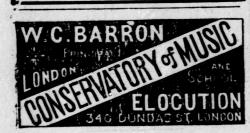
Perplexing **Problems** 

arise every day in business. The man who is trained to meet and solve them is the man who succeeds in life. That is the kind of training given in this business college-fitting the young man or woman for success in life. FOREST CITY BUSINESS

COLLEGE, Y. M. C. A. Building, London, Ont. J. W. Westervelt, Principal.

OVERCOATS THAT HAVE THE STAMP OF MERIT. Look the town over if you please but you'll find we have the kind

that satisfies you, your friends and your pocketbook. O. LABELLE, 2 Richmond Street



JOHN T. STEPHENSON. The Leading Undertaker. Finest Funeral Car in Canada. Residence on premises, 104 Dundas. Phone 459

CALL AND SEE US AT OUR

32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,

Dynamos, Motors, Electric Light Fixtures and Wiring Supplies Phone 1103.

P. McPHILLIPS, Barrister
New Offices-110 Masonic Temple Bldg
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R. K. COWAN, BARRISTER, SOLICITOR, ETC., County Bldgs, next Court House, London

H.C.M'BRIDE Architect and Surveyor,
213 Dundas Street.



The Manly

Our line of Boxing Gloves is complete. We carry a small, cheap glove for boys; also those of the best design and material in men's sizes.

BROCK'S GUN STORE 192' Dundas Street, London, Ont.

CAIRBAIRN,

SPECIAL NOTICES

Feather and down pillows and cushions from 50 cents each; the cheapest place in London. We manufacture our own mattresses and feather pillows at our own factory. Iron and brass bed-steads; children's cots, at Hunt & Sons, bed and mattress cleaning fortory, 593 Richmond street north. Tele-

Halladay's Black Marvel Polish "Marvel Polish" is made on honor. The intelligent study of its use insures utmost benefit and satisfaction. It benefits all leather shoes and is proven best by every test. Polish is oil, and preserves shoes. It never injures them. Sold at the lead-

Diseases of the Kidneys. Dr. Albert Wesley Kahle, Specialist in Diseases of the Kidneys, No. 200 Delaware avenue, Buffalo, N. Y., will furnish information free regarding his treatment of Bright's Disease, Cystitus and Diabetes, upon application either in person or writing to the above

Many Trains Carry Many People. The many trains running between Buffalo and New York by the New York Central are found necessary to handle comfortably the large number of people who daily use this perfect line. This line has more trains to New York than all the others put together. It must surely be the popular way. Fare same as others. 82bi

## Throw

old razor and get one that will give you a nice, smooth, clean shave, with comfort. Drop in and see our \$1 00, \$1 25, \$1 50 and \$2 00 Razors. They will shave smooth and clean, and stay sharp.

Razor Strops, Brushes, Soap,

GURD'S 185 Dundas St 3

**Good Resolutions for the New** Year.

Commence them by making a purchase of a few Shares of Installment Stock

YORK COUNTY LOAN & SAVINGS CO. They pay 4 per cent, and collectors call weekly. ROOM 8, DUFFIELD BLOCK.

Scranton Coal.

We have just received a trainload of Bright New Coal, well screened and en-tirely free from clinkers. Don't you want a ton? Petroleum Coke, for grates and fur-

HEAMAN, York and Maitland Sts.

A Genteel Air

about the clothes that come from us. We show that the suit was made for the man.

Southcott's, Richmond St

METEOROLOGICAL

Toronto, Jan. 15-8 p.m.-Light snowfalls have occurred in the Georgian Bay region and the Ottawa and St. Lawrence valleys. Elsewhere weather has been generally fair and continued very mild in the Northwest

Territories. Minimum and maximum temperaures: Victoria, 40-42; Calgary, 20-42; Qu'Appelle, 16-28; Winnipeg, 16-22; Port Arthur, 12-20; Parry Sound, 18-32; Poronto, 24-34; Ottawa, 8-18; Montreal, 10-18; Quebec, 4-20; Halifax, 14-30. Local temperatures Wednesday:

Highest, 31.5; lowest, 16.
Today (Thursday) the sun rose at 7:48 a.m. and sets at 5:07 p.m. The moon rose at 11:07 a.m. and sets at

Is so good At the groceries, everyone or Phone 818.

