

Sale!

Goods

RE,
pers, SCRIMS,Curtain
Scrim
Remnants.l quality Scrims, in
ream, White and Coffee,
lengths for sash cur-

8 cts.

Per Yard.

from 14c. to 35c. per

Sergene
RemnantsNothing like this cloth
to wear, makes splen-
did costumes, child-
ren's clothes.

18 cts & 20 cts.

per yard.

Buy now and make a
smart good wearing
Spring suit.neycomb and Marcella
on washing.

\$1.20 up to \$2.80 each.

L PAPER
Bargainreceived a shipment of
papers, with borders to
the opportunity to secure a
covering at from

10 to 20 cts.

Per Piece.

are worth from 12c. to

all perfect goods.

Remnants bargain, beau-

tiful, 10c. yard

NS—Large Fine Grade

25 and 30c. Now 10c.

value White D'Oyleys.

10c.

CLOTH BARGAINS—Fine

Worth from 30 cts to 50

15 cts and 20 cts.

0 to 1.25.

50c. and 75c. per yard.

Central
Store

MESSAGE FROM MALTA.—Mr. David Baird received a message this morning from a Malta hospital stating that Gerald G. Byrne, who was there under treatment for frostbite, was able to move about, was progressing well and wished to be remembered to all his friends here. Gerald left here with the 1st Nfld. Contingent and is now a Sergeant.

DIED.

This morning, at the General Hospital, Pauline Mercades, darling child of William and Isabel Richardson, aged 5½ years.

Saturday afternoon, after a long illness, Eliza, beloved wife of George Murray, aged 26 years, leaving a husband, two children, two sisters and two brothers; funeral at 2:30 p.m. tomorrow, from her late residence, No. 11 Simms' Street.

20th ANNUAL FEBRUARY SALE

AT THE
ROYAL STORESPRICES LOWER
THAN EVER BEFORENew Dress Goods
at Sale Prices

Those who practice economy should be interested in this sale of Dress Goods. No matter how much money you can afford you should not pay more than is necessary for your dress materials. During this Sale the biggest assortments of high grade materials in the city are offered to you at cut prices.

AMAZON and
VENETIAN CLOTHS.

In Navy, Reseda, Olive, Myrtle, Fawn, Brown, Grey, Amethyst, Prunelle, Crimson, Cardinal, Tan and Black.
Reg. 60c. yd. Sale Price, 52c.
Reg. 75c. yd. Sale Price, 64c.
Reg. 90c. yd. Sale Price, 77c.
Reg. \$1.00 yd. Sale Price, 85c.
Reg. \$1.25 yd. Sale Price, \$1.05
Reg. \$1.50 yd. Sale Price, \$1.25
Reg. \$2.00 yd. Sale Price, \$1.70
Reg. \$2.50 yd. Sale Price, \$2.10

COSTUME LENGTHS.

In new fashionable Check and Brochi designs; shades of Grey, Fawn, Lime, Canary and Black. At present market quotations these lengths are good values at \$12.00 each. Our

COATING SERGES.

Black and Navy.
Reg. 75c. yd. Sale Price, 64c.
Reg. 85c. yd. Sale Price, 73c.
Reg. \$1.00 yd. Sale Price, 85c.
Reg. \$1.25 yd. Sale Price, \$1.05
Reg. \$1.45 yd. Sale Price, \$1.20
Reg. \$1.75 yd. Sale Price, \$1.40
Reg. \$2.00 yd. Sale Price, \$1.70
Reg. \$2.25 yd. Sale Price, \$1.90
Reg. \$3.00 yd. Sale Price, \$2.50

GABARDINES.

In shades of Sunny Brown, Grey, Fawn, Reseda, Myrtle and Saxe Blue.
Reg. \$1.50 yd. Sale Price, \$1.25

WOVEN

CHECK SUITINGS.
In colors of Black and Gold, Black and Purple, Black and

Crimson and Black & Saxe Blue.
Reg. \$1.25 yd. Sale Price, \$1.05

DONOGAL TWEEDS.
Reg. 90c. yd. Sale Price, 78c.

