

Wall Paper

—An excellent variety of new fall Wall Paper designs, just what you will like, at moderate prices.

GRAVES



THE GREAT BIG NINETY DAYS' SALE

of Men's and Boys' Overcoats, Suits, Sweater Coats, Trousers, Furnishings, etc., started off with a rush yesterday.

Seeing Is Believing. They Came! They Saw! They Bought! You cannot resist these unprecedented prices.

EXTRA SPECIALS

Today and Tomorrow. SWEATER COATS, TROUSERS AND RAINCOATS

Men's Sweater Coats

\$1.25 value	69c
\$1.50 value	95c
\$2.00 value	\$1.49
\$2.75 value	\$1.95
\$3.75 value	\$2.69
\$4.75 value	\$3.69
\$5.25 value	\$3.95
\$5.50 value	\$4.69
\$7.50 value	\$4.95

Men's Trousers

\$1.25 value	95c
\$1.50 value	\$1.17
\$2.00 value	\$1.39
\$2.25 value	\$1.69
\$2.75 value	\$2.25
\$3.00 value	\$2.50
\$3.50 value	\$2.69
\$4.50 value	\$3.69
\$7.00 value	\$4.69

Raincoats

137 in the lot. Up to \$18 value for \$11.69. Up to \$10 value for \$6.95

Mittens and Gloves

75c value	50c
\$1.00 value	75c
\$1.25 value	\$1.00

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats. London's Largest Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.

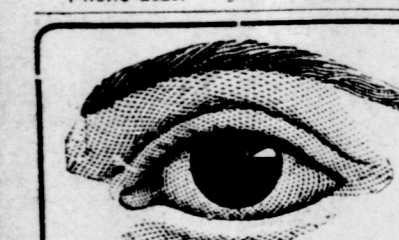
371 Talbot Street. OPPOSITE MARKET. Open Evenings. Phone 1949.

CHIVAS Confectionery and Restaurant

Special attention is given in our dining-room upstairs, where we are serving a full three-course dinner and supper for 25 cents, or six tickets for \$1.15. Also lunch at all hours.

FEATHER BEDS AND MATTRESSES

Renovated by our new process. Send them, or your pillows, to us. We clean them also. KEYSTONE MATTRESS CO. Phone 2623. yvw Grey Street.



Your Eyes May Need Help. Consult Our Specialists. THE BROWN OPTICAL CO. 227 Dundas Street. Phone 1877.

We mine our own Coal and sell direct to you. LARPE COAL \$5.85 PER TON. We guarantee this coal to be the best in the range and deliver, saving you \$1.25 per ton.

The Quality Store Try our 30c Ceylon Tea. Best value in London.

Harry Ranahan 515 RICHMOND STREET. Phone 1026 and 3323. xxy

New Models in FURS

BELTZ & CO. Practical Furriers

SEWER CONSTRUCTION TO HELP UNEMPLOYED

Council Adopts This Plan to Aid Citizens Out of Work During Winter.

In an endeavor to relieve as far as possible the unemployment situation in London during the coming winter, arrangements have been made by the city council to proceed with as much sewer construction work as weather will permit. A number of sewer projects have been passed and work will be continued as long and as often as weather conditions are favorable.

The one big difficulty to be met lies in the fact that the setting of the sewer pipes outside of the city limits is a problem which has to be faced in this as in every other Canadian city, not only this, but every winter.

REMOVE ALL MEAT

Dining-Car Supplies Taken Off at Canadian Border.

As a precaution against the hoof and mouth disease, so prevalent at present in United States stock yards, the Canadian Government has begun removing all meat and meat from dining cars on the Canadian Pacific and Grand Trunk Railroads which come across the border.

No American meat or milk is allowed to enter Canada. The United States Government ordered the closing of all stock yards in the districts where the disease is known to be several days ago.

Meat prices in the middle western states have advanced slightly as a result of the closing of some of the largest stock yards in the world with practically no warning.

INDUSTRIAL IS INSPECTED

Dr. W. W. Merchant Finds Conditions at School Excellent.

A visit of inspection was made to the Industrial School yesterday by Dr. W. W. Merchant, provincial supervisor of technical education. He reported that he found the conditions excellent in every respect.

The purchase of a site for a new industrial school building is still under consideration by the industrial advisory committee of the board of education, but no decision has been reached yet. Some of the trustees favor handing over Princess Avenue School property for this purpose, while others advocate acquiring the convent property on Dundas street.

