



Fill In This Blank!

— It Starts You In —

THE LONDON ADVERTISER

\$20,000 Prize Contest

USE THIS BLANK—IT STARTS YOU

Entry Blank

TO THE LONDON ADVERTISER,
LONDON, ONT.

Gentlemen:—

I Nominate

(As a candidate in your \$20,000 Prize Contest, according to the Rules and Regulations thereof.)

Street

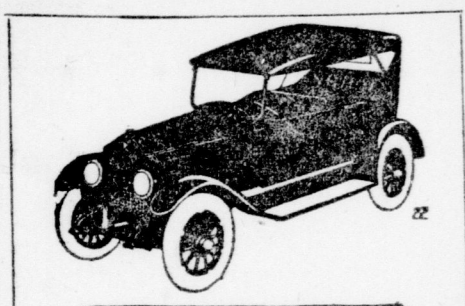
Town or City

Signed

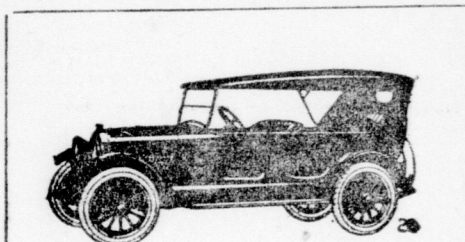
Address

Names of persons sending in names of candidates will not be divulged if so requested.

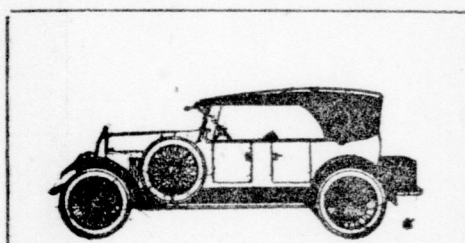
11 AUTOMOBILES WILL BE GIVEN AWAY 11

FIRST PRIZE
In District No. 1

Your choice of a Maxwell Touring Car or \$1,000 in cash.

FIRST PRIZE
In District No. 2

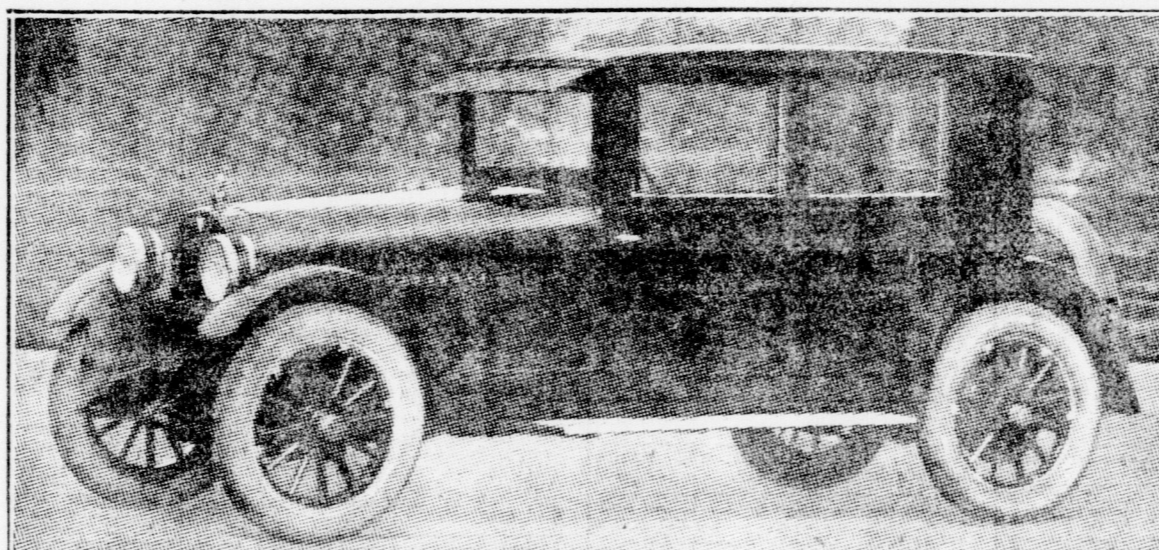
Your choice of a Durant Five-Passenger Touring Car or \$1,000 in cash.

FIRST PRIZE
In District No. 3

Your choice of an Overland "Sport Model" Touring Car or \$1,000 in cash.

