

## BOVRIL



**Bovril soon puts a man  
on his feet.**

### Utile to Oppose Deep Waterway

U.S. SECRETARY OF COMMERCE  
HOOPER, PREDICTS 35-FOOT  
CANAL.

The pressure of the constantly in-  
creasing population around the Great  
Lakes ensures the eventual attainment  
of the St. Lawrence waterway and

power project no matter what oppo-  
sition may develop in Montreal and  
New York. This is the opinion of  
Herbert Hoover, Secretary of Com-  
merce for the United States and  
chairman of the U.S. St. Lawrence  
Commission, as expressed during his  
tour to Montreal in the steamer "El  
Hugh Allan." With the commission  
were the U.S. advisory engineers and  
several engineers of the Canadian  
Government, together with Dr. W. L.

McDonald, president of the Montreal  
Harbor Commission. They were met  
at Lachine by Emile Daoust, Dr.  
Milton Hervey, and general manager  
T. W. Harris of this port. Motoring  
to the Fitz-Carlton for luncheon, the  
party then proceeded to an inspection  
of the harbor. Later they were en-  
tertained at dinner at the residence  
of Dr. McDonald. Premier W. L.  
Mackenzie King being present. The  
U.S. members of the party left later  
on the "Washingtonian."

#### Matter of Time.

"The problem before our coun-  
tries," said Mr. Hoover, "is not  
whether this waterway shall be con-  
structed. That is inevitable. It is  
whether it shall be done to-day or fifty  
years hence. The population around  
the Great Lakes basin is now 42,000,  
000 and it will be doubled. This pro-  
ject has such manifest advantages for  
them that Montreal and New York  
might as well make up their minds  
that some day they will see a 35-foot  
channel to the Great Lakes. Canadian  
Government engineers have so far  
contributed more to the solution of  
the problems involved than have their  
counterparts in the United States."

"The scheme involves the whole  
lake system, and the changes to be  
made in handling water, whether for  
power or transportation, the handling  
and adjusting of the Chicago drainage  
problem and the prevention of the  
lowering of the lake levels."

#### Commission Personnel.

The members of the commission are  
Secretary of Commerce Herbert  
Hoover, chairman; William C. Breed,  
attorney at law, New York City, for-  
mer president, New York Merchants  
Association; James P. Goodrich, Win-  
chester, Ind., former governor of In-  
diana; James E. Davidson, Bay City,  
Mich., vice-president, American Ship-  
building Co., Bay City; Charles L.  
Allen, Worcester, Mass.; James R.  
Howard, Chicago, former president,  
American Farm Bureau Federation;  
James D. Noonan, American Federa-  
tion of Labor; Stephen B. Davis,  
Washington, D.C., Counsel and Chas.  
P. Craig, Duluth, executive secretary.

### Americanizing England

London, June 10 (A.P.)—Great Brit-  
ain eats as much ice cream every year  
as all the people of New York State  
plus two-thirds of those in Penn-  
sylvania, according to those who man-  
ufacture it over here. Last year His  
Majesty's subjects consumed 20,000,  
000 gallons of this frozen product.

### Important Facts About Buick.

In 1923 Buick sold 215,286 motor  
cars for which the public paid \$202,-  
752,360, not including U.S. tax or  
freight.

Since the introduction of its 1924  
models, Buick has broken all produc-  
tion records, including its own, for the  
manufacture of fine motor cars.

The Buick Motor Company is now  
well on its way to the manufacture of  
its two-millionth motor car—a record  
unapproached by any other manu-  
facturer of fine automobiles.

Buick has held first choice of space  
at the National Automobile shows for  
six consecutive years—an honor  
awarded to the manufacturer member  
of the N.A.A.C. with the largest vol-  
ume of business.

Do you realize that Buick and prac-  
tically all other fine car makers in  
America and Europe include four-  
wheel brakes as standard equipment?  
To-day Four-Wheel brakes are as  
essential to safety as lights and a  
horn.

After using four-wheel brakes you  
will never go back to a car without  
them.

Why does Buick use four-wheel  
brakes on all models? Because they  
provide the greatest safety for the  
owner and his family.



Buick 24-35 Five Passenger Touring  
BENT HAYWARD,  
Phone 1898. 411 Water Street.  
June 27, 31

### California to Ask Rulers of Spain

#### TO CROSS ATLANTIC.

SAN FRANCISCO, June 28.—(A.P.)—Plans have been made for an inter-  
national pilgrimage to one of the  
cradles of civilization on the Pacific  
Coast of the United States, the spot  
near Monterey, Cal., where Father  
Junipero Serra, the first Spanish pad-  
re, landed and established the first  
mission in California, in 1770.

The celebration, to be centered in  
the restored chapel of Carmel Mis-  
sion, will begin October 12 and last  
a week. Those to whom special in-  
vitations will be issued will include  
the king and queen of Spain, the  
Spanish ambassador at Washington,  
the president of Mexico, and a num-  
ber of other noted Spaniards and Mex-  
icans.