PLAINTIFF WINS ACTION

Strathroy Man Granted \$100 in Misrepresentation Case.

After being out for almost three hours Thursday afternoon and evening, the jury at the fall assizes rendered \$100 and costs to Ernest F. Jones, of Strathroy, who was suing William H. Brock, late of the Township of Metcalfe, but now of Port Arthur, for \$1,500, alleging that through the misrepresentation of a farm which the plaintiff had rented from the defendant, he had lost all the entire crop, due to couch grass which overran the place. Apparently the jury believed that \$100 worth of damage was done to the farm by the couch grass, when it brought in the verdict. Mr. Justice Lennox reserved the amount of costs. Meredith & Meredith for plaintiff, and Elliot Traver, Strathroy, for defendant.

The action for \$2,000 damages instituted by James R. Jackson, Lucan, against his rival for the blacksmith trade of the village, Duncan M. McVicar, was going on when the court adjourned last night at 10 o'clock, until 9 o'clock this morning.

The plaintiff alleges that his rival attempted to put him out of business in the village, and to this end he had him arrested on a charge of stealing some horseshoes. He was acquitted in the country court, but alleges that his business suffered considerably through the notorious gain throughout the countryside by his arrest. Jackson & Carling for plaintiff and W. Macdonald for defendant.

PEOPLE OFTEN SAY

"How Are We To Know When the Kidneys Are Out of Order?"

Easiest Thing in the World!

The location of the kidneys, close to the small of the back, renders the detection of kidney trouble a simple matter. The note of warning comes from the back. The kidneys become overtaxed and fail to do their work at nature's call.

Backache is the signal sent out by the kidneys the minute they become overtaxed. Those who heed the warning when it first comes, usually have but little trouble.

The danger lies in delay. Doan's Kidney Pills stimulate the action of the kidneys, and enable them to perform their duty perfectly.

Mrs. Greig Murphy, Lower Ship Harbor East, N. S., writes: "I have been using Doan's Kidney Pills in my family with great success, and don't think there is a better pill for the kidneys. I was very miserable with my back, and it took me a long time to get a box, and I found that they were really good, so I took in all about six boxes, and soon found my back cured, and my kidneys as well as ever."

Doan's Kidney Pills are 50c per box, 3 boxes for \$1.25; for sale at all dealers or mailed direct on receipt of price by The T. M. M. Co., Limited, Toronto, Ont.

When ordering direct specify "Doan's."

WANT MEDICAL INSPECTION, TOO

Women Petition Government To Aid Its Establishment In Rural Schools.

BIG CONVENTION CLOSES

Many Representatives Left for Homes Last Night—Close of Sessions.

At the afternoon session of the Women's Institute convention, a resolution, moved by Mrs. (Dr.) Wilson, of Parkhill, seconded by Mrs. J. H. MacKay, of Alisa Craig, was passed, to the effect that the representatives of the Western Division Ontario Women's Institutes ask for a financial grant from the Provincial Government to aid in the work of medical inspection of rural schools.

This work is progressing so slowly, it was stated, because of the lack of funds, and the resolution will be forwarded at once to the Minister of Education, in the hopes that district health inspection and school nurses may be appointed without delay.

Higher Social Status. A plea for scientific training, standardization, and higher social status for the woman "houseworker" was made by Dr. Helen MacMurchy, of Toronto. The speaker urged that housework be dealt with by educationists. There was too great a gulf between the school and home duties. The domestic help problem would not be such a great one, she stated, if the "houseworker" was given regular hours. In no other profession were women expected to be on duty for twelve or fifteen hours a day. A great hindrance to girls becoming "houseworkers" was the fact that they were given no place to entertain their friends. Dr. MacMurchy advised that such employees be encouraged in love of good music, books and plays. She believed the day coming when housework would be entered in a high place among other professions for women.

Homemakers' Clubs. Miss Inaba, of Armstrong, of this city, who has spent several years in Regina, told in a very interesting way of the Homemakers' Clubs of that province. These clubs, she corresponded to the Women's Institutes in Ontario. There the members found much need of helping the "new Canadian" over the rough times. Many of the Homemakers' members themselves were women of foreign birth, and they were enduring many hardships in the new country. Miss Armstrong told of the social service work, whereby clothing was provided for the needy.

