## City of Light Stages Electric Show

Paris — The Department of Foreign Affairs and International Trade (DFAIT), in conjunction with the Commercial Division of the Canadian Embassy in Paris, will participate in ELEC '94, being held here December 5-9, 1994.

The spotlight will be on the production, transmission and distribution of electricity, electricity and automatic operation in plants and buildings, and on suppliers and services. Also featured will be the entire electricity-automation sector, from the production of electricity to industrial methods for treating water, gases and pollutants, including all the waste treatment processes, and the environmental applications for elec-

trical techniques and automatic operation.

Companies interested in having a booth at ELEC'94 or having their brochures displayed can obtain information from Jean-Pierre Hamel, DFAIT, 125 Sussex Drive, Ottawa, Ontario, K1A 0G2. Tel.: (613) 996-2363. Fax: (613) 995-6319.

## **Duesseldorf Hosts Medical Show**

Duesseldorf — The Department of Foreign Affairs and International Trade (DFAIT) is organizing an information booth at Medica Fair'94, the biggest medical fair in the world, being held here November 16-19, 1994.

Traditionally, Medica Fair covered products such as electromedical and laboratory equipment, medical technology, diagnostics, pharmaceuticals, orthopaedics, and communications technology.

These product groups, in 1993, attracted 1,716 exhibitors (including 17 Canadian firms) and more than 100,000 visitors.

This year the fair is expanding its exhibits to incorporate the entire range of inpatient care. This includes, among other items, hospital laundries; uniforms; beds; information systems; ward kitchens; meal distribution systems; and cleaning, disposal, disinfection and emergency medicine.

Canadian participation this year is being coordinated by Fergus Brown, Industrial Trade and Consumer Shows Inc. Tel.: (416) 252-7791. Fax: (416) 252-9848.

Parties may also contact Catherine Nagy, Canadian Consulate General, Munich. Tel.: (011-49-89) 290-651-20.

## **Damascus Fair Heavy on Construction**

Damascus — One of the largest trade shows in the region, the Damascus International Fair (DIF) celebrates its 41st year, August 28-September 10, 1994.

The Canadian Government, which has been participating in **DIF** since 1984, will have stands at the Canadian Pavilion.

DIF '94 will be an excellent venue for the introduction of Canadian goods and services to this region, especially to neighbouring Lebanon, which houses potential in construction, transportation, tourism, medical and industrial sectors.

Syria continues to show strong

signs of economic growth, particularly in the private sector. Lately, a new investment law resulted in more than \$2 billion worth of investment in tourism, agriculture and industry.

Excellent potential exists for light and heavy construction machinery, road maintenance, industrial, agricultural, medical and materials handling equipment, telecommunications and informatics.

Contact Dr. Mahir Abou-Guendia, Commercial Section, Canadian Embassy, Amman, Jordan. Fax: (011-962-6) 689-227.

## Saudi Arabia "The" Place To Be

Foreign Affairs and International Trade, through the Canadian Embassy in Riyadh, intends to participate in:

Saudi Agriculture 94 — October 2-6- — 13th Agriculture, Irrigation and Agri-Industry Show.

ASTEX 94 — October 23-27 — 3rd Arabian Security Equipment and Technology Exhibition for Police, Security Forces, Fire Protection and Industrial Safety.

SaudiMedicare 94 — November 6-10 — 7th Health Care, Hospital Supplies and Medical Equipment Show.

Three events, taking place in Jeddah, also may be of interest:

INDEX 94 — October 18-22 — Saudi Arabia's International Industrial Exhibitions.

Lifestyle 94 — October 29-November 4 — Light industries, handicrafts, fashion.

Saudi Building Industries Exhibition — November 13-17 — Construction, building maintenance, decoration and interiors.

Contact Rick Clynik, Foreign Affairs and International Trade, Ottawa. Tel.: (613) 944-5984. Fax: (613) 944-7431.