

CHILDREN NEED FOOD—NOT ALCOHOL

How careless it is to accept alcoholic medicine for children when everybody knows that their whole health and growth depends upon correct **nourishment**. If your children are pale, listless, underweight or puny, they absolutely need the special, concentrated food that only

SCOTT'S EMULSION

gives, to improve their nutrition and repair waste caused by youthful activity. During school term all children should be given **Scott's Emulsion** because it benefits their blood, sharpens their appetite and rebuilds their strength by sheer force of its great nourishing power.

Scott & Bowne, Toronto, Ont.

17-27

Look Us Up! Open Nights.

Saturday Savings

At the "Boston"

BARGAIN HOUSE

A very comfortable place to buy. Always some very attractive prices.

Overcoat Time is Here

To-morrow, Saturday, we offer a very fine line of **Men's and Boys' Overcoats**, purchased in the British market previous to the advance. They are made from good heavy material, substantially lined, dark colors and are worth at today's prices \$20.00 each. Just twenty left. While they last you can have them at

\$15.00 each; all sizes.

Corsets.

389 pairs Job Corsets, D. & A. Parisian and other reputable brands; all sizes. Marked away down; slightly soiled. Very interesting prices. Come and save.

Hosiery.

Wool Hosiery for Men and Women. Very difficult to get these now. We have them though, bought two years ago. Good fast blacks, dyed when dye was dye; not imitation, from 45c. up. Get a few pairs while they last.

We stock the famous American **BLUE DENIM OVERALL**, \$1.90 garment.

A very good Blue Overall we offer at \$1.19.

The "Boston" Bargain House,

362 Water Street,
Opp. Parker & Monroe's.

FRAMED PICTURES.

We have a large selection of Framed Pictures on our walls which it is well worth your while to see. If you are a Picture-lover you will be delighted with them, and you'll surely remember a bare spot where some favorite Picture would just fit.

The subjects are varied, some are reproductions of famous old Masters; others are specimens of what is best in Modern Art—and all are the best of their kind.

When you need good Pictures for your home, or as a present for someone else's home, just remember the beautiful Pictures on view at

U. S. Picture & Portrait Co.

ST. JOHN'S.

Child's Welfare.

After the regular routine business of the Council had been disposed of at last night's meeting the Mayor referred to the appeal made to the Government by Lady Davidson for the establishment of a Maternity Home of which nothing of a practical nature has since been done.

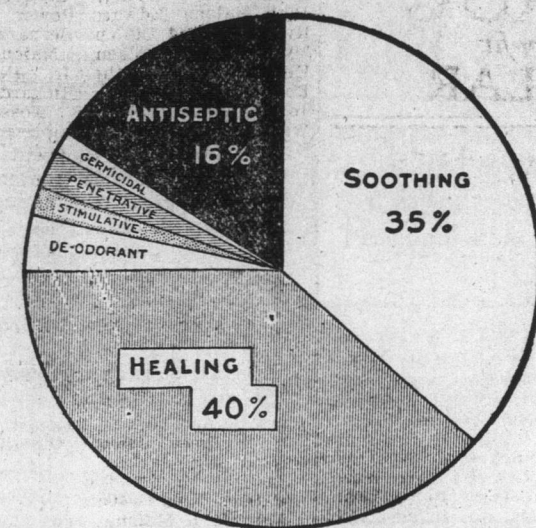
The Mayor's address is as follows: "Following upon the Child Welfare Exhibition, it will be remembered that Lady Davidson made an appeal to the Government for the establishment of a Maternity Home to which would be attached nurses trained in community work. Nothing has been heard from the Government in respect to this matter. While I am fully aware of the importance of this larger project and in full sympathy with it, I was convinced that the quickest remedy that could be found for the high rate of infantile mortality in St. John's would be by the employment of community nurses, to visit, advise, and assist, so far as possible, mothers in the care of their children. The Municipal Council is not empowered to deal with the matter, but it occurred to me that the Health Officer, Dr. Brehm, could do so with the Government's assent. I therefore asked him to make the suggestion to the Government that one nurse trained in community work should be employed, and told him that if necessary I would undertake to find the salary required. He readily agreed to the proposition, and yesterday I was informed by the Hon. Colonial Secretary, Hon. R. A. Squires, who has taken great interest in the matter, that the Government had authorized the employment of a community nurse, and would pay one-half of her salary if the Municipal Council would assume the other half. I pointed out to Mr. Squires that the Municipal Council was not at present authorized to expend money for this purpose, and power to do so would have to be given it, which he said could be arranged.