DRESS CORDS.

Whipcords, Diagonal and Bedford Cords; shades of Navy, Lt. Grey, Fawn, Olive, Battleship

Grey, Saxe, Mid Brown, Myrtle and Black.
Reg. 75c. yd. Sale Price, 64c.

Reg. 85c. yd. Sale Price, 73c.

Reg. \$1.00 yd. Sale Price, 85c.

Reg. \$1.50 yd. Sale Price, \$1.25

NEW

RIPPLE SUITINGS.

In Saxe, New Brown and Black only.
Reg. \$1.25 yd. Sale Price, \$1.05

COSTUME SUITINGS.

In Brown, Olive and Black.
Reg. \$1.60 yd. Sale Price, \$1.35

Commencing Tuesday, February 1st.

Tuesday Morning, bright and early, our 20th Annual February Sale will commence. Thousands from all parts of the country look upon this Sale as the best money-saving event of the year.

It offers an unlimited supply of the best and most practical Housekeeping helps, as well as articles for personal use, at such low prices—never before equalled.

A Special
CLEARANCE
Sale of Ladies' Dresses.

Sweeping reductions on Stylish Ready-to-wear Dresses. The opportunity to buy these at so much below their actual worth is due to our decision to discontinue these special lines. There are about 200 Dresses in the lot and almost as many different styles.

1 only Brown Cashmere Dress. Reg. \$5.00. Sale Price \$4.00

1 each Grey, Purple and Green Cloth Dresses. Reg. \$5.15. Sale Price \$4.61

1 only Purple Cloth Dress. Reg. \$5.00. Sale Price \$4.80

1 only Grey Lustre Dress. Reg. \$5.38. Sale Price \$5.38

1 only Grey & Cardinal Cloth Dress. Reg. \$5.75. Sale Price \$5.41

3 only Brown Cloth Dresses. Reg. \$7.00 each. Sale Price \$5.80

2 only Grey Cloth Dresses. Reg. \$7.00 each. Sale Price \$5.80

1 only Brown and Champagne Cloth Dress. Reg. \$7.75. Sale Price \$6.20

6 only Navy Cloth Dresses. Reg. \$9.00 each. Sale Price \$7.20

3 only Black Cloth Dresses. Reg. \$9.75 each. Sale Price \$7.80

2 only Black Cloth Dresses. Reg. \$10.50 each. Sale Price \$8.40

3 only Grey and Purple Cloth Dresses. Reg. \$12.00 each. Sale Price \$9.60

1 each Blue Check, Brown and Green Cloth Dresses. Regular \$13.50 each. Sale Price \$10.80

1 only Grey and Black Cloth Dress. Reg. \$14.50. Sale Price \$11.60

1 only Blue and Champagne Cloth Dress. Reg. \$20.00. Sale Price \$16.00

MISSES' DRESSES.

1 only Pale Green, soft material. Reg. \$4.55. Sale Price \$3.73

1 only Pale Pink material. Reg. \$5.00. Sale Price \$4.00

1 only Pale Blue Dress. Reg. \$7.50 each. Sale Price \$6.00

1 only Brown and Blue Dress. Reg. \$8.25 each. Sale Price \$6.60

CHILDREN'S DRESSES.

1 only Brown—\$3.00. Sale Price \$2.40

1 only Tan —\$3.50. Sale Price \$2.80

1 only Brown—\$3.75. Sale Price \$3.00

1 only Navy —\$3.90. Sale Price \$3.12

1 only Navy —\$4.30. Sale Price \$3.44

1 only Green—\$4.85. Sale Price \$3.89

1 only Brown—\$5.00. Sale Price \$4.00

1 only Navy —\$5.55. Sale Price \$4.87

CHILDREN'S

AMERICAN DRESSES.

In Velvet and Serge; assorted colors.