The ancient Spanish mission over-  
looks the Pacific ocean. The body of  
Father Serra is buried beside the al-  
tar in the chapel, but during the ob-  
servance the coffin will be removed,  
in the course of a memorial service,  
and placed in a beautiful sarcophagus,  
which is being completed by Jo  
Mora, the sculptor. In his studio at  
Pebble Beach, Cal. The sarcophagus  
will be unveiled at an elaborate cer-  
emony on October 12, the Sunday that  
will mark the conclusion of the pae-  
nant.

Thousands are expected to gather  
for the celebration. In addition to  
the religious services, there will be  
music, dances and entertainments,  
typical of the period represented. The  
feasts, fandangoes, barbecues and  
mission plays that characterized the  
Spanish occupation of California will  
be reproduced faithfully.

Father Serra is credited not only  
with founding a spiritual heritage for  
his people in the new land, and with  
administering to many of their so-  
cial needs, but also with planting  
the seeds of progress from Spain, for  
the first time in western America.

During the observance the flags of  
Spain, Mexico and the United States  
will fly together over the historic cus-  
tom house of Monterey. A prevailing  
note will be the costumes of the old  
mission days, a period that survives  
to-day in the geographical names and  
type of architecture of California.

Laura Bride Powers, an art critic,  
is announced as the originator of the  
pilgrimage and pageant. The details  
were first made public from San Car-  
los church in Monterey by Father Ra-  
mon M. Mestres.

### Daughter of British Premier

#### WINS PRAISE FROM SOCIETY.

LONDON, June 22.—(A.P.)—Isabel  
McDonald, the premier's daughter, is  
winning commendation from society  
people for the way she has met the  
whirl of royal ceremonies and  
state hospitality. Her simplicity  
and modesty have brought her  
through, says one commentator; she  
models herself on no one and is just  
Isabel.

She is said to be developing into  
quite a society beauty too, but at the  
same time maintains the freshness  
and directness of the quiet Scottish  
girl, and is without the artificial man-  
nerism of many of London's society  
girls.

MINARD'S LINIMENT FOR DIS-  
TEMPER.

### Just Folks.

By EDGAR A. GUEST

#### AT HOME.

The road seems long to-day, but at  
the end  
They wait to welcome me:  
There, when I've turned the bend,  
And a smile I'll see.  
And none shall turn away in scornful  
pride—  
Only by strangers is man's best de-  
signed.

Others have laughed because my pace  
is slow,  
But when I reach the gate  
They shall run up as though they do  
not know  
That I'm not great;  
Strangers may like, but soon a little  
Shall about with glee and snugly in  
my lap.

Shabby my garments now and sadly  
soiled,  
But what is dress?  
She shall run up as though they do  
not know  
That I'm not great;  
Strangers may like, but soon a little  
Shall about with glee and snugly in  
my lap.

Will fail as softly on my cheek to-  
night  
As though I were soft linen, spotless  
white.

Richer you are perhaps in gold and  
fame,  
From men you pass;  
But when the night comes down you  
cannot claim  
Whate'er your class.  
A truer welcome from your own who  
wait,  
Than that which mine shall give me  
at my gate.

Turkish Cigarettes, Melach-  
rinos and Murads at the BLUE  
PUTTEE during Haig Week.  
June 26, 31

Marquesans Perish  
Because They Ignore  
Rules of Health

Honolulu, June 3 (A.P.)—The rapid  
depopulation of the Marquesans, those  
romance-hued islands to the south,  
was explained here recently at a Pan-  
Pacific club luncheon by H. M. Hub-  
bard, of Paris, who has traveled ex-  
tensively in the South Seas.

In 1824 the population of the group  
was 20,000 Marquesans, but in 1857  
this had dropped to 12,000 and in 1877  
the number had fallen to 6,000. In 1911,  
when last actual statistics were com-  
piled, the population was 3,117. At  
present there are only between 1,000  
and 1,200 people in the islands, of  
whom not more than 500 are Mar-  
quesans, Mr. Hubbard declared.

The reason for the decrease, the  
speaker said, was in the Marquesans'  
apparent lack of care for their health,  
their fear of foreign doctors, and  
their reliance upon "kahuna" or  
native medicine men. The natives in-  
sist upon sleeping with their heads  
wrapped up, regardless of whether  
other parts of their body are ex-  
posed. A native with consumption  
wraps himself up with his wife and a  
child or two, thus spreading his  
disease.

STAR OF THE SEA ASSOCI-  
ATION—The Monthly Meeting  
of the Star of the Sea Association  
will be held Monday 30th  
inst., at 8.30 p.m. By order WM.  
F. GRAHAM, Secretary.  
June 28, 31

Swedes Find  
New Process

#### TO DERIVE OIL FROM SHALE.

STOCKHOLM, June 20.—(A.P.)—A  
total of 245,000,000 tons of fuel oil  
can be derived from Sweden's de-  
posits of bituminous shale, according  
to estimates of engineers published in  
connection with the announcement  
that production of shale oil is about  
to begin on a large scale at Kinne-  
kulle.