I have no doubt, gentlemen, that you realize as fully as I do the importance of securing the services of a nurse trained in this class of work. In Canada, the Victorian Order of Nurses supplies to cities requiring and paying for the same, nurses who have been trained by this Society, and a large number of cities avail themselves of this means of securing properly trained women. In most of the progressive cities in the States the community nurse is a thoroughly established public officer, and on every side I read of the excellent work which they are able to accomplish. I do not suppose that one woman will be able to do very much at first, and it is my idea that having secured a thoroughly trained and experienced woman, perhaps two or three of our local nurses could work with her and receive a training in this class of work. As to the cost, I shall have much pleasure in donating to the City the remaining portion of my salary as Mayor until the end of my term, June 30th next, which amounts to \$500.00, and will be sufficient to pay one-half of the salary for one year. This will obviate any difficulty the Council will have in assuming a liability without the authority of the Legislature until such time as authority can be obtained. Another matter which I asked Dr. Brehm to bring before the Executive, is the regulation of the milk supply. This he has done, but I understand from Mr. Squires that it has not yet been dealt with. Dr. Brehm brought this matter before the Municipal Council ten years ago, and submitted a number of excellent regulations, but the Council did not see its way to enforce them, and as a matter of fact I don't think they had power to do so. Had it been done, I am convinced that the lives of hundreds of infants would have been saved. Miss Hudson had an analysis made of the causes of death per month for 1916, and Dr. Brehm has kindly brought it up to date for me. Intestinal troubles caused the death of 37 infants in 1916 and 47 in 1917 to end of October. Nearly all these deaths occurred in the months of August and September and October, and the chief cause was undoubtedly impure milk. Everywhere a pure milk supply is looked upon as the first necessity in the protection of child life. In many cities it is illegal to sell any but pasteurized milk, and municipal pasteurizing stations and shops have been established in order to supply the same. In the end it may be found advisable for us to adopt the same procedure, but in the meanwhile Dr. Brehm's suggested regulations are absolutely necessary for the improvement of the milk supply."

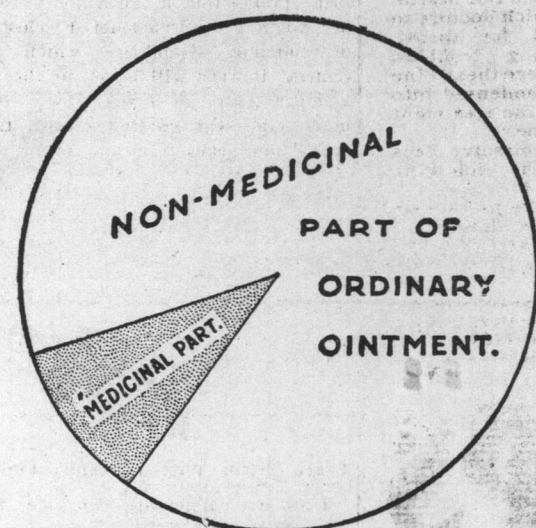
Councillor Tait agreed with the position taken by the Mayor. His experience was that the mothers didn't know how to feed their children and should be taught how to do so. Councillor Brownrigg said that deaths were due not through use of milk, but through the want of it.

Between friends, the Gift that conveys the most of personal thoughtfulness—your Photograph. J. C. PARSONS, Bank

THE SECRET OF ZAM-BUK'S POWER



The above diagram shows the proportions of the various medicinal qualities contained in Zam-Buk—which is all medicine.



This diagram represents a type of ordinary ointment, which contains only a small proportion of medicine.

The secret of Zam-Buk's power lies in the fact that it is **all medicine**. Ordinary ointments contain about 5% medicine and the balance animal fat. Seven important qualities combine to make Zam-Buk a unique balm.

1st. The **Healing** quality—which you will see from the diagram predominates. By comparing the diagrams you will see that one box of Zam-Buk contains more healing power than a great many boxes of ordinary ointment.

2nd. The **Soothing** power of Zam-Buk is very great. Almost immediately it is applied it ends the pain and irritation of a wound or sore. It then draws out the inflammation and reduces the swelling.

3rd. The **Antiseptic** power of Zam-Buk is three times as great as is commonly met with. This is the quality that prevents the growth of injurious microbes, and thus prevents festering.

4th. Zam-Buk is **Germicidal**. That is, it is capable of destroying all germs in a wound or sore, while its antiseptic power prevents their spreading. These two qualities, combined, make Zam-Buk a certain preventive of blood-poisoning.

5th. The power of **Penetration** which Zam-Buk possesses is extraordinary. This quality makes it invaluable in the case of deep-seated troubles, such as rheumatism and sciatica, and also for chronic skin diseases. Zam-Buk gets to the "root" of the trouble.

6th. The **Stimulative** quality of Zam-Buk is very important, as it enables the balm to act as a tonic on the surrounding tissues and hastens the healing process.

7th. As a **Deodorant** Zam-Buk is unequalled for discharging sores, bad legs, ulcers, wet eczema, etc.

It is obvious that in buying Zam-Buk you get the best possible return for your money, which is always—and particularly at the present time—a matter of great consideration to a good housekeeper. All dealers or Zam-Buk Co., Toronto. 50c box, 3 for \$1.25.

FREE

—Send this advertisement, name of paper and 1c stamp (for return postage) to Zam-Buk Co., Toronto, and a free trial box will be sent you.



Why don't some flours behave? Why don't they keep good?

Because they contain too much of the branny particles, too much of the inferior portions of the wheat—may be little pieces of the oily germ. Which act on one another—that's why some flours "work" in the sack. FIVE ROSES is the purest extract of Manitoba spring wheat berries. Free from branny particles and such like. It will keep sound, and sweet longer than necessary. Keep it in a dry place, and when needed you find it even **healthier, sounder, fresher, drier** than the day you bought it. Buy lots of FIVE ROSES. It keeps.

