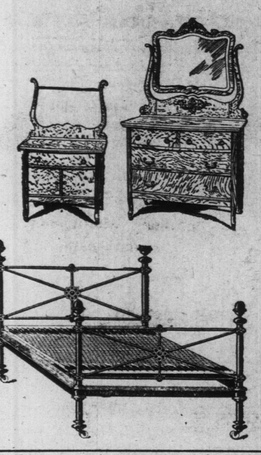
THE BIG FURNITURE STORE!

Great Clearance Sale to make room for FALL GOODS. All Odds to be sacrificed. Call and see the Bargains we offer.

Here are some of the BARGAINS:

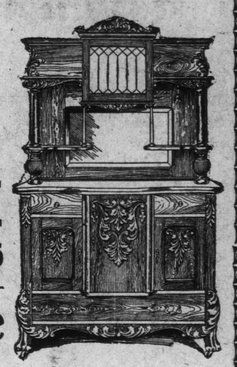


$16.00 Dressing Case and Wash Stand, Now $12.00
$17.75 Dressing Case and Wash Stand, Now $13.20
$20.25 Dressing Case and Wash Stand, Now $15.25
$4.50 White Enamelled Bedstead for - - $3.10
$6.00 White Enamelled Bedstead for - - $4.25
$10.00 White Enamelled Bedstead for - - $7.25

Mattresses and Springs too numerous to mention.

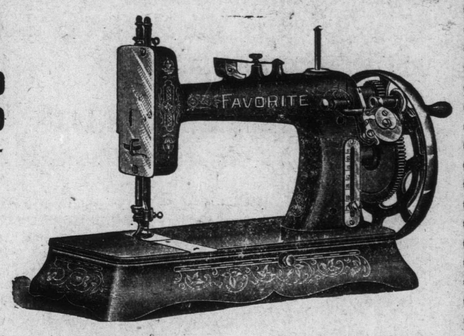
Sideboards and Buffets.

$8.50 Sideboard, - - - now $7.00.
$11.50 Sideboard, - - - now $9.50.
$16.00 Sideboard, - - . now 12.25



Sewing Machines, Half-Price

$6.00 Machines, - - - - now 3.00
$8.80 Machines, - - - - now 4.40
$27.00 Machines, - - - - now 13.50
$30.00 Machines, - - - - now 15.00



20 to 33 1-3 per cent. Reduction on Carpets, Rugs, Mats, Curtains, Blankets, Sheets etc. All to be disposed of.

Callahan, Glass & Co., Ltd., Duckworth and Gower Streets.

Some Emperor is Kaiser William.

The Hamburg "Fremdenblatt," in a powerful bid for the Iron Cross, assures the Kaiser that whatever the English, and even some of the German, papers may say, Hamburg looks on him as Caesar, Alexander and Charlemagne all rolled into one, with something peculiarly his own to give the flavor:—

"The industry, thrift, and science, which we have cultivated so diligently in time of peace now serve us in the days of war and provide us with an armor of defence against which the deadliest shells of the enemy must in the end be shattered into harmless fragments.

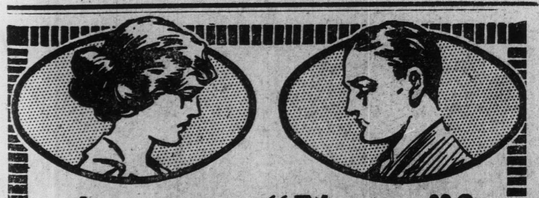
"It is the persistent cultivation of these qualities that has produced among us men of outstanding greatness and genius such as our Hindenburg, our Tirpitz, and our Zeppelin.

"We have an Emperor who fires the imagination of every German, man, woman or child, because in him there live again the combined spirits of an Alexander, a Caesar, and a Charlemagne. We Germans would gladly follow his lead through the very gates of hell, were it necessary, in order to crush the breath of life out of our enemies, who envy us for our qualities and attainments.

"We have an ideal before us, whereas in England, in France, or in the other enemy lands they have no such stimulant to inspire them, and, as is well known, a nation without an ideal must go under. Our ideal is materialized in William II."

