

A Shoe Message to Women

The resources and experience of this House of Good Shoes is at the service of the woman that desires a stylish, good-looking, durable pair of Fall Oxfords, and wishes to avoid paying a big price for them.

We now offer

Women's Patent Bal Oxfords

Goodyear Welted, for

\$ 6.50

This Shoe was a regular Twelve Dollar Shoe and has all the stylish finish and appearance of the Very Best Grade Shoes. A good fitter, pointed toes and Cuban Heels. Drop in and look them over, it's a pleasure to show them.

WOMEN'S FALL OXFORDS at Greatly Reduced Prices

NINE DOLLAR SHOES now \$ 5.50
TWELVE DOLLAR SHOES now \$ 8.50
FOURTEEN DOLLAR SHOES now \$12.00
Other Prices \$3.20, \$4.20, \$4.30, \$4.50, \$5.00 and \$6.50
Guaranteed.

G. KNOWLING, Ltd. Shoe Stores

NEW STOCK!

Sheet Zinc, Sheet Lead, Ingot Tin,
Bar Lead, Bar Iron--

Flat, Square and Round.

Black and Galvanized Sheet Iron,
Rigging Wire, Rigging Turnbuckles,
Mast Hoops, all sizes.

JOB'S STORES, Ltd.

NEW ARRIVALS!

BEEF

200 Barrels of Choice New
York Boneless are just to
hand per S.S. Sable L.

RIBS

The whole trade knows the
satisfactory quality of Mor-
ris's half-sheets. We have
them in barrels.

TRADE ONLY SUPPLIED

Harvey & Co., Ltd.

Fads and Fashions.

Long, wide pagoda sleeves have con-
stant fluting and wide overturned
ruffs.

A knitted dress has side panels,
which give fullness to skirt knitted in
Roman stripes.

The polo coat cut on mannish lines
with raglan sleeves is excellent for
sports wear.

A bloused frock of Canton crepe is

trimmed with grosgrain ribbon of con-
trasting color.

A slip-on jumper dress of tan and
lavender striped Indian cashmere is
trimmed with black braid.

Simplicity is the keynote of day-
time dresses. They are straight and
without the irregular effects.

The boat-shaped neck shows small
squares back and front, which lengthen
into points on the shoulders.

The two-piece jersey dress, with
Peter Pan blouse and pleated skirt,

continues to be the schoolgirl's favor-
ite.

A hat of lemon cordoline was trim-
med in yellow open roses with navy
blue leaves, and was worn with a navy
gown.

We have many testimonials
from Wholesalers stating that
VICTORY BRAND CLOTHING
is the most saleable line they
handle. THE WHITE CLOTH-
ING MFG. CO., LTD. - JES141

It's furniture bargains is quite un-

The Faking of "Antiques."

At a meeting in Manchester the
other day a well-known trade union
official gave some remarkable revela-
tions concerning the "tricks" of the
furniture trade.

"If some of you," he said, "saw the
sort of stuffing in your chairs, there
would be some fine howlers. We can
turn deal into oak, and oak into teak
and mahogany. We even make you
antiques. I worked at a factory," he
added, amid merriment, "where we
made a chair that Nell Gwynne sat on
with Charles the Second, and it sold
like lightning to a lady. She paid £40
for it. I would not have given six-
pence for it myself."

It is a well-known fact that buyers
of "antique" furniture are swindled
out of many thousands of pounds every
year. The lady who was "had" with
the "historic" chair was, in fact, only
one of a great army who have been
similarly "sold"; for, as anyone in the
trade will tell you, there is so much
expert trickery practised in faking old
woodwork and furniture of different
periods that even clever buyers are
deceived.

Bargain-Hunters "Had."