Two helpful addresses on "How to Maintain Interest in the Institute" were given by Mrs. S. Courville, Wallaceburg, and Mrs. (Dr.) Amos, of Exeter. The need of a proper president, one who is enthusiastic, one who would draw out the talents of each member. Good subjects for study were Canadian authors, poets and statesmen; an institute library formed another centre of attraction.

Thank Women's Council. Miss Hotson, of Parkhill, read the report of the resolution committee. Resolutions of thanks were passed to the Local Council of Women, the W. C. T. U. and Mayor Graham, for greetings; to the Y. M. C. A. for conducting the institute at the disposal of the institutes; to Lady Beck and other Red Cross members, for permission to visit Hyman Hall and see the work being done.

Professor Graham, of the O. A. C., gave some very practical pointers on poultry raising. Some of the hints were for anxious and careful breeders, fresh air for the fowl, few hens in a large area, rather than many in a small yard or house, and a proper proportion of grain, animal and vegetable matter. Fresh milk was an excellent thing for fowl, but sweet caused indigestion.

Mr. Putnam, the superintendent, expressed himself as being delighted with the success of the convention. At the close of the sessions the delegates adjourned to the Alexandra School, where tea was served by the Local Council of Women and the Women Teachers' Guild, and an opportunity given to visit the school. Many of the visitors returned home last night.

Relief Edition Of Advertiser Nets \$1,005.45

Talbot St. School Collects \$60—Street Sales Amount To \$425.59.

Miss Meta MacBeth, general of the working forces for the sale of the Relief Edition of The Advertiser, issued a tabulated statement of the proceeds collected last night.

Talbot Street School	\$60.00
St. George's School	40.76
Collegiate Institute	26.30
Lorne Avenue School	17.25
Princess Avenue School	16.55
Alexandra School	10.55
Rectory Street School	13.25
Victoria School	7.54
Aberdeen School	10.85
Wortley School	10.20
Empress Avenue School	6.30
Chesley Avenue School	14.70
Simcoe Street School	5.90
Grand Avenue School	5.00
George Phillips (newspaper)	.50
R. C. Struthers	10.00
Advertisements	330.00
Sold on streets	425.59
Total	\$1,005.45

META MACBETH (convener). In addition to the above list there are several collectors to be heard from.

FOY'S RESIGNATION, ETC., POOH-POOHED BY HEARST

TORONTO, Nov. 5.—A rumor that a shift in the Ontario Cabinet was about to take place, that Hon. J. J. Foy had resigned or was about to do so, and that Hon. Mr. Hanna had been named for the attorney-generalship by the Prime Minister, received an emphatic quietus from Hon. Mr. Hearst today. The Prime Minister said that there had been no consideration of cabinet changes or additions.

SHELL SPLINTER HITS NEPHEW OF LONDONER

Missile Bursts in Air Only Thirty Yards From Motor-Cyclist.

IN RETREAT FROM MONS

Marvellous, Says Writer, Of Way British Slipped Out.

John Wright, retired stock broker, received the following letter from a nephew, William H. Wright, 104 Chesterton road, Cambridge, England, to whom it was written by his son, who is at the front, attached to a motorcycle corps. He was in the famous retreat from Mons, and with the French at Soissons.

Dear Father:—We are still at this town—Abbeville—but expect to move close to the Belgian frontier shortly, perhaps within a day or two, but that I do not know, for the officers do not tell us very much. We are having ten more motorcyclists attached to our corps here; all the fresh fellows think they know more about dispatch-riding than we do, although we have now had more than two months of it. We soon find out what they are made of; if they break down too often while taking dispatches it shows they have "cool feet." In other words, afraid to do the work. Our officers then send them back to the base.

After Proficiency Medal. A lot of the fellows who are sent to us are no earthly good at all. They take just as good care of their motors as never in running order—our officer has sent two home to England already, termed as "no good." The consequence is that we fellows who have been here since the beginning have to do their work, and it makes it very hard for us. I do not mind in the least doing the work, for I am trying to get the French medal for doing good work. Tait, the fellow I came out with, has got one or rather, has been recommended for one.

Sends Relics. I sent home one or two relics, including a cup badge, off a dead German, a piece of shell, a German rifle bullet, and a French one.

Another fellow and I took a prisoner at Enlisle, near Soissons, a fortnight ago. He had been shot in the arm; we searched him, gave him food, and then took him to a hospital. He has a very nice gold watch, and if I had had the heart to have stuck to it, I would have done so, but I was sorry for the poor devil.

