

## All Year Round

a clear brain and good digestion are necessary to success.

Coffee reduces many a man's achieving capacity.

Quit coffee and try Postum (well made) 10 days.

"There's a Reason" for

# POSTUM

Postum Cereal Co., Ltd., Battle Creek, Mich., U.S.A.

HIGHEST IN HONORS

## BAKER'S COCOA



Registered,  
U. S. Pat. Off.

50

HIGHEST  
AWARDS  
IN  
EUROPE  
AND  
AMERICA

A perfect food, preserves health, prolongs life

WALTER BAKER & CO. LTD.

Established 1780.

DORCHESTER, MASS.

Branch House:

86 St. Peter Street, Montreal, Canada

## The Meaning of the Trade-Mark

"PURITY" is just two-fifths of the flour actually produced from Manitoba No. 1 hard wheat. It exceed the other three-fifths in flavor, whiteness and strength. The "Purity" Label means "highest" grade in the world. It guarantees you "more bread and better bread"—and delicious pastry, too.



# PURITY FLOUR

IN ONE BOTTLE,  
REQUIRES  
NO HEATING OR  
MIXING

## Melanyl

Indelible and Harmless

On any Fabric

Try it once and you will  
use no other

\$2.00 PER YEAR

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