Johnston Bros.

-SEE OUR-NEWSUITINGS and OVERCOATINGS

for the Christmas trade. THOS. WILSON, 213 Dundas St. Phone 596.

Sterling Silver Spoons, Forks and Cutlery.

Also a full line of Rogers Bros.' Al knives, forks and spoons, all fully guar-

Official Issuer of Marriage Licenses.

Thos. Gillean, 402 RICHMOND STREET.

London Advertiser.



Vladivostock, which 40 years ago consisted of four Chinese fishermen's huts, is now a flourishing city of 50,000 souls, and Khabarofsk and Blagovestchensk are not far behind in wealth and population. HOW TO CURE ALL SKIN DIS-

EASES. Simply apply Swayne's Ointment. No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face, hands, nose, etc., leaving the skin clear, white and healthy. Its great healing and r. curative powers are possessed by no other remedy. Ask your druggist for Swayne's Ointment.

Natural Wool Underwear Odd sizes of Shirts and Drawers of the best

ENGLISH GOODS About Half Price GRAHAM BROS.

"DIAMONDS FOR ME," said a young lady, when given her choice. And 99 out of every 100 young ladies would make the very same wise choice. Diamonds never lose their value. We have a splendid assortment of these most desirable and most popular precious stones. Special prices just now.

WARD, The Jeweler, 374 Richmond Street.

#### A DEPOSITORY FOR SAVINGS

Executors and trustees are legally authorized to invest TRUST FUNDS in the DEPOSITS and DEBENTURES of the

Ontario Loan and Debenture Company

Paid Up Capital - \$1,200.000. Reserve Fund - \$550,000. 31/2% on Deposits 4% on Debentures

Office, Cor. Dundas and Market Lane WILLIAM F. BULLEN, Manager.

A LOCAL BUDGET.

-The lecture on "What We Owe the U. E. Loyalists," to be delivered in the city hall tonight by Sir John Bourinot, K.C., M.G., should attract a large audience. The subject is interesting and the lecturer an able speaker. Sir John is clerk of the House of Com-mons, assistant secretary of the Royal Historical Society, and the author of many able works on historical sub-

-The Y. P. P. S. of the First Presbyterian Church, Westminster, of which Rev. Dr. D. L. McCrae is pastor, elected the following officers for the ensuing year: Dr. D. L. McCrae, honorary president; Mr. Jas. Hutchinson, president; Mr. Edwin Hall, vice-president; Miss Jennie Murray, secretary; Miss Rob-erta Elliott, treasurer; Miss Clara Murray, organist; Mr. George Shoebotham,

ATTENDED GOLDEN WEDDING. Mr. and Mrs. J. H. Leishman and Master Norman G. Leishman, 359 King street, on Monday, attended the celebration of the golden wedding of Mrs. Leishman's parents, Mr. and Mrs. Alex. Graham, of Barrie.

ADAIR-PUGH. At the residence of her mother, Mrs. John Pugh, Pipe Line road, on Monday evening, Miss Alice Pugh was wedded to Mr. John Adair, of this city. Ven. Archdeacon Davis was the officiating clergyman. The Woodbine Club presented Mr. and Mrs. Adair with a handsome sideboard.

ALD. LEITCH'S SUCCESS.

The many friends in Western Ontario of Ald. John A. Leitch, of Branthas been chosen for the highest posi- glad to learn that he had been labortion in Brantford City Council, next to ing under a misconception and that the mayoralty—that of chairman of his hearers were taking a deep interfinance. Ald. Leitch was a correspon-dent for The Advertiser many years

The marriage took place yesterday of Miss Caroline J. Robb, to Walter A. Rose, M.D., of Pittsburg, Pa. Miss Robb graduated some years ago as professional nurse, from the London General Hospital. In the practice of her profession she was very popular, and the many personal friends she had made in London and other places will be interested in the step she has taken, and will follow her with their sincere good wishes. The wedding took place at the residence of her mother and sister, corner of Wellington and Grosvenor streets. The Rev. Alex. Henderson, of Appin, brother-in-law of the bride, officiated, and Miss Brock, of

MARLATT-DOUGLAS.

