as the country's top exporters, the recipients of the awards will be honoured at the annual convention of **Canadian Manufacturers & Exporters**, which, this year, will take place on October 7 in Vancouver.

To nominate a company, send the company name, address, contact and e-mail address to the following: **Lucille Latremouille-Dyett**, Canada Export Awards Officer, DFAIT, tel.: (613) 944-2395.

To obtain an application form or further information, consult the

The publicity generated by this award has been fantastic and has further raised our profile and credibility both domestically and internationally. We have received notes of acknowledgments and congratulations from all parts of the world and, more importantly, the morale of our employees has been lifted at a time when it's most needed.

Frank Delfino
President
Canadian and International Markets
Teknion Corporation
Exporter of the Year 2001

Canada Export Awards Web site
www.infoexport.gc.ca/awards-prix

We encourage companies to submit their applications by e-mail. If you do not have access to the Internet, you can contact **Lucille Latremouille-Dyett**, Canada Export Awards Officer, DFAIT, tel.: (613) 944-2395.

The deadline for applications is **March 31, 2002**. *

Fund has invested over US\$2.75 billion toward eliminating biodiversity losses, climatic changes, depletion of the ozone layer, degradation of international waters, and deforestation.

For more information, contact **Aude Perron**, World Trade Centre Montreal, tel.: (514) 849-8811 or 1-877-590-4040, e-mail: aperron@wtcmontreal.com or for the Quebec City region: **Nathalie Plante**, Société de promotion économique du Québec métropolitain, tel.: (418) 681-9700, e-mail: nplante@speqm.qc.ca *



IFInet is your Internet gateway to procurement business funded by international financial institutions (IFIs) and UN agencies.
www.infoexport.gc.ca/ifinet/menu-e.asp

Trade Mission to the UN on the environment sector

NEW YORK, NEW YORK — February 12-13, 2002 — The World Trade Centre Montreal (www.wtcmontreal.com), with the collaboration of Team Canada Inc (http://exportsource.gc.ca/index_e.cfm) and the Société de promotion économique du Québec métropolitain [Greater Quebec Economic Development Corporation] (www.speqm.qc.ca), is holding its second trade mission to the United Nations for suppliers of goods and services in the environment industry.

Participants will gain an understanding of bidding and contract-awarding procedures and be able to establish contacts through networking and one-on-one meetings.

Priority sectors include the atmosphere and energy efficiency, water and ecosystem management and protection, waste management,

and the fight against deforestation and desertification.

Participants will meet representatives responsible for managing projects from the UN Environment Program (www.unep.org), UN Development Program (www.undp.org), UN Office for Project Services (www.unops.org/web_forms/welcome.htm), and Department of Economic and Social Affairs (www.un.org/esa/desa.htm).

Through its various agencies, the UN develops worldwide programs geared toward protection of the environment. For example, the Multilateral Fund for the establishment of the Montreal Protocol aims to eliminate substances that deplete the ozone layer. Between 2000 and 2002, it has provided UN agencies with almost US\$440 million for projects of all sizes. Since 1998, the Global Environment

Upcoming trade shows and conferences

For the full details on the following events, see **Canadexport on-line** at www.infoexport.gc.ca/canadexport and click on "Trade Fairs and Missions" or visit www.dfait-maeci.gc.ca/arts

MUMBAI, INDIA — February 5-8, 2002 — **NASSCOM 2002** will be the largest information technology event ever held in India, and will bring together the key players of the Indian information technology, e-commerce and telecommunications industries, as well as international IT experts. It will comprise seminars, buyer-seller meetings, a technology summit, an IT-enabled services forum and a country perspective forum.

CAPE TOWN, SOUTH AFRICA — February 12-14, 2002 — **Indaba 2002** is a mining conference aimed at companies interested in mining exploration and development in Africa. Sponsored by Natural Resources Canada, Export Development Canada and the Department of Foreign Affairs and International Trade, this event will be attended by international mining executives and Ministers of Mines from across Africa.

MOSCOW, RUSSIA — February 25-28, 2002 — The **Plastics Industry Show 2002** will take place in conjunction with **Tires & Rubber 2002**, both sponsored by various Russian and Moscow governmental organizations. The **Plastics Industry Show** will feature machinery and equipment; tools and moulds; accessories; injection moulding machines; packaging machines; and recycling.

Tires & Rubber 2002 will showcase rubber manufacturing; rubber industrial products and technologies; tire manufacturing machinery and raw materials; tires, including repairs and recycling; research programs and information technologies.

SEOUL, KOREA — February 26-March 1, 2002 — **ExpoComm 2002** is the major telecommunications show in Korea, and is expected to attract over

500 companies from 40 countries and more than 60,000 visitors. Korea's wireless sector is booming, and the country holds the record for the highest broadband Internet penetration rate in the world.

BARCELONA, SPAIN — March 4-8, 2002 — Considered one of the most comprehensive food and beverage exhibitions in the world, the 14th **Alimentaria International Food and Beverage Exhibition** will feature 3,000 exhibitors from 51 countries, and more than 117,000 visitors from 98 countries are expected to attend. The Canadian Embassy in Madrid will again organize a Canadian pavilion for the show.

MONTREAL, QUEBEC — March 5-6, 2002 — The **International Building and Design Show** is the only trade event in Canada exclusively for industry professionals. The show features all the major sectors of design plus residential, commercial and industrial construction, including building/housing systems and technology, doors and windows, furnishings, environment, healthy materials and renovation.

TOKYO and OSAKA, JAPAN — March 13 and 15, 2002 — Canadian new media developers are invited to explore the Japanese market at the **Canadian New Media Showcase**. During this two-day event, four to eight Canadian companies in each city will present information on their companies and products to key representatives of the Japanese industry, including Hitachi, SONY and Toshiba. Targeted recruitment will be undertaken by the Canadian Embassy and Canadian Consulate General in Osaka, together with Japanese new media and IT associations.

LONDON, U.K. — March 17-19, 2002 — The **London Book Fair** is a major feature of the international publishing calendar, and attracts more visitors and exhibitors each year.

SEOUL, KOREA — March 18-19, 2002 — **Food Showcase Korea** will occur the week following **Foodex** in Japan, and is the major venue to promote food products to Korean importers. Korea is one of the most dynamic Asian economies.

TEL AVIV, ISRAEL — March 19-21, 2002 — **Bio-Tech Israel 2002, National Biotechnology Week, Conference and Exhibition** — The Canadian Embassy in Tel Aviv, in cooperation with Technology Partnership Canada and Industry Canada, is planning a number of activities in conjunction with this event, including a partnering event for Canadian biotech companies with Israeli counterparts.

LONDON, U.K. — April 5-6, 2002 — The **British and International Franchise Exhibition** focuses on quality franchisors accredited by the British Franchise Association. As well as face-to-face meetings with franchisors, visitors will have the opportunity to obtain free advice from leading banks, solicitors and franchise consultants.

CAIRO, EGYPT — April 9-11, 2002 — **Middle East and Africa Ports and Maritime Exhibition and Conference** will showcase technological advancements in the ports and maritime transport sector and is expected to be regarded as one of the leading events of its kind. The event coincides with substantial investment and major reforms in the Middle East and Africa, as well as the Egyptian government's plans to build new ports and modernize existing ports.

DAKAR, SENEGAL — April 9-12, 2002 — The international agri-food fair, **SIAGRO 2002**, will showcase new production, processing, packaging

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