Five Roses Flour

Not Bleached

Not Blended

Milady's Boudoir.

CARE OF THE HAIR.

Many young women find themselves at thirty, often even earlier, with locks distressingly dull or thin and, notwithstanding the large number of pomades, washes and cosmetics which are nowadays devised and compounded, many women are distressed to find their hair thinning even when they reach but twenty years of age.

The variation one sees in the quantity, quality and color of the hair is largely owing to the health of each individual. Persons of nervous and debilitated temperaments usually have less abundant and less glossy hair than those of more robust and sanguine dispositions.

Mental trouble, worry and late hours, with an insufficient amount of sleep, will frequently cause the hair to become thin and fall out.

Ill health and disorders affecting the circulation and nerves are also frequent causes of this.

It is a great mistake to wash one's hair too frequently. Such a practice tends to make it both dry and brittle. However, it must be remembered that cleanliness goes far toward keeping the hair and scalp in a healthful state. To use cold water with the intention of strengthening and cleaning the hair is a mistake, for there is scarcely anything more likely to cause it to become thin and turn gray and dull than the frequent use of cold water.

There are many good preparations on the market for cleansing the scalp and hair, but should one wish to prepare it themselves this is one of my favorites for only hair. In hot water dissolve a mild soap to which add a pinch of pulverized borax and a few drops of pure ammonia. After washing the hair it should always be combed.

rough towel, but not with a fluffy one, as the fluff is apt to come off and become entangled in the hair.

Hundreds of Germans

Surrender Voluntarily on "Republic" Password.

Washington, Nov. 15.—With "Republic" as their password, hundreds of German troops are surrendering voluntarily on the Western front, the American Government is semi-officially informed.

These surrenders are the result of the French Government's "follow up" campaign since President Wilson's democratic appeals were showered over the German lines from Allied aeroplanes.

Those surrendering do so with the understanding that they are to be

permitted to work for a German republic.

"The advocates of a republic of Germany," said a report to the American Government, "who are conducting a brilliant campaign from the security of a neutral State, are distributing among German homes and through the German armies this important information:

"Let republic be your password. "To the comrades on the West front: We have secured the issue of the following general order to the French army—whenever surrenders himself and gives the password 'Republic' will not be treated as an enemy prisoner of war. If he desires, he will be permitted to work with us and with our countrymen in the same cause, for the freedom of Germany."

Brick red is a new color for the warm winter coat.

A PINE FOREST IN EVERY HOME

That is what the Pepsin ment amounts to. It is no longer necessary to go to the Mountains to breathe the life-giving Pine Air which doctors highly recommend for the bronchial and lung troubles. With the aid of science these vapors have been condensed in tablet form so that the treatment can be taken at home.

All you do is to dissolve in the mouth. The rich vapors are then set free and breathed down all the minute passages to the lungs, destroying all harmful germs and soothing and healing the inflamed membranes.

Pepsin is unequalled for colds, coughs, asthma, sore throat, laryngitis, hoarseness, etc.

All dealers. 50c box.

PEPSIN

The Allies' Strongest Weapon

HOW TO BRING GERMAN SUBMISSION.

By G. HOLT THOMAS, who has How the Allies by a Thorough Economic Boycott Might Bring War Quickly to an End.

There is one strong weapon we have not yet used against Germany.

Why not? Why do we not immediately make the fullest use of "economic" power to bring Germany to her knees?

Just think for one moment of the nations which constitute the Allies: France, Russia, Italy, Japan, Portugal, Rumania, Serbia, Montenegro, Brazil, China, Great Britain, Australia, Canada, South Africa, and many Colonies, to which may be added the United States, and the Argentine.

What, we may well ask, is the "fortunate" people pitted against a collection of nations going to the future, if we say, and so to that none of us, under any circumstances whatever, will have dealings with them for a definite period of years to come?

No military defeat could compare with such an overwhelming disaster. Every port closed, their shipping; no products of the admitted to what practically amounts to the rest of the world, and materials obtainable at all prices, compelling to think of, and, finally, we defeat the Germans to the contemplation of such a fate, which is well within our power to carry out makes one almost sorry for him.

But why should not we use the weapon we possess against the barbarous nation who, thinking of the atrocities, only by a rapid victory have broken every international law and every code of honour in trying to attain that end?

To stop the war without having secured that for which we are fighting—the right to live in peace—is unthinkable; every day, cost what may, makes us more determined. Why should we continue it, except their cost and penalty, when we have such enormous economic power at our hands? Clearly we must go on until our terms are obtained, for there is not the slightest reason why

ENLARGE Your BEST PICTURES!

Any negative from which a good contact print may be made will give an excellent enlargement.

Enlarging is often the making of a picture, and most amateurs have in their possession negatives worthy of this attention.

We make Black and White, and Sepia-toned enlargements. Our enlargement department is ready now, bring in your film.

TOOTONS, The Kodak Store, 320 Water Street.