The residence of Mr. Alex. Douglas, Yarmouth, was the scene of a very pretty wedding on Tuesday evening, when his daughter, Miss Sara Belle Douglas, was married to Mr. George Marlatt, of Moosejaw, Man. Only intimate friends and relatives attended, and the ceremony was performed by Rev. J. Currie. The bride was becomingly gowned in white satin with chiffon and pearl trimmings. The brides-maid, Miss Mattie Douglas, was charming attired in white organdie. Mrs. W. L. McLaws played the Wedding March. Friends were present from Minneapolis, Chicago, Aylmer, London, Moose-jaw and other points. Mr. and Mrs. Marlatt left for the west on the 10:45 train, and will reside in Moose-jaw.

this city, very ably presided at the

NAVIGATION NEWS

Sinking of the Sound Steamer Fair Haven-No Lives Last.

Victoria, B. C., Jan. 15.—Hope for the safety of the British warship Condor is all but abandoned. Naval men here are convinced she went to the bottom during the recent typhoon, while on her way from here to Honelulu. The admiralty officials will dispatch the Phaeton on Saturday in search.

Seattle, Wash. Jan. 16.—The Sound steamer Fair Haven, operating between this city. Laconnon and way points, struck a rock or a reef a short distance from Utsledy early yesterday during a fog, and soon afterwards sank in ten feet of water. The passengers and crew all succeeded in reaching the lifeboats in safety, and rowed to Utsledy.

STEAMSHIP ARRIVALS.

STEAMSHIP ARRIVALS. Jan. 15. Reported at. From.
Southwark. New York. Antwerp
American. New York. Rotterdam
Washington New York. Hamburg
Appalachee. New York. London
Fuerst Bismarck. Genoa. New York
Patricia. Cherbourg. New York

OH, THE BRUTE! She—And what would you be now if weren't for my money?

ONE O'F MANY. Smith-What's become of your friend Brown?
Jones—Dead, 'poor fellow. Died by hanging.
Smith—Hanging! Is it possible?
Jones—Yes; hanging around saloons.

"Good Bread."

'Obliging men to wait on you," and good delivery system, is what we give our customers. So in using "Parnell's" Bread you can always rely on it being the best. 'Phone 929.

> The Parnell-Dean Steam Baking Co., Limited, 75 Bruce Street.

#### FARMERS' INSTITUTE

East Middlesex Farmers Meet at Thorndale.

Discussion on Dairy Cows, Poultry and Fruit Trees.

Very Important Addresses by Messrs. Elmer Lick, G. R. Cottrell and D. Drummond.

East Middlesex Farmers' Institute was held yesterday afternoon and evening, at Thorndale. The attendance in the afternoon was somewhat smaller than it would otherwise have been, owing to the absence of a number of farmers at large

Mrs. Brock, whose sudden death occurred on Monday. What was lacking however, made up by the enthusiasm with which the yeomanry of East Middlesex discussed the various points and questioned the delegates in regard to the methods of their calling.

Mr. E. Nicholson, of Thorndale, president of the East Middlesex Association, was chairman, and in a few prefatory remarks introduced the speakers. He referred to the vast strides farmers' institutes have made in the estimation of the people, so that now they occupy a very prominent position as the farmers' normal school. The attendance at the various institute meetings held last year totaled 131,652, hens should be fed bran mash—all they meetings held last year totaled 132,653. pers read, or addresses delivered. The any for them to go back to." of the previous year.

