

ADDITIONAL LOCALS

Jack Fitch, Roller Rink, March 4, 5, 6.
The Travel Club acknowledges with thanks the gift of 3 pairs of wristlets from Mrs. John Lowe and a large package of yarn from "a friend" on the 9th occasion.

The many friends of Miss Nellie Smith, of Wheatly, will be sorry to learn that she is confined to the house with mumps and measles. Her grandmother Mrs. E. A. Smith left on Tuesday to take care of her.

Dr. and Mrs. C. W. Clarke, of Toronto, spent Thursday with his brother here. The Dr. had been in Ridgeway attending the funeral of the late Dr. Frank Marr, the two having been students in medicine and graduating together.

The Red Cross Society makes public the fact that what is needed now for the soldiers are hospital suits, blue with red collars and cuffs, bandages, lint gauze and red pocket handkerchiefs. No more mufflers, helmets, mitts or heavy underwear are needed.

Mr. and Mrs. Pound, Dufferin Grange east of Aylmer, have returned from Toronto, where they attended the sessions of the Dominion Grange. Elgin was honored by the election of W. E. Wardell as Worthy Master.

Sir Adam Beck, it is announced will shortly visit St. Thomas to give a talk on Hydro radicals. On that occasion St. Thomas' claim for a radial line between that city and Aylmer will be brought to the Minister of Power's attention. —St. Thomas Times.

John Boughtner, of Springfield, is suing the township of South Dorchester for \$500 damages, claiming personal injuries, damage to horse and buggy, which resulted from his horse taking fright at an auto and running away on the 8th occasion.

The meetings of the Church of Christ will continue over Sunday when Mr. Hastie will speak in the morning on the subject "The Spiritual Significance of the Ordinances" and in the evening his topic will be "The Supreme Question." Much good has been accomplished to the church and community.

C. & N. H. McConkey's dispersion sale of Purebred Holstein cattle on Thursday last was well attended. His sixteen cows averaged \$158.00 the highest bringing \$220.00. Yearling heifers sold for \$96.00. A number of animals went to local buyers but the most were sold to outside cattlemen.

Our fire laddies had a run to John St. south about 8 o'clock yesterday morning, a small blaze breaking out at the home of Robert Wheeler. A spark evidently flew from the wood stove to a couch, and spread to the wall before being discovered. It was soon extinguished. \$30 will likely cover the loss to both building and contents. The house is owned by John Miller.

On March 1, at Trinity rectory, St. Thomas, Ven. Archdeacon Hill, Honorary Major of the 25th Regiment, solemnized holy matrimony between Private Jack Stanton, 18th Battalion second Overseas contingent, Kingsville, Essex county, and Miss Daisy May Precour, of Aylmer. Their many friends wish success, health and immunity from danger to this brave young soldier of the king, and a happy return to the girl he leaves behind him, when the war is over. —St. Thomas Journal. The bride is a daughter of Mr. and Mrs. Frank Precour, South street west.

On Wednesday of this week the Ladies' Aid of St. Paul's Methodist church, the Ladies' Aid of Trinity church, and of the Disciple, together with the Travel Club sent a large consignment of articles for the Canadian War Association, to St. Thomas, where all donations for Elgin county are packed and from there forwarded to London to be sent directly to the base of supplies in England. The Methodist ladies sent 8 large dressing gowns, 8 grey flannel shirts and 8 pairs of pyjamas. This is to be duplicated every 4 months for one year if necessary. Trinity church ladies sent 12 Hospital night shirts, the ladies of the Disciple church, 1 dressing gown, 1 flannel shirt and 1 pair pyjamas. The Travel club sent 36 pairs of wristlets, 15 large knitted scarfs, 15 knitted helmets, 36 woven Cholera bands, 9 knitted bands and 15 pairs of socks. Last month the club forwarded to the C. W. A., St. Thomas, 48 pairs of wristlets, 15 knitted scarves and 10 helmets, making a total of 84 pairs of wristlets, 25 helmets, 33 scarfs, 45 cholera bands and 27 pairs of socks. A grand total since Sept. 15th of 188 pairs of wristlets, 291 scarfs and cholera bands, 80 helmets and 27 pairs of socks for the Travel club and its friends. The ladies of Aylmer and vicinity are doing excellent work and if reports could be given of all patriotic work, of cash, of articles made and donated since the war began we would have no cause to feel ashamed of what has been accomplished and would it not be a good plan for all societies that have been engaged in such work to send in detailed statements showing just what they have done. Then we could present a grand total that would probably surprise all concerned as to results.

Mrs. Hambidge and son, H. M. Hambidge have returned from Toronto, where they spent a fortnight very pleasantly.

Hilda Brown wishes to thank her many friends for their kind help, in the Reformer contest, in which she won a Nordheimer piano.

Rev. Mr. Smith, Presbyterian minister of Dorchester preached missionary sermons at Crossley - Hunter church on Sunday last. Everybody was greatly pleased with the response of \$32.00 for missions.

The Lyon's Women's Institute will hold their next meeting at the home of Mrs. Wilson McCredie, next Wednesday, March 10th. Mrs. Moore, of Springfield will give a paper and a most interesting programme is expected.

At S. Kipp's sale last Thursday grade cows averaged \$90 and young cattle sold well. A team of horses rising 8 and 9 years brought \$325.00. Considering the stringency of the money market sales this spring are turning out good. Messrs Lindsay & Pound were the auctioneers.