We motorcyclists have been in some tight corners, but have not lost a single man yet. The saying is here, that if one has a narrow escape, he will get through the war all right.

Had Close Call. About a month ago, I was with the French artillery at Soissons, and had not been there long when the Germans started shelling us. We took over behind a gun carriage; a shell burst about thirty yards in the air over us, and a splinter went through the rim of my hat, tore the shoulders of my greatcoat six inches, took a small piece off my sleeve, just missing my right eye, and went into the ground. I intend to keep my hat and coat as relics of Soissons.

In Retreat From Mons. Although we are not actually in the fighting line, we see more than those who are sometimes, as we travel over a large area. In the retreat from Mons, we had a night time for a while, and had no sleep. Dispatch riding in the day, and retreating at night—as for food, we got the best we could. The retreat will live long in history, for it was simply marvellous.

German Loss Heavy. All along the line, the Germans have been losing more than 25,000 killed, wounded and missing. Some of the missing are killed, but 80 per cent of them are prisoners. The Germans dare not publish their casualty lists, and no wonder.

It is 11 o'clock, and it is very cold writing in the open, so now I must stop. Hope all are well.

CYRIL WRIGHT.

BELGIUM RELIEF FUND CONTRIBUTIONS

Mrs. A. T. Edwards, treasurer of the Women's Canadian Club, acknowledged the following contributions towards the Belgium relief fund:

Women's Institute of Wilton Grove and Red Cross Society of Glanworth	\$42.80
Women Teachers' Guild of London	\$50.00
Mr. and Miss A. M. Hamilton	\$15.00
Mrs. John Leach, Southwood	\$5.00
Birch and Lobo School Section	No 5, \$20.00
John McDougall	\$2.00
Mrs. Craig	\$1.00
Mrs. Yates	\$1.00
Central Women's Patriotic League	\$125.00
From friends of Belgium, in small contributions	\$75.00
Proceeds from Frank Yeigh lecture	\$70.00

In addition, many bales and boxes have been sent in from Western Ontario towns.

The Canadian Pacific Railway Company has placed a section of its freight sheds at the disposal of the fund executive, and all donations of goods should be consigned to the Belgium relief fund committee, C. P. R. freight sheds, this city. A card of goods will be forwarded to Montreal next week.

YOUNG BELGIAN MEN ARE KEPT IN ANTWERP

AMSTERDAM, Nov. 5 (via London, 6:15 p.m.).—A dispatch from Rosendaal to the Telegraaf says:

"The Germans are stopping all Belgian males between 18 and 30 years of age leaving Antwerp. Last night a number of men who attempted to escape to Holland were arrested. All the hospitals in Antwerp have been emptied and many trains with German baggage have left that city. It is rumored that the burgomaster is being held as a hostage."

"The thunder of guns can be clearly heard at Rosendaal."

Rowat's Grocery FOR SATISFACTORY GOOD.

We insist that the goods we buy must be first quality, so we can sell you only the highest standard of goods.

Candles and Shades If you are entertaining, there is no better way to beautify your home than to use candles.

Candles, 20c to 75c a set. Shades, 10c to \$1.00.

SNOW-MELLOW

One of the most wonderful desserts in the world. Be sure to have a "Snow-Mellow" cake or pie. On sale here. 25c a package.

Pure Maple Syrup

Guaranteed made from the sap of Canadian maples. We are sure it will please you. 33c per bottle.

Aunt Jemima's Flour

Aunt Jemima's Pancake Flour and Buckwheat are two packages "filled with satisfaction." Try them. 15c per package.

Finnan Haddie

Delicious Finnan Haddies, with a most pleasing flavor. We are sure they will please you. 15c a pound.

Choice Codfish

Codfish with the bones removed. Good, thick, meaty fish. You'll enjoy them. Half a lb. 20c, 3 lb. 60c boxes. Acadia, 15c and 35c packages. Shredded, 25c a package.

ROWAT'S COFFEE

"The Best To Be Had." Please try it. You'll agree it's best. 50c per pound.

Our Biscuit Supply

"A Biscuit for Every Taste." Over one hundred varieties from which to choose, including many choice Canadian and English biscuits. Your favorite is sure to be here. From 20c to \$1.00 a pound.

Phone Orders

Receive the same care and attention as though personally given.

T.A. ROWAT & CO.

Phones 2051-3052-250 Dundas St. W.