The delegation present was compos-

ed of Messrs. D. Drummond, of Myrtle, Ont.; G. R. Cottrell, of Milton, Ont., and Elmer Lick, of Oshawa, Ont., fruit inspector of the eastern part of the

Breeding and Care of Dairy Cows." He had heard of the reputation of this county in regard to live stock, but was always of the opinion that the farmers of Middlesex were more interested in Shorthorns and in fine breeds ord, will be pleased to learn that he of sheep than in dairy cattle. He was feeding purposes, stale bread particular to his subject, the speaker stated that it was necessary to know precisely the type of cow, or breed, one was aiming at. It was not advisable to cross or change off from one breed to another. "The law concerning breeding, namely, the law of se-lection, is entirely under our control. The law of like producing like is quite true, but is not under the control of In breeding dairy cattle, we man. must endeavor to find out all we can about the foreparents, the sire and the dam. In making a proper selection, the wisest way is to use the best milkers as the dams of your future stock."

The speaker stated that it was far more difficult to find a good sire for dairy cattle than for any other kind of cattle. It is a comparatively easy matter to select a proper sire if the desire is to produce beef; the fleshy parts are on the outside and may be easily seen. If you get the sire as like the dam as possible, there is a danger of breeding down hill; a proper sire must possess strong masculine characteristics. Those characteristics are to be seen in the head, and particularly in the eye more than anywhere else. A good sire shows its strength in the head, neck, and shoulder, and is wide between the eyes. It possesses a reasonable but not excessive breadth across the hip-

Speaking on the subject of breeding, Mr. Drummond thought the proper age to breed dairy heifers was from 2 to 1/2 years, so that they bear the first calves before being turned upon grass in the spring, or about the middle of April. After they are bred is the critcal period for dairy cattle. Our dairy cattle today are not natural animals; they are artificial; in the natural condition the dam was supposed to give enough milk to feed her young. By artificial means that amount has been greatly increased. The speaker here referred to White Floss, the heifer shown at the Chicago exhibition. He pointed out what had been accomplished by this specimen, owing chiefly to the extra skill that had been exercised in her development. Five or six months after the animal had been bred a little extra food should be given, increasing until the time she should drop her calf. Care should, however, be exercised not to allow the cow to increase in flesh. Should she begin to fatten, gradually decrease the amount of this extra food until the time of calving.
A kind of food that will keep the bowels working well should be fed.
The first milk drawn from the heifer should be used to feed the calf. At this

time comes what the speaker termed the educative period or the period when heifers should be educated to become persistent milkers. The length of time from the first to the second calf should be from 13 to 14 months, 

IT'S FUN To be Well! Leave Coffee, Use POSTUM

DONE!!!

and, the speaker went on to state, the heifer should be milked, if only a very little, up to within five or six weeks of the time for the second calf. The average milch cow gives milk only about five or six months.

The next sub-topic taken up was feeding. The speaker did not advise the feeding of ensilage to heifers during the growing period; he preferred roots. After the animal had become fully developed, he would advise then the feeding of ensilage, which, he said, was your good in its place. He here was very good in its place. He be-lieved also that ensilage should not be fed excessively to bulls that were intended for any very extensive ser-

In conclusion, considerable discussion took place in regard to silos and ensilage. Mr. Drummond contended that the proper time to cut ensilage corn was when the kernel was just becom-ing glazed. He advised the growing of several varieties of corn. He explained the process of the pollen fertilization; how the wind would carry the dust or pollen from the top of the stack to the pistils of other stacks. Sometimes a very high wind would carry the pollen away so that the process of fertiliza-tian was not properly done, and scrub-by, half-filled ears were the result. By growing several varieties of corn, it was possible to obviate this, that is, by growing varieties that mature at

different periods.

