

Fashion Plates.

AN ATTRACTIVE NEGLIGEE.



2971

2971—This is a good model for cotton or silk crepe, for flannel or flannellette, eiderdown, blanketing, crepe de chine, taffeta, satin, lawn, dimity or dotted Swiss.

The Pattern is cut in 4 Sizes: Small 32-34; Medium, 36-38; Large, 40-42; Extra Large, 44-46 inches bust measure. Size Medium requires 5 1/2 yards of 44-inch material.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or 1c. and 2 stamps.

A PRACTICAL SERVICE DRESS.



2760—Gingham, seersucker, drill, galatea, khaki, lawn, percale and flannellette, are good for this style.

The sleeve may be in wrist length or finished in elbow length, with a cuff.

The Pattern is cut in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. Size 38 requires 6 yards of 36 inch material. The dress measures about 2 1/2 yards at the foot.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No.

Size

Address in full:—

Name

European Agency.

Wholesale indents promptly executed at lowest cash prices for all British and Continental goods, including: Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Sample Cases from \$50 upwards, Fancy Goods and Perfumery, Hardware, Machinery and Metal, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Offmen's Stores, etc.

Commission 2 1/2% to 5% p.a. Trade Discounts allowed. Special Quotations on Demand. Consignments of Produce Sold on account.

(Established 1814)
25 Abchurch Lane, London, E.C.4.
Cable Address: "Assandra, Lon."

William Wilson & Sons

The People can Choose Their Government

But they must take the seasons of the year as they come round---no choice. The cold weather we now experience is just a gentle reminder that the most **HEATED POLITICAL ARGUMENTS** will not keep you warm during the fast approaching season---Winter. We, therefore, bring to your notice our stock of Winter Comforts such as

White Wool Blankets, Wadded and Eiderdown Quilts,

Which we now offer at **SHARPLY REDUCED PRICES.**
CASH ONLY. GOODS CHARGED AT REGULAR PRICES.

➔ **Saturday Our Special Sale Day.**

Bargains in Every Department. ➔

Marshall Bros

Side Talks by Ruth Cameron

A PETTY BUSINESS.



Here is a conversation I overheard at the post office between two strangers evidently visitors to Our Town.

One of them was writing post cards to her friends at home. The other (evidently either a relative or a friend close enough to be frank to the verge of rudeness) was looking over her shoulder at the addresses and making comments.

"What are you sending her a post card for?"

"She used to live near here and I thought she'd be interested."

"Well, I wouldn't send her one; she didn't send you one when she was away this summer, did she?"

"I don't care if she didn't. I know she'd be interested."

I Hate that Spirit.

"Well, I wouldn't send her one. I should think you'd have more pride. Don't you hate that spirit?"

I do.

Weighing and measuring such things as love and friendship and kindness and the expressions thereof is a pretty mean business. Account Book. Marriages are not Happy.

The marriages in which each party is forever keeping a mental balance sheet of how much he does for the other party and how much the other party does for him, is never a real success.

The friendship in which each is afraid of caring more for the other than never a real friendship.

Of course one wishes always to be careful not to intrude where one's society might not be welcome and not to presume upon too slight acquaintance. A well bred person easily senses where there is need of such self restraint and practices it instinctively.

But that is quite another thing from weighing and measuring the

manifestations of friendship where a friendship does not exist.

They Take a Stiffnecked Pride in This.

I know women who will not drop in to pay a neighborly call because "it was over there last." Sometimes they know perfectly well that the other woman is too tied down to be able to repay her calls promptly and would be very glad to receive more than she can give, but they take a stiff-necked pride in refusing to upset the careful balance lest they be thought to care more for the friend than the friend for them.

It is no shame to give a friend more love than he can give in return. Indeed it is something to be proud of; for it is a much bigger thing to love than to be loved. Besides, there is doubtless some other friend to whom he stands in the same relationship. These things balance themselves.

For myself I hope there will always be some friend for whom I care more than he or she for me, for I think such friendships are good for the heart and soul.

Reading, pompons of silk and wool, and pasted coin-spots of velvet decorate the new fabrics.

A peach colored crepe de chine blouse, lined with flesh pink chiffon is embroidered in black and deep orange.

What is Phoradone?

Phoradone is a preparation manufactured by Dr. F. Stafford & Son for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. It is the result of 25 years' experience and thousands of bottles are being sold every year. At the present time quite a large number of people are suffering from Sore Throats, Coughs and Colds, etc., and if you will only try a bottle of this Phoradone you will be surprised with results. You can purchase same at Stafford's Drug Store, Theatre Hill, for 30c. a bottle. Postage 10c. extra.

Dr. F. Stafford & Son,
Wholesale & Retail Chemists,
St. John's, Newfoundland.

WINTER COMING.