A very pleasant and happy time was spent at the home of Mr. O. J. Gundry, Water st., last Thursday evening when about 35 neighbors and friends gathered to extend congratulations and best wishes to her mother, Mrs. Shearer who that day celebrated the 96th anniversary of her birthday. We are safe in saying there is no lady in Aylmer who is more highly esteemed and respected than Mrs. Shearer, and no one whose beautiful Christian character and kind disposition stands out more prominently as a guide and example to all who have the honor of knowing her. Her health is and has been exceptionally good for one of her age, her brain is bright and active, and in her pleasant surroundings, with every care and attention, she thoroughly enjoys life, keeping posted and well read in the events of the world which she has been privileged to watch for so many years. Mrs. Shearer has always been a great lover of nature, particularly flowers, and the many bouquets of roses, carnations, sweet peas, etc., which her friends presented her with that evening were a greater source of pleasure to her than more costly presents would have been. They were simply beautiful and in great abundance. After partaking of a splendid supper, all gathered in the sitting room where Mr. Warnock and Rev. A. E. M. Thomson, her pastor, spoke a few words expressing the good feelings and kind wishes of all present, and wishing Mrs. Shearer an extension of her long, happy and useful life, well beyond the century mark.

The Home Merchant.

Simcoe Reformer.

The home merchant. Who is he? He is the chap who gives you credit when you are financially broke and carries your account until you are able to pay.

He is the chap who gives you back your money or makes exchanges when you are not satisfied with what you've bought.

He is the chap who stands behind his guaranty, and makes restoration of all losses that you may sustain on the goods you buy.

He is the chap who meets you at the door with a handshake, and lets you out with a message to the kids and a real come-along goodbye.

He is the chap who meets and greets you on the street every day in the year, and takes a neighborly interest in your family and your affairs.

NOTICE

Owing to adverse business conditions caused by the war, Mr. Battis' lyceum tour was cancelled by the bureau. The next number will be the International Grand Concert Company, on Tuesday, March 16, in the Aylmer opera house. All lyceum coupons will be accepted, so that every subscriber can use coupons for back numbers. Plans will open at Richards' Drug Store, on Wednesday, March 10.

CARD OF THANKS

We desire to thank those neighbors and friends who so kindly assisted us during the illness and death of our wife and mother, kindnesses which we shall always remember with the deepest gratitude.

JOHN ROBERTS AND SONS

Notice

The Dog By-Law, which prohibits any dog from running at large on any street, lane, alley or public square in the town of Aylmer, will be strictly enforced in future.

By order of The Council.

Annual Cheese Meeting

The Dunboyne Cheese & Butter Factory will hold their meeting at the Factory on Saturday, March 13th, at 1.30 to receive the Auditors' report and transact any other business. A representative of the Dairymen's Association will address the meeting.

R. H. LINDSAY, JOHN HOUSE, Secretary President

NEW FIRM

Messrs. Stratton & Martin
successors to Jno. M. Farthing

Will continue the Business at "The Big Store".
All the Old Staff of Hands will be Retained.

THE FARTHINGS BUSINESS was established 50 years ago, with a Solid Rock Foundation. It has lived and had an enduring growth,

THE SAME PROGRESSIVE POLICY will mark the Business of Stratton & Martin. The Foundation will be that of SERVICE—SERVICE TO CUSTOMERS, not indifferent service, not a spasmodic service, but a service expressed every day and every year in the effort to give Customers, the BEST GOODS, the BEST SERVICES, and the BEST PRICES.

We invite Customers, old and new, assuring them that they will find the same HOMELY HOSPITALITY AND FRIENDLY GREETING that has always marked "THE BIG STORE".

Look for Special "Ad" next week.

STRATTON & MARTIN

British Hero Spoons

You will be surprised at the beauty of the series of British Hero Spoons. This week we have Kitchener, French, Jellicoe

25 cents Each.

Everyone a good Everyday Teaspoon.

W. H. Wegenast, The Jeweller

Spring Styles are Ready



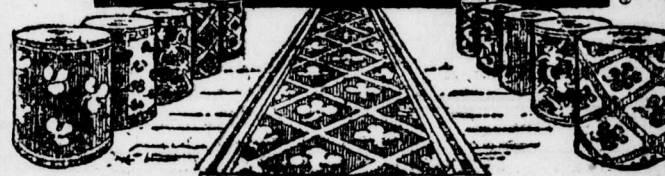
We invite your Early Inspection of the New Spring Stock. You'll feel the refreshing influence of the new things the minute you come into this shop. The New Spring Styles have unique style touches that add a charm to your appearance.

Clothes to Order. Suits and Spring Coats
Our Specialty

The new Samples have arrived and contains hundreds of new patterns from which you may select the very suit you want. Come in and let us take your measure, you will be sure of a nice fit. Our prices are as low as you can buy good clothes for anywhere in the world. They not only look well on the outside but are made well inside.

C. & R. W. THAYER

CARPETS



Big Reduction Prices

—IN—

Broken Lines of Rugs

In taking stock we find we have a number of Odd sizes, and broken lines of Rugs, also ends of Carpets. These will be cleared regardless of cost. Below is a Partial List.

2 only Velvet Rugs, best quality 3 x 3 1/2, regular \$22.50 for \$16.50

3 only Axminster rugs, good quality and pattern, 3 x 3 1/2, regular \$21.00 for \$15.85

2 only Axminster rugs, good quality and pattern, 3 x 4, regular \$24.00 for \$18.25

1 only Velvet rug, good quality and pattern, 3 x 4, regular \$21.00 for \$15.00

1 only Brussels rugs, good quality and pattern 3 x 4, regular \$27.00 for \$21.00

Short ends of Brussels, Velvet, Axminster, Wilton and Tapestry carpets, 5 to 15 yds. suitable patterns for Rugs, Runners and Stairs, these to clear at big reduction prices.

John Palmer & Son

"THE HOME FURNISHERS"

Bell Phone, Store and Residence 54 Rural Phone, Store & Residence 54
Licensed Embalmers and Funeral Directors