36 only—\$2.70 each. Sale Price \$2.20

Special Sale of Enamelware

Grey Enamel Basins, 12 in. Special, each, 20c.

White Enamel Basins, 10½ in. Special, each, 16c.

White Enamel Basins, 11 in. Special, each, 17c.

White Enamel Basins, 16 in. Special, each, 36c.

White Enamel Basins, 18 in. Special, each, 50c.

Heavy Wht. Enam. Basins, 12½ in. Special, 30c.

Heavy Wht. Enam. Basins, 13½ in. Special, 32c.

Heavy Wht. Enam. Basins, 14½ in. Special, 40c.

White Enamel Foot Baths, 15 in. Special, each, 45c.

White Enamel Chambers, 7½ in. Special, 30c.

White Enamel Chambers, 8½ in. Special, 30c.

White Enamel Chambers, 9½ in. Special, 45c.

Grey Enamel Coffee Pots, Special, each, 45c.

White Enamel Egg Cups, Special, each, 14c.

White Enamel Candlesticks, Special, each, 12c.

Blue Enamel Fry Pans, 9½ in. Special, 26c.

Blue Enamel Fry Pans, 10½ in. Special, 27c.

Blue Enamel Fry Pans, 11 in. Special, 32c.

White Enamel Funnels, 5½ in. Special, 20c.

White Enamel Funnels, 6½ in. Special, 26c.

White Enamel Jugs, 1½ pts. Special, 27c.

White Enamel Jugs, 3 pts. Special, 41c.

Brown Enamel Kettles, 4 pts. Special, 90c.

Brown Enamel Kettles, 5 pts. Special, \$1.04

Brown Enamel Kettles, 6 pts. Special, \$1.26

Brown Enamel Kettles, 8 pts. Special, \$1.53

Brown Enamel Kettles, 12 pts. Special, \$2.30

Blue Enamel Kettles, 6 pts. Special, 72c.

Blue Enamel Kettles, 8 pts. Special, 86c.

Blue Enamel Kettles, 10 pts. Special, \$1.04

White Dinner Plates, Special, 14c.

White Soup Plates, Special, 13c.

White Pie Plates, 8 in. Special, 11c.

White Pie Plates, 9 in. Special, 13c.

White Pie Plates, 10 in. Special, 16c.

Blue Enamel Saucepans, 3½ in. Special, 25c.

Blue Enamel Saucepans, 5½ in. Special, 27c.

Blue Enamel Saucepans, 6½ in. Special, 32c.

Blue Enamel Saucepans, 7½ in. Special, 41c.

Blue Enamel Saucepans, 7½ in. Special, 45c.

Blue Enamel Saucepans, 8½ in. Special, 54c.

Blue Enamel Saucepans, 9½ in. Special, 62c.

Blue Enamel Stockpots, 8 in. Special, 72c.

Blue Enamel Stockpots, 8½ in. Special, 81c.

Blue Enamel Stockpots, 9½ in. Special, 95c.

Blue Enamel Stockpots, 10½ in. Special, \$1.13

Blue Enamel Stockpots, 11 in. Special, \$1.26

Enamel Teapots, 5 cup size. Special, 50c.

Enamel Soap Dishes, to hang. Special, 14c.

Enamel Soap Dishes, to stand. Special, 20c.

An Event of the Greatest Importance to the Shopping Public.

Carpets, Rugs, &c.,
Numerous Savings.

There is every advantage in buying your needs here. Immense stocks and varieties from which to choose and decidedly the lowest prices ever known on goods of equal grade.

HEARTH RUGS.

In all the popular weaves, including Axminsters, Velvet Pile, Tapestry, &c.

21x46—Reg. 1.10. S. Price, 95c.