The winter's approaching, the frost is encroaching, and turning green verdure to gold; the evenings are chilly and Palm Beach looks silly, and are you prepared for the cold? In pomp you go riding, your swift motor sliding, I often behold you go past; you surely seem stately; I envy you greatly—but are you prepared for the blast? Is coal in the cellar, oh, joy-riding feller, and have you some spuds in the bin, or are you just burning the coin you are earning, just blowing your salary in? Oh, Winter is mixing its war paint and fixing to give us a jolt in the neck; the winds will be blowing, the rain will be snowing, and sleet will descend by the peck. From Joy Alaska and far Athabasca the winds will come yammering down; they'll raise the old Harry, the snow they will carry, and plaster it over the town. And are you preparing for winter rip-tearing, oh, fellows who jaunt in your cars, or are you still burning the coin you are earning for rubber and gas and cigars? Say, have you provided a ham that's lopsided, some bacon and wienies and flour? And have you invested in coats double-breasted? For winter is drastic and dour.

Pirates in Petticoats.

There have been only two women pirates—Anne Bonney and Mary Read, who were captured in the Caribbean Sea a little over a century ago and charged with "having piratical tendencies."

At her trial, Anne Bonney confessed her reason for becoming a pirate. The daughter of a Carolina planter, she was disowned by her father for marrying a common sailor. After the elopement and marriage—she ran away dressed in male attire—she discovered that her husband was a pirate, and decided to join him in his adventures.

From her childhood days the garb of man had always had a fascination for her, and when she joined her husband in his piratical voyages she donned the full dress of the bold buccaneer.

None but her husband was aware of her sex or identity. She took rank above her men comrades, and obtained a high reputation for courage.

Due This Week:

1200 brls. King Apples.
250 brls. Wagner Apples.
250 brls. Blenheim Apples

ON SPOT TO-DAY:
150 kegs Green Grapes.
75 cases 5's Spanish Onions.

NOW DUE:
300 bags (100 lbs. each)
Yellow Globe Onions.

Soper & Moore
Wholesale Grocers.
PHONE 480.

The manner in which she met Mary Read, the only other woman pirate known to history, is curious in the extreme and makes fascinating reading. Mary Read was on another pirate ship, and, as often happens, the two came to blows on the open sea. After a terrible combat, the ship on which Anne Bonney was admitted defeat, and among the boarders was Mary Read.

Although at first each was ignorant of the sex of the other, the two female pirates became fast friends. They only found one another out when Mary Read began to fall in love with Anne Bonney's husband.

Curiously enough, the two women became widows at the same time; this was during an engagement when the ship flying the skull and crossbones had perforce to flee before one of His Britannic Majesty's schooners.

The piratical careers of these women plunderers ended in an engagement with a British ship, which went disastrously against them. Mary Read died in prison, and Anne Bonney, who had several people to plead for her, was restored to her family.



DO IT WELL.

Do it well, whatever your duty. Make of it a thing of beauty. Though the task be mean and humble.

Do it well and never grumble. In your toiling and your playing. It's yourself that you're portraying. In the things you're called to do.

Young man into battle starting. Heed these simple words at parting: If you'll rise to fame and glory. If success shall be your story—Do your humble duties gladly. Do them well and never badly. Never pause and never rest. Until you have done your best.

Let no heedless method claim you. Let no finished labor shame you. On the work that leave your fingers. Something of yourself still lingers. Fame or shame are you pursuing. Through the tasks which you are doing. By your toil you rise or fall; Do it well or not at all!

Do it well! whatever your duty. Make of it a thing of beauty. Sigh not overmuch for pleasures. Take no pride in half-way measures. Slight no task however humble. Or with greater tasks you'll stumble. Fame and glory shall be won If you leave your work well done.

We believe MINARD'S LINIMENT is the best:
Mathias Foley, Oil City, Ont.
Joseph Snow, Norway, Me.
Charles Whotton, Mulgrave, N. S.
Rev. R. O. Armstrong, Mulgrave, N. S.
Pierre Landers, Sen., Pokenouche, N. B.

Household Notes.

New lamp wicks soaked in vinegar will not smoke.

Good polishing cloths are made from old velvet.

Smoked halibut, creamed, is a good luncheon dish.

Warm your flour before mixing your bread in winter.

A pumpkin pie is improved by a dash of quince preserve.

When boiling potatoes, allow just enough water to boil dry.

Never serve a white pastry gravy with a roast of any kind.

Wrap heads of lettuce in waxed paper to keep them crisp.

Get Up Feelin' Good!

No need of an alarm clock to hustle wearers of Jaeger Underwear out of bed early.



The comfortable expectation of feeling those downy, clingy garments warm you up to a day of brighter things, starts you out early enough to catch the alarm clock napping.

JAEGER WOOL IS ALL WOOL.

No underwear is better than Jaeger, because no underwear has more wool than All Wool.

Before washing—the same. After washing—the same.

The patented Jaeger Shrunk Process insures this.

SMYTH'S.

To Our Customers and Friends!

Having made satisfactory arrangements with the Dominion Coal Co., we have this day dropped the price of Coal to

\$15.00 Per Ton.

Now landing ex S.S. Corunna:
BEST QUALITY SCREENED COAL.

CROSBIE & Company

MUTT AND JEFF—Mutt's chest expansion is a wonder at times. By Bud Fisher.