"Antique" furniture is actually
manufactured in any shape that the
market requires. Famous old Chip-
pendale designs, that genuine are
worth immense prices, can be obtain-
ed at bargain rates by those who de-
lude themselves that the dealer does
not know their value, and therefore is
himself the victim. So the piece of
furniture changes hands, the dealer
chuckles in his sleeve at the innocence
of the purchaser, the purchaser laughs
in the seclusion of his home at the
supposed innocence of the dealer, and
both are happy.

It is no exaggeration to state that
more than half of the so-called "old"
furniture in London and the provinces
is "faked." A lot of it is made in this
country, and even more is imported
from the Continent and the United
States. It is said that there are half-
a-dozen factories in New York alone
which make nothing else but "antique"
furniture. Some of it is sold to re-
tailers, who sell it, knowing that it is
imitation. The more expensive designs,
however, are sold to unscrupulous pro-
fessional collectors, who palm it off
on rich amateurs for big prices. Some
of it is bought by wily country folk,
who in turn sell it to "clever" collec-
tors of antiques, who believe they can
get the real thing by buying it in
places where it is supposed to have
been "for the last 150 years."

How It Is Done.

So skillfully is the greater part of
the "antique" furniture made that it
defies the detection of any but the most
experienced "professional" collectors.
From bona-fide antiques the manufac-
turers are able to copy the designs
exactly, and by the use of acids the
new wood can be given the appearance
of genuine antiques of any period.

In making "old oak," for instance,
as each job is made it receives a coat
of white lead paint, which is allowed
to thoroughly dry. It is then com-
pletely removed by the aid of caustic
potash and a steel wire brush, which
not only cleans off the paint but tears
away the softer fibres of the wood and
at the same time considerably darkens
it.

Sometimes it is necessary to give the
work the appearance of having been
exposed to strong sunlight for a con-
siderable time. This is effected by
bleaching it with either dilute hydro-
chloric, sulphuric, or oxalic acid. When
it requires to be darkened it is put into
an airtight chamber and subjected to
the fumes of ammonia until it assumes
the required shade.

In finishing off, a wax polish, to
which burnt umber has been added, is
applied, and so manipulated that, while
the flat surfaces of the job are quite
clean, the corners are dirty-looking,
thus giving it the appearance of hav-
ing been carelessly dusted for a con-
siderable time. A preparation of buty-
r of antimony is then applied to harden
the wax, and the job is ready for a
customer.

Mahogany is treated in very much
the same way as regards the painting
and subsequent scrubbing. When it
has thoroughly dried after the re-
moval of the paint, it is smoothed
down with coarse glass-paper, along
the hand only instead of a flat glass-
papering cork. The effect of this is to
remove all traces of the previous op-
eration and to leave the surface of the
wood very uneven. It is then carefully
washed over with a saturated solution
of potassium bichromate to darken it
and develop the figure or markings of
the wood. The next operation is to
give it several coats of boiled linseed
oil, to which turpentine driers has been
added. When this has thoroughly
hardened it is carefully smoothed
down with glass-paper and finished off
with a thin coat of French polish.

Walnut is "doctored" in the same
manner as mahogany, except that car-
bonate of soda is the darkening agent
instead of potassium bichromate.

Of course, there are variations of
these processes when different results
are desired, but on the whole those de-
scribed are the most in favour, and it
may safely be said that if the design
is in keeping with the antiquity claim-
ed there will be nothing in the general
appearance of the article to betray its
real age, even to an expert.

Salted Sables.

usually honest, he buys up old pieces
of seasoned wood and makes them into
bureaus, sideboards, and other pieces
of furniture. It is told that some even
bought up old houses for the sake of
their beams and rafters, using the
wood to manufacture their "antique"
wares, and getting from the result far
more than the house cost.

Frequently some part of the imita-
tion is bona-fide. An old chair may
have one genuine leg, three new ones,
and a body made to match it. Thus
one real antique can be made over
into half-a-dozen imitations and sold
for many times its original value. Al-
most invariably this is the case in sets
of antique furniture. There is one
bona-fide piece and the others are
modern pieces made to match it. How
to tell what is and what is not genuine-
ly old is worth knowing. Such know-
ledge is money in the hands of him
who knows, and the lack of it has
tripped up many a buyer in jumping at
a bargain only to find afterwards that
he has been fooled.