Since Sweden is entirely dependent  
on imports for her coal and petro-  
leum, for many years attention has  
been directed to the economic im-  
portance of finding some way of pro-  
ducing fuel from her vast deposits of  
alum shale.

A highly satisfactory solution has  
been reached by two Swedish engi-  
neers and the considerable quantities  
of oil which they have already pro-  
duced has been tested practically by  
the Swedish navy on oil-burning ves-  
sels and by various industrial estab-  
lishments. The results show that  
shale oil can compete successfully  
with all except the more refined  
grades of petroleum oil.

Motifs of mother-of-pearl are used  
on a red tulle worn over a slip  
of pale pink.

Cuts & Bruises  
Heal quickly after a few  
applications of

#### MINARD'S

"KING OF PAIN"

LINIMENT

MINARD'S LINIMENT FOR DIS-  
TEMPER.

## McMURDO'S DRUG STORE

### Suggestions for Haig Week

#### Look Your Best

Use Bonicilla Beauty Products. The way  
to Beauty. New, yet centuries old.  
Bonilla Clastic Beautifier in tubes and  
pots.

#### Sightseers

When strolling around seeing the sights  
you'll get tired and thirsty. Just drop  
into our delightfully cool store, rest  
awhile and enjoy our sparkling Ice Cream  
Soda and delicious Ice Cream and Pure  
Fruits.

#### Motor Parties

When packing up your picnic basket don't  
forget the candies. We always have a  
special assortment of Moirs', Page &  
Shaw's, Jane Todd's, Whitman's, in-  
various sizes and holiday packages.

#### To Keep Your Complexion

just right during the holidays, use  
THREE FLOWERS CREAMS.  
3 Flowers Skin and Tissue.  
3 Flowers Cleansing.  
3 Flowers Vanishing.

#### Shoppers

While visiting our store which you are  
sure to do, you will find all you require  
in Medicines, Toilet Sandries; also some  
lovely Parfumes, Face Powders, Toilet  
Powders, Soaps, Bath Salts, Creams and  
Manicure articles.

#### Picnic Parties

At our Candy Counter you will find a  
delicious fresh assortment of Chocolates  
and Candies, Chocolate Cherries, Pine-  
apple, Raisins, Brazil Nuts, Burnt Al-  
monds; also Scotch Nuggies, Coconut  
Bon-Bons, Ju-Jubes, Tangerine, Oranges  
and Fruit Jellies, at our Special Week-  
End Prices, Friday, Saturday and Mon-  
day.

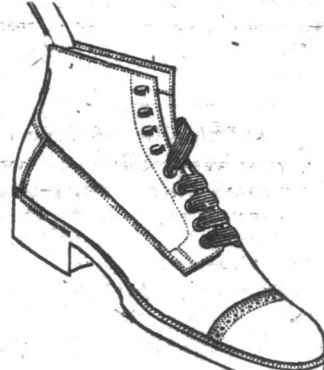
#### VISITORS

Visitors to town will be very welcome at our store, and we can assure them of proper  
attention to their wants. Even though they may not wish to buy, our clerks will be  
very pleased to give them any information they ask for. Also, as our store is very  
central, near the Banks, and so well known, it is THE PLACE to meet your friends  
by appointment when down town.

## McMURDO'S DRUG STORE

A CENTURY OLD.

### Look at These Prices!



MEN'S DARK TAN  
BOOTS  
with rubber heels.  
Only \$4.50.



MEN'S DARK TAN  
BOOTS  
with rubber heels.  
for \$5.50 and \$6.50.



MEN'S BLACK LAC-  
ED BOOTS  
with rubber heels.  
Only \$4.00.



WHITE  
HOUSE  
SHOES  
MEN'S DARK TAN  
SHOES  
with rubber heels.  
for \$5.50 & \$6.50 per pair

### F. SMALLWOOD The Home of GOOD SHOES

### Our "BOS FLANK" Beef

is admittedly the finest grade imported. It meets with a ready sale always,  
and brings your customers back for more.

#### A NEW SHIPMENT JUST IN

### Harvey & Co., Ltd.

Don't Say Paper, Say "Evening Telegram."

### CONCEPTION BAY SERVICE S. Y. "PAWNEE"

Carbonear	Harbor Grace	Bell Island	Portugal Cove
Mon. Wed. Fri. Leave 7.30 a.m. Arrive 5.30 p.m.	Tue. Thur. Sat. Leave 7.30 a.m. Arrive 5.30 p.m.	Daily Leave 9 a.m. and 3 p.m. Arrive 3.45 a.m. and 5 p.m.	Daily Arrive 9.15 a.m. and 3.45 p.m. Leave 9.30 a.m. and 4.30 p.m.

Above Schedule Daily except Sunday.

J. B. MARTIN,  
Agent, Bell Island.  
June 30, 1924

BELL ISLAND S.S. CO., LTD.

GEO. NEAL, LTD.,  
Agents, St. John's.