

THE DAIRY INDUSTRY. PROGRESS THAT HAS BEEN MADE IN ONTARIO DURING RECENT YEARS.

Value of the Industry—Improvements Still Needed to Bring it Up to a Higher State of Efficiency—Why the Business is a Profitable One.

It is common to reckon on the value of an industry by what it brings in dollars and cents. Taking this narrow view of the matter we find that this province, in 1892, produced cheese to the value of \$8,039,350, and butter to the value of \$884,576 (creameries only). Now, if we add to this the value of the cows which are used to produce this amount of butter and cheese, then add to it the amount of money invested in factories and plant, and to this again the value of cows and pla it used in supplying towns and cities its milk and butter, not to mention a dairy products used at home on the farms of Ontario, we have some idea of the value of dairying from a dollars-and-cents standpoint.

Without saying one word against the men who are engaged in other branches of agriculture, let us say that the dairy industry of this province and the farmers who work it are not only one of the most valuable because of the property of the beef business is dependent largely on it. Good steers require good milk on which they will be fed for the most critical part of their lives. Good calves mean good beefers, which mean good milk properly fed; while poor heifers indicate little or no milk at a time when it should have been fed. If we extend the term to its widest meaning, the value of our sheep, swine, horses and men depends upon a plentiful and wholesome milk supply. It is valuable because it utilizes a waste land, which otherwise would bring little or no revenue to its owners; because it makes possible the employment of skilled labor, and the use of that system known as co-operation, which will do much to make business men of farmers.

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FRIDAY SPECIALS R. Simpson's

Undoubted Values In all corners of the house for Friday shoppers.

No necessity exists for emphasizing the genuineness of Friday specials with this house. Shoppers have learned to the joy of their pockets that the goods listed for Friday have all the smack of honest extra values.

COLORED DRESS GOODS: 45-in. all-wool Checked Tweeds, worth 75c, for 25c.

BLACK DRESS GOODS: All-wool Henrietta, 1 1/2 yds wide, 25c, worth 40c.

SILKS AND SATINS: 1 lot Colored Silk Velvets, were \$1, and one lot fancy silk velvets, were \$1 to \$1.50, all at one price to-morrow, 25c.

UMBRELLAS: Gents' full size Silk Umbrellas, steel rod, \$1, regular price \$1.50; \$1.25, regular \$1.75.

LADIES' UNDERWEAR: Sateen Quilted Skirts, 50c, regular price \$1.00.

EXTRAORDINARY PURCHASE JAPANESE SILK HANDKERCHIEFS: Three Cases Japanese Silk Handkerchiefs, embroidered edges with embroidered corners; beautiful goods, worth 20 and 25c each, 3 for 25c.

BOOTS AND SHOES: Ladies' Boots, Slater's make, \$2, worth \$3.50.

MILLINERY: All our trimmed pattern Hats and Bonnets at a big cut; \$10.00 bonnets for \$8, \$6.50 hat for \$3.

BLANKETS: A great blanket at \$1.50 pair.

CARPETS & HOUSE FURNISHINGS: Union Carpets, 25c, worth 40c.

BOYS' CLOTHING: Boys' Suits, navy serge and tweeds, very special, \$1.00.

MANTLES: Special lot Capes, latest style, some nutria fur-trimmed, broad-trimmed, ripple collars, dozen different kinds, worth from \$8.50 to \$12; choice at \$5.

FRIDAY SPECIALS R. Simpson's. Entrance Yonge-street. Entrance Queen-street. New Annex, 170 Yonge-st. Store Nos. 170, 174, 176, 178 Yonge-st., and 3 Queen-st.

THIS WILL SUIT YOU.

It is almost impossible to keep all the good conditions for any satisfactory length of time in small lots; to overcome this we are now putting 16 in to bags of 25 lbs. each and hoping it will keep in an ordinary cellar at \$1.50 a bag.

MARKETS ARE IRREGULAR. RAILROAD ISSUES STRONG AND THE INDUSTRIAL WEAK.

The Chicago Wheat Market is Irregular and Breadstuffs Shows Large Increase. Provisions Firmer at Close—Local Securities Venturous—Money in London Firmer.

WE HAVE YOU A GOOD CARVING KNIFE AND FORK? See our New Designs.

RICE LEWIS & SON (Limited) King and Victoria-sts., Toronto.

MONEY. ALEXANDER BOYD & SONS.

What's This! Special Value in JAPAN TEA.

REY, BLAIN & CO. Wholesale Grocers, Toronto, Ont. 546

Commercial Miscellaneous. Oil closed at 75c.

MONEY TO LOAN AT 5 AND 6 PER CENT. SIDNEY SMALL, 20 Adelaide-st. East, Telephone 1154.

\$300,000 TO LOAN WM. A. LEE & SON.

ESTABLISHED 1864. E. R. CLARKSON Trustee, Liquidator, Receiver.

MONEY LOANED ON MORTGAGES JOHN STARK & CO.

FRED. ROPER, TRUSTEE, AUDITOR, ETC.

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R. S. WILLIAMS & SONS HIGH GRADE PIANOS

Prices Specially Reduced for the Holiday Season. Beautifully Assorted Stock.

Intending Purchasers will do well to call and see our large assortment of HAND-MADE CARRIAGES.

FARMERS, MARKET GARDENERS Expressmen, Attention!

THE SPEIGHT WAGON CO. Can give you a complete outfit of the best material and workmanship.

Eckardt & Young, Assignees, Accountants, Auditors, etc. 240 Office, 43 Adelaide E., Toronto.

H. L. HIME & CO. ESTATES MANAGED. RENTS COLLECTED.

ROBERT COCHRAN (Incorporated) PRIVATE WIRES.

MINING STOCKS. A couple of thousand shares in the Opirid Gold Mining Co. can be bought at 20c.

THE HEARLE MFG. COMPANY. Of Montreal have opened a Toronto Warehouse.

ALEXANDER FERSSUN & BLAIKIE BROKERS AND INVESTMENT AGENTS.

W. F. WATSON & SONS. The first meeting of the directors of J. D. Harvey & Co. was held at 115 Queen-st. West.

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