Call
7352
For
All
Information

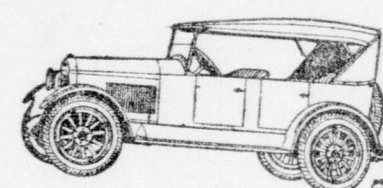
THIS IS THE GRAND PRIZE
That Some Candidate Living In One of the Country Districts Is Going To Win



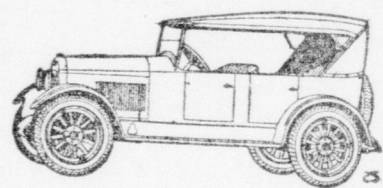
HUDSON COACH—The person who secures the greatest number of votes in Districts Nos. 2 and 3 will have his or her choice of this handsome Hudson Coach, or \$2,000 in cash. The winner of this Grand Prize will be barred from winning any of the district prizes.

15%
Commission

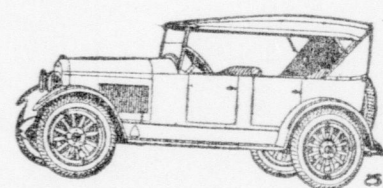
Will Be Paid To
All Those Who
Do Not Win One
of the Big Prizes.

SECOND PRIZE
In District No. 1

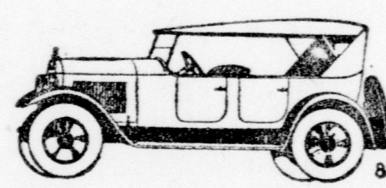
Your choice of a Chevrolet Touring Car or \$600 in cash.

SECOND PRIZE
In District No. 2

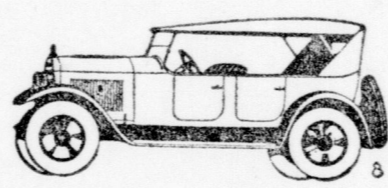
Your choice of a Chevrolet Touring Car or \$600 in cash.

SECOND PRIZE
In District No. 3

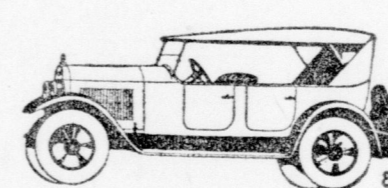
Your choice of a Chevrolet Touring Car or \$600 in cash.

THIRD PRIZE
In District No. 1

Your choice of a Ford Touring Car or \$500 in cash.

THIRD PRIZE
In District No. 2

Your choice of a Ford Touring Car or \$500 in cash.

THIRD PRIZE
In District No. 3

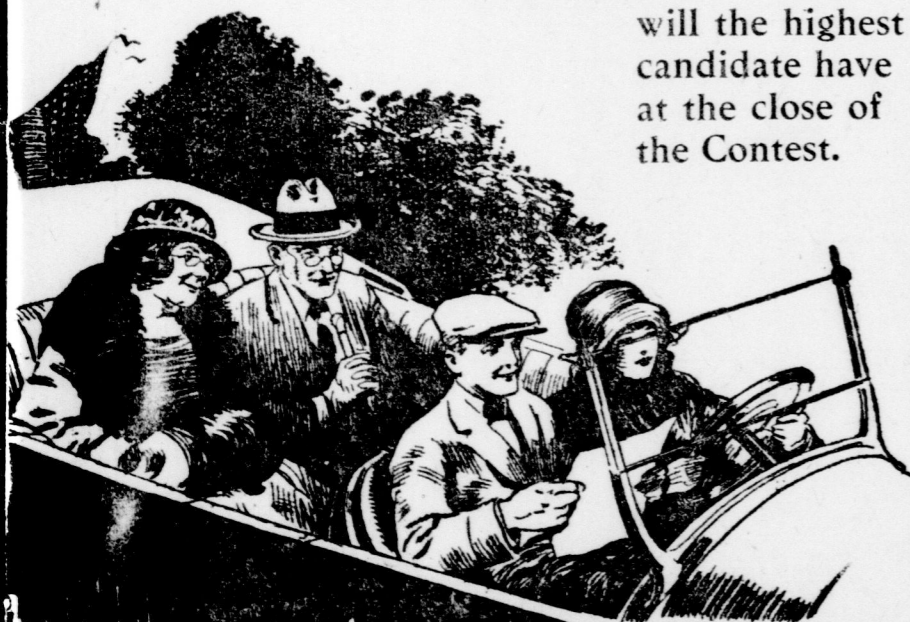
Your choice of a Ford Touring Car or \$500 in cash.