27x54—Reg. 1.50. S. Price, \$1.30

36x72—Reg. 1.75. S. Price, \$1.55

23x47—Reg. 2.00. S. Price, \$1.70

24x64—Reg. 2.30. S. Price, \$1.95

23x46—Reg. 2.80. S. Price, \$2.50

27x54—Reg. 3.20. S. Price, \$2.90

36x60—Reg. 4.00. S. Price, \$3.40

36x72—Reg. 5.00. S. Price, \$4.50

30x72—Reg. 7.25. S. Price, \$6.30

DOOR MATS.

In Tapestry, Velvet Pile and other weaves.

11x29—Reg. 60c. Sale Price, 51c.

10x27—Reg. 70c. Sale Price, 62c.

BLACK WOOL RUGS.

27x46—Reg. 14.00. S. P. \$12.20

FLOOR CANVAS.

2 yards wide Canvasses and Linoleums in a variety of handsome patterns.

Reg. 75c. yd. Sale Price, 68c.

Reg. \$1.10 yd. Sale Price, 95c.

Reg. \$1.25 ea. Sale Price, \$1.00

Reg. \$1.35 yd. Sale Price, \$1.15

Reg. \$1.40 yd. Sale Price, \$1.20

STAIR CARPETS.

All 22½ inches wide; various pretty designs and colorings.

Reg. 65c. yd. Sale Price, 60c.

Reg. 85c. yd. Sale Price, 75c.

Reg. 95c. yd. Sale Price, 88c.

Reg. \$1.15 yd. Sale Price, 98c.

Reg. \$1.80 yd. Sale Price, \$1.50

Carpet Squares

Tapestry, Brussels and Velvet Pile weaves; harmonious designs in various colors.

3 x4 . Reg. \$18.50. S. P. \$15.30

4 x4½ . Reg. \$20.00. S. P. \$17.60

3 x4 . Reg. \$21.50. S. P. \$18.25

3½ x4 . Reg. \$23.50. S. P. \$20.00

3 x4 . Reg. \$26.00. S. P. \$23.00

3½ x4½ . Reg. \$32.50. S. P. \$29.00

3½ x5 . Reg. \$44.25. S. P. \$38.65

Men's Job Shirts

\$2.00 values for 1.38

Men's Negligee Shirts, made of printed Madras; all light grounds with neat designs in fine stripes. Correctly made, with double cuffs and every improvement. A good variety of patterns in each size. Also a few White Dress Shirts made of Pure White Linen. All values to \$2.00 each. Sale Price,

\$1.38.

MEN'S PYJAMAS.

Well made Fancy Flannelette Pyjama Suits, military style, braided buttons; sizes from 36 to 42 in. Reg. \$1.65 each. Sale Price, 1.35

WHITE

SOFT COLLARS.

White Repp, Casement Cloth and other materials, splendid shapes; in a full range of sizes. Regular 15c. each. Sale Price, 12c

Boots and Shoes at nearly half

A collection of odd lines in Boots and Shoes, styles that are going out and lines that we are discontinuing; in sizes to fit men and boys.

Colored Table Covers

TAPESTRY COVERS.

Size 2 yards square, fringed all round.

Reg. 90c. ea. Sale Price, 77c.

Reg. \$1.40 ea. Sale Price, \$1.20

Reg. \$1.75 ea. Sale Price, \$1.47

Reg. \$2.00 ea. Sale Price, \$1.68

Reg. \$2.80 ea. Sale Price, \$2.40

Reg. \$3.20 ea. Sale Price, \$2.70

Reg. \$4.00 ea. Sale Price, \$3.35

Reg. \$5.50 ea. Sale Price, \$4.65

MOHAIR COVERS.

Reg. \$10.00. Sale Price, \$8.50

Reg. \$12.50. Sale Price, \$10.65

Reg. \$14.00. Sale Price, \$11.55

Reg. \$16.00. Sale Price, \$13.60

VELVET PILE

COVERS.

Floral designs, Red and Green grounds.

Reg. \$10.50. Sale Price, \$8.95

Reg. \$13.50. Sale Price, \$11.45

Reg. \$16.00. Sale Price, \$13.60