Mr. G. R. Cottrell dealt with the Mr. G. R. Cottrell dealt with the subject, "Poultry for Profit on the Or-dinary Farm." He began by dilating on the possibilities of the old country markets, which, he said, were practically unlimited. He spoke on what he called a great necessity, namely, a proper poultry house. This should be constructed for use and need not be A meeting under the auspices of the and well ventilated. Of the materials for the construction of a poultry house. Mr. Cottrell preferred either wood or

cement to stone. No aspect in connection with the poultry industry requires greater emphasis than that of securing better varieties of poultry. One pure breed will put on as much fat in three weeks as three mongrels. We have the folthe funeral of a respected resident, lowing three principal varietiesthe Asiatic, heavy varieties; the American, which include Plymouth Rocks and Wyandottes, and thirdly, the Medin attendance in the afternoon was, iterranean. The Plymouth Rocks and Wyandottes present the best appearance when dressed; as broilers, the Wyandottes are a little the best. But there is very little difference between the two varieties as winter layers. The speaker impressed upon his au-

dience the necessity of keeping hens in an active condition. "Unless," said he, "one keeps hens in an active con dition, they will never pay. At them. At noon every day let them There were 730 meetings and 3,262 pa- can eat, but no more. Do not leave membership in June, 1901, was 20,387, speaker found mica crystal grit about as compared with 18,258 in December the best grit on which to feed laying hens. It contains the elements necessary for the production of shell.

The male bird should not be allowed

to run with the hens except during the breeding season; and then there should not be more than fifteen or sixteen hens with one male bird. This Mr. Drummond, who was the first speaker, dealt with the subject, erican breeds. An incubator was, the applied more particularly to the Amspeaker thought, as good as a hen for purposes of hatching. After chickens were hatched he advised that they be removed to a gable-shaped coop. Chickens should not be fed until 48 hours after they were hatched. For about as good as anything; rolled oats were also good. Young chickens should be given good fresh water, fixed so that they cannot get into ft. The speaker stated that no more chickens should be raised than it was possible to handle properly and prepare for the markets in due season. When the chickens are three and a

half or four months old is the time to prepare for the market. Mr. Ruddin, of Liverpool, paid 9 and 10 cents a pound for dressed poulty in Toronto. Continuing in regard to the fattening process, Mr. Cottrell sid that hens should be shut up in crates of the following dimensions-164 feet long, 16 inches wide and 20 inches high. Each crate should be divided into compart-ments. The object is to prevent the fowls from developing their muscles. The length of the attening period should be about thre weeks. Care should be exercised o as not to over-

Considerable disussion followed, which brought out many interesting points on the subjet.

Mr. Elmer Lick, ruit inspector, was the last speaker. Ie complimented his audience as being nen who were thoroughly interested n their calling, and who were anxiousto seek all the light possible. Mr. Lic's subject was "The Production of Frit of Good Quality." The time had core, he believed, when farmers should the better care of their orchards. An aple dealer in Eastern Ontario, speakin of this western part of the province, said that the care bestowed on the chards was much the same as that given to the woods. The speaker asked he farmers if any of them ever cultrated their orchards for the purpose of retaining the moisture in the soil. It went on to point out the kind of citivation for trees of bearing age. he land should be plowed about the nd of May or the begin-ning of June. The process of cultivation should t kept up until the middle of July, when the orchard should be sown wit rape or buckwheat. Every four orfive years the orchard might be son with a crop of clover. which shoul be plowed under in June. A good coa of manure, about ten to twelve loas per acre, or plenty of straw, as rulch, would also be a good

thing for a orchard.

The farrer is troubled with two curses—fir, the agent who sells him different virieties of trees, and second, the so-caed professional pruner, who goes aroud from farm to farm, purgoes aroud from farm to farm, purporting t be an expert in the art. "Under a condition," said the speaker, "should more than one-quarter of the top f a tree be taken out in any one seash." It is a mistake to cut out the cenal or terminal limb of a tree, the condition has the speaked. as is to often done by the so-called

Mr. Jck went somewhat at length into th methods of pruning. The month)f June is the very best time for prining for those who have the time; or the busy farmer the month of Mah is very suitable. Trees should be pried a little every year.

Thenost of Mr. Lick's address con

sister of an informal talk, in which the dience engaged without reserve. Th evening meeting was very well attered, many ladies being present. Theollowing subjects were ably dealt The photon subjects were ably dealt with "The Handling and Marketing of Fru," by Mr. Lick; "Cultivation of the oil," by Mr. Drummond; "Poultry Praction for Boys and Girls," by Mr. Corell. First-class music was furnised by Carl T. F. Babson. nised by Capt. T. E. Robson.