ARE YOU GOOD AT GUESSING?

PRIZE for SUBSCRIBERS ONLY

How Many Votes

will the highest
candidate have
at the close of
the Contest.



This Ford Touring Car or \$500 in Cash will be given to the subscriber who guesses the correct or nearest correct number of votes that the highest candidate will have at the close of the contest. One guess will be allowed for each dollar paid in on subscription, whether it is given to some candidate or mailed direct to The London Advertiser.

Clip This Coupon

And mail with money for subscription, or you may secure guessing blanks from a candidate or by applying to The London Advertiser Contest Office.

To The London Advertiser.

Contest Department.

Gentlemen: My guesses on the number of votes the highest candidate will have at the close of the contest are:

Name

Amount money

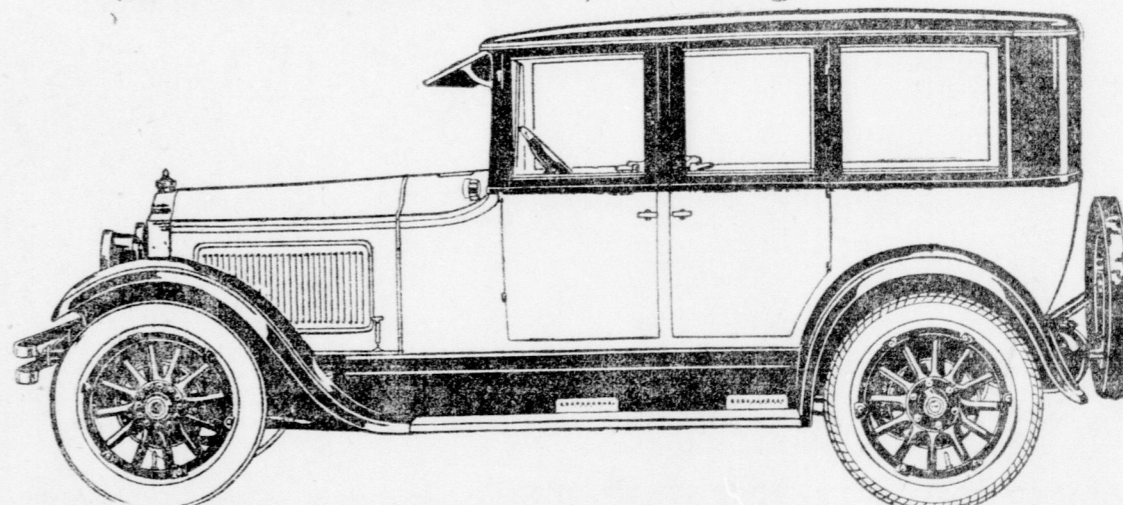
Address

Credit my Votes to

There Are
Enough
Renewal
Subscriptions
In Your District
To Be Had To
Warrant You
Winning One
of These
Automobiles.

Send In
Your
Name
Today

THIS IS THE GRAND PRIZE
That Some Candidate Living In the City of London,
(Which Is District No. 1) Is Going To Win.



McLAUGHLIN MASTER SIX DOUBLE SERVICE SEDAN—The person who secures the greatest number of votes in District No. 1, which is the City of London, will have his or her choice of this McLaughlin Master Six Double Service Sedan, or \$2,000 in cash. The winner of this prize will be barred from winning any of the district prizes.

You Can
Win

BE SURE AND SAVE
ALL THESE FREE VOTES

Good For 200 Votes

This vote ballot will be published in The Advertiser during the campaign, and will be counted for the name of the contestant it bears, when neatly cut out and mailed to the Campaign Department.

Name of Contestant

Address

Each of these coupons counts for 200 Free Votes, and any number can be sent in by the candidates or by their friends.

Advertiser Contest Office—Northwest Corner King and Richmond Streets, London
WRITE OR CALL US BY PHONE FOR ANY INFORMATION.
Telephone No. 7352