Practical Tests.

Old furniture to the expert eye must
show certain signs of age. The bottoms
of the chairs are scratched by long
usage, even if they have been carefully
treated. The under surface of each
chair leg should be worn evenly after
a hundred and fifty years of usage. The
arms of the chairs should be rubbed as
smooth as a billiard ball.—Glasgow
Weekly Herald.

Every Woman Should Know

That Lantic Sugar in yellow packages
is cleaner and finer than sugar ex-
posed to dust and germs in an open
barrel.

That Lantic Sugar in 2 lb. and 5 lb.
dust-proof yellow packages is finer
than sugar in barrels.

That fine sugar is, bulk for bulk,
sweeter than coarse sugar.

That Lantic Sugar, in the yellow pack-
age, is therefore sweeter sugar.

That Lantic Sugar is therefore more
economical than coarse sugar.

That Lantic Sugar is purest cane
sugar, absolutely unadulterated.

That this best of all sugar, Lantic in
packages, is sold at the same price
as sugar out of a barrel.

That intelligent women prefer Lantic
and that the best ships sell Lantic.
IT'S CLEANER AND SWEETER.

COLIN CAMPBELL, LTD.,
Sole Distributors of Lantic Sugar.

In Company With Cannibals.

ADVENTURES OF EXPLORERS IN
BRAZIL.

A story of adventure in unknown
lands is contained in a letter received
by a friend in Southport from Lieuten-
ant Marden Smith, of Southport, who,
together with Captain Hall, of Birk-
dale, and Lieutenant Reginald Smith,
of Waterloo, left Liverpool a few
months ago on an exploring expedition
in Central Brazil, says the Liverpool
Weekly Post.

During a march through a slimy
swamp, which was attended with great
difficulties, they lost a great deal of
food. Monkey meat provided some sus-
tenance for a time, but eventually this
failed, and the party were reduced to
a diet of roots, and even grass was a
welcome, if unsatisfactory, provender.
For three days they were almost starv-
ing.

Cannibal Tribes.

They passed unscathed amid tribes
whose inclinations were reputedly can-
nibalistic until they found their present
hosts. Lieutenant Smith expresses a
lack of definite and practical know-
ledge as to whether they are of the
same habits when opportunity offers.
"So far," he says, "we are still alive."
We are the first white men they have

seen, and we have thoroughly es-
tablished British prestige."

Neckties, anklets, and waist cloths
of various dimensions are the natives'
principal articles of clothing. Lieuten-
ant Marden Smith says the chief of
the tribe has appointed him one of his
three "pages." They are a sort of
medicine men, and at the time of writ-
ing Lieutenant Smith had to confess
himself an amateur in comparison with
his two colleagues, who, protest, even
more than the patent medicine man
of civilization, inasmuch as by suck-
ing a stone they "cure" most of the
ills to which South American Indian
flesh is heir.

Poisonous snakes have been rather a

nuisance, but the party have had the
satisfaction of carrying off the spoils
instead of being themselves carried
off. Their collection of snake skins is
assuming very satisfactory dimensions.

Spiders a foot in diameter and other
designs of the wilds have been met
with, and have been dealt with very
circumspectly.

In breezy language Lieutenant
Smith announces that the party has
been and is having an exciting time.