SSTS. Lick, Drummond and Cottr address the Farmers' Institute mting at Harrietsville today.

he tail feathers of the feriwah, a re member of the birds of paradise mily, are the most expensive known, d the only tuft existing in England

# HAPMAN STEEC.

### FRIDAY.

BOUNCING BARGAINS in Dress and Woolen Goods, Women's Underwear and Hosiery, Men's Underwear, Men's Clothing, Linens, Carpets, Domestics, Whitewear, etc., etc. We start the day with an early

#### Hour Sale \* 9:30 to 10:30 a.m.

Friday morning from 9:30 to 10:30 we have arranged for special selling of one line of Dress Goods and one line of Men's Underwear. The value is unusual, as you will see, but it is the small quantity of the line that makes us limit the time of selling. Everybody will know the time, and none will be disappointed.

#### 40-inch Tweed Suiting.

For separate skirts, dresses, suits, children's school dresses, for present use or spring wear, brown, fawn, gray and green check mixtures; 

#### Men's Underwear.

5 dozen Men's Plain Scotch Wool Undershirts and Drawers, double-breasted shirts, ribbed skirt and cuffs, all sizes. Note the quano'clock a.m. feed your hens roots; throw a whole mangel in the pen to throw a whole mangel in the pen to the hour selection manning. hour sale Friday morning.....

#### Linens.

TABLE NAPKINS-22 inches square, large size, all linen, fine quality, new patterns, regular price \$1 75 a dozen, Friday ..... \$1 10

SHEETS—Bleached English Twill Sheets, the old reliable English Dacca twist that is a guarantee for strength and quality, size 21/4 x 21/2, hemmed ready for use, regular price \$2, a pair, Friday only......\$1 25

BED SPREADS -4 only, slightly soiled English Bed Spreads, fine quality, heavy weight, new patterns, regu-lar price \$3 25 each, Friday

only.....\$2 29 Children's Jackets.

CHILDREN'S JACKETS-Made of light colored opera flannel, trimmed sleeves, neck and waist, regular price 52c, Friday.....19c

HILDREN'S HOODS -Double knit, fine cream wool, silk mixture, regular price 75c, Friday...... 50c

#### Ladies' Underwear.

TIGHTS - Ladies' Black Equestrian Tights, woolen, 75c a pair, Friday......65c

CHILDREN'S DRAWERS-Also Children's Combination Suits, at a great reduction.

SLEEPING GARMENTS -Dr. Denton's, ages 5, 6 and 7, regular price 75c and 85c, Friday......65c

SHOULDER BRACE-Erect Form, for ladies to acquire the much-desired military carriage, special......35c

#### Hosiery.

LADIES' MOSE - Ladies' Plain Black Cashmere Hose, merino heels and toes, full fashioned, regular price 35c a pair, Friday..... 19c

BOYS' STOCKINGS — All-Wool, heavy Canadian Worsted Stockings, strongest made, all sizes, regular price 35c a pair, Friday..... 25c CHILDREN'S STOCKINGS --All-wool, ribbed, double knees and feet, regular 

#### Table Linen.

Bleached Table Linen, 2 yards, wide, all linen, Irish manufacture, extra fine quality and weight, regular price 85ca yard, Friday only, special

#### Party Silks.

INDIA AND JAP TAFFETAS-271/2 inches wide, good value such as we always aim to give you. Colors in this line include every shade-pink, pale blue, old rose, mauve, tuscan, biscuit, straw, maize, cardinal; also cream, ivory, white and black. These Silks tuck and hemstitch beautifully. Special, a yard........... 50c

#### China Silks.

In same colors as above line, 271/2 inches, wide. Special 

SHAN TUNG-25 and 34 inches wide. For evening dresses. New and very dainty.

Corsets, Special Friday, 25c Pair.



126. 128 .1281/2 DUNDAS STREET.