PLAN SUPERANNUATION SYSTEM FOR EMPLOYES

Government Annuity Scheme Suggested for the Public Utilities Men.

Some system of superannuation for the employees of the public utilities commission will be worked out by the general manager and submitted to the board at the next meeting. Mr. H. J. Glantz suggested that it would be a good plan to adopt some scheme to compel each man to take out a Government annuity, so that, in the event of his leaving the employ of the commission, he could please himself whether he kept it up or not. He has endeavored to go ahead and work out the details.

Mr. Glantz reported to the commissioners that some of the London Electric Company's wires had fallen across the hydro lines, short-circuiting them and necessitating repairs which had cost \$100. He stated that he had sent in a claim to the company, which had refused liability. He was authorized to take the necessary steps to collect the amount.

HAD INDIGESTION FOR OVER TEN YEARS

ALMOST DESPAIRED OF EVER GETTING WELL.

Indigestion is one of the worst forms of stomach trouble. The stomach becomes upset and you have a raw, debilitating feeling in it. After a meal you feel that you must get rid of that nasty, bilious, burning sensation. It is not necessary for you to be troubled with indigestion if you will only try that old and well-known remedy, Burdock Blood Bitters, which is a combination of nature's best known roots, herbs and barks for the cure of all stomach and blood troubles.

Mrs. Mary Mackay, Hunter's 24th St., N. S., writes: "I was troubled with indigestion for more than ten years. I tried several doctors' medicines claiming the power to cure, but without success. Having heard of the many cures effected by Burdock Blood Bitters, I decided to give it a trial. After taking two bottles I was completely cured. My appetite which was very poor is now good, and I can eat most everything without any disagreeable feelings."

"I can strongly recommend B. B. B. to anyone suffering from indigestion." B. B. B. is manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

STOPS STOMACH PAINS IN 2 MINUTES

The recent discovery by a leading specialist that pure blastic magnesia will almost instantly relieve pains in the stomach resulting from indigestion, dyspepsia or acidity is of the greatest importance to thousands of people suffering from various forms of stomach trouble. As is well known, nine-tenths of all stomach disorders are directly traceable to excessive acidity. A teaspoonful of pure blastic magnesia taken in a little water after meals not only neutralizes the acid and stops the pain, but it quickly removes the cause of the trouble, soothes the inflamed lining of the stomach, and in a short time effects permanent relief.

This Will Remove Hairy or Fuzzy Growths

(Toilet Tip.) A safe, certain method for ridding the skin of ugly, hairy growths is as follows: Mix a paste with some powdered borax and water. Apply to hairy surface about 2 minutes, then rub off. This is entirely harmless and does not require repeating, but to avoid disappointment it is advisable to see that you get genuine delatone. Adv.

PURDOM'S HARDWARE

Our Friday and Saturday Bargains Save You Money. Read This List. The Lowest Prices

The Chi-Namel Store. Prompt Attention to Phone and Mail Orders.

Specials

B. B. Dustless Mops will fit any mop-stick, regular 60c, now	43c
English Carving Sets, regular \$3.50, now	\$1.75
Leather Case Safety Razors, regular \$3.00, now	\$1.23
Wonder-Shine, regular 25c, now	10c

Specials

Aluminum Saucepans, regular 40c, now	23c
Re-Nu-All Furniture Polish, regular 50c, now	39c
Liquid Veneer Furniture Polish, regular 50c, now	39c
Metal Case Safety Razors, regular \$3.50, now	\$1.98

Roofing.

1-ply	\$1.60
2-ply	\$2.10
3-ply	\$2.60
Guaranteed.	

Weather-King.

1-ply	\$1.60
2-ply	\$2.10
3-ply	\$2.60
Guaranteed.	

Ash-Sifters.

All made of wood. Price \$1.

Night-Latches.

Put a Yale Night Latch on your doors and insure perfect safety. Price, 50c up.

Buck-Saws.

Made of best material. Price, 50c to \$1.00 for regular \$1.00 for 73c.

Lanterns.

The new and up-to-date lantern. Regular \$1.00 for 73c.

ROTARY ASH-SIFTERS.

Is absolutely dustless. A wonderful coal-saver. It pays for itself in a short time. Price only \$5.00.

Kutter X - Cut

5-foot	\$1.65
5-1/2 foot	\$1.75
6-foot	\$1.85

Complete, with handles.

Clothes-Horses.

4-foot	63c
5-foot	73c
6-foot	83c