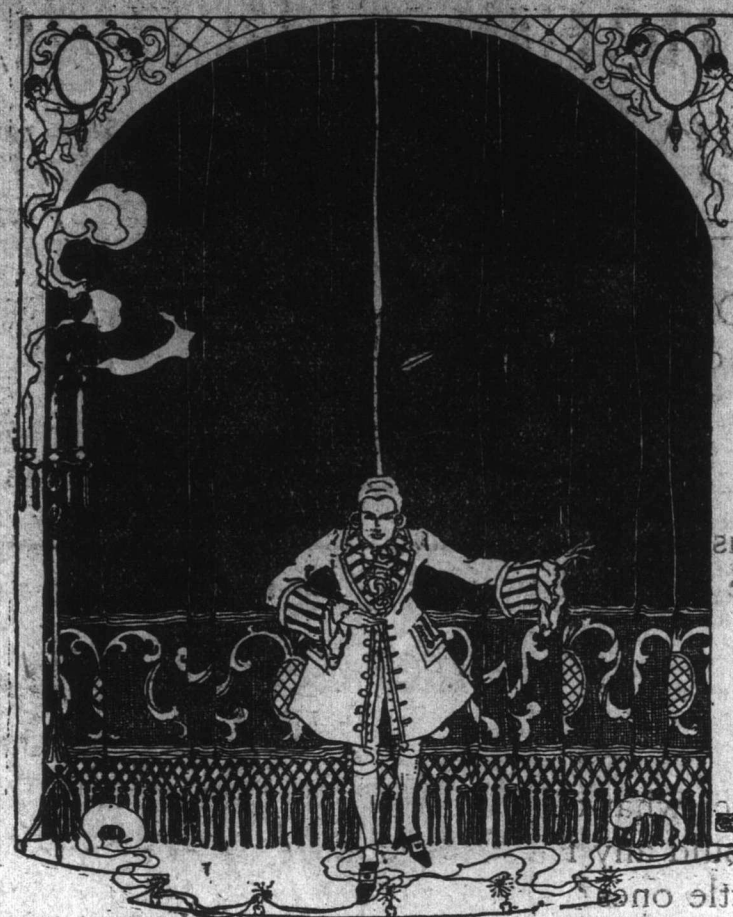
If you are looking for comfort
see the Hug-Me-Tights at L.
LEVITZ. Black only. Worth
\$2.00. Clearing for 79 cents.
252 Water Street, opp. Dicks &
Co.—sep16.61

Not Coming Here.

Two U.S. Shipping Board steamers
Oakalosa, and Monomac yesterday
morning witnessed the Furness With-
erby Co. that their machinery was out of
order and that they were making for
this port. Later messages, however,
said that the ships had received assis-
tance and were proceeding to New
York. They had evidently been caught
in the storm which recently raged over
the Atlantic.

Brick's Tasteless can be pur-
chased at J. Brown's Grocery
Store, Cross Roads, West End.
Price \$1.20, 6lb. Postage 20c.
extra.—sep16.61

Presenting The New Fall Modes



HIGH-GRADE FUR COATS.

Alaskan Sable.

Most popular model of soft full furred Alaskan Sable. The large shawl
collar and bell sleeves makes it more attractive; with silk cable girdle lined
with Art Merve Silk, having special storm sleeve attached to lining. Price \$360.00

French Beaver.

One of the season's best novelties in French Beaver. Has large shawl col-
lar and deep cuffs of Australian Opossum; straight back and neat pockets. Price \$340.00

Russian Kolinsky.

This jaunty Coat is made from Russian Kolinsky. Has large shawl collar
which can be closed to fit close under chin; large cuff and silk cable girdle lined with Art Merve Silk. Price \$410.00

ANDERSON'S,

Water Street, St. John's

WE HAVE IT!

Our large shipment of Lantic Sugar arrived by S.S. Sable, in
cases containing 50-2 lb. packages and in cases of 20-5 lb. pkgs.

A Case Contains 100 lbs. of Lantic Sugar

READY FOR RETAILING

Grocers-Lantic in packages
saves you trouble, expense
and bother and also SAVES
MONEY FOR YOU.

'Phone Your Order Without Delay.

Every 2-lb. & 5-lb. package of Lantic Sugar
IS GUARANTEED FULL WEIGHT.

GEO. NEAL, LTD.