THE NEW FRENCH REMEDY.
THERAPION No. 1
CURES DISCHARGES, EITHER SEX, WITHOUT INJECTIONS.
THERAPION No. 2
CURES BLOOD POISON, BAD LEGS, SKIN ERUPTIONS.
THERAPION No. 3
CURES CHRONIC WEAKNESSES, DRAINS, LOST VIGOR, &C.
SOLD BY LEADING CHEMISTS. PRICE IN ENGLAND, 2/9.
SEND STAMP ADDRESS ENVELOPE FOR FREE BOOK TO DR. LE CLERC MED. CO. HAVERSTOCK RD. HAMPSTEAD, LONDON. A CURE FOR YOU.
TRY NEW DRAGEE (TASTELESS) FORM OF **THERAPION** EASY TO TAKE SAFE AND LASTING CURE.
SEE THAT TRADE MARKED WORD 'THERAPION' IS ON BRIT. GOVT. STAMP AaffixED TO ALL GENUINE PACKETS.
INSIST ON HAVING THE ARION.

PROHIBITION LECTURE. —At the Cookstown Road Church, on Sunday night, Eld. W. C. Young will speak on the subject of Prohibition. All are welcome.



Are you "Nervy"?

Do you "jump" at a sudden sound? Do you have headaches or neuralgia? Are you irritable? Are you depressed? Are you troubled with sleeplessness? If so, you need a short course of 'Wincarnis' (*the Wine of Life*). There is nothing so good as 'Wincarnis' for re-vitalising the nerves—nothing so prompt in giving them new life. 'Wincarnis' possesses the great advantage of getting right to the root of nerve troubles, and by means of an enriched blood supply to give *new* vitality and *new life* to the whole nervous system. That is why over 10,000 Doctors recommend 'Wincarnis.'

Will you try just one bottle?

Begin to get well FREE.

'Wincarnis' is made in England, and you can obtain a liberal free trial bottle—not a mere taste, but enough to do you good, by sending 6 cents stamps (to pay postage) to COLEMAN & CO., Ltd., Wincarnis Works, Norwich, England. Regular supplies can be obtained from all leading Stores, Chemists, and Wine Merchants.

WINCARNIS

Agents for Newfoundland:—
Messrs. MARSHALL BROS., Water Street, St. Johns, Newfoundland.

The Red Flag.

An engineer gave his little girl a small red flag to play with, and explained that on the road the red flag signifies danger. "Would you stop your train if you saw a red flag on the track?" she asked. "Yes," he said, "or there might be an accident." After her papa had left, the litle one found her mamma crying. "Why are you crying, mamma?" she asked. The mother gave no answer. But as the child saw the decanter on the sideboard she said: "Is it because papa drank some of that nasty brandy before he went to work?" "Yes, dear; you see, he is getting worse, and will surely lose his place. He thinks the people do not notice, but they must notice it. And he will, I fear, completely wreck his life."

The child did not forget her mother's worry. All day long she thought of what she might do to help, and at last she thought of the red flag, and what her papa had told her it stands for. Going to the sideboard, she firmly fastened the flag to the decanter, and then went to bed satisfied. The father came home, went to the sideboard for the usual nightcap, but saw the flag, and understood and heeded the warning.—Selected.

If Bulgaria Be Crushed.

Boston Trasscript:—The one development which could prevent a prolongation of the war would be a quick crushing of Bulgaria. If the British and French troops push back the Bulgarians along the Greek-Macedonian-Bulgarian frontier, threatening Adrianople, and if joint operations in the north force the Austro-Germans back to or beyond the Danube and the Save, the Roumanians and Greeks will then joint the war on the Entente side; the Russians meanwhile will gain a fresh impetus; and, the promising situation for the Allies on the western front being added, these operations would strongly suggest to the checked central empires the desirability of suing for peace.

Toronto Gave $505,000.

Toronto, Oct. 21.—The returns from the British Red Cross from all parts of Ontario have been most gratifying, amounting to over $800,000 with 800 places yet to hear from. Toronto's contribution, with some collections yet unaccounted, amounts to $505,000.

Minard's Liniment Cures Dandruff.

Canada's Force May be 200,000.

Recruiting is Reported to be Especially Strong in the West.

Ottawa, October 21. — Although the total enlistment is now practically up to the authorized establishment of 164,000 men for expeditionary service, the Militia Deyartment is allowing recruiting to go on without regard to the formality of a Government authorization, or a call for another fifty thousand men or so. It is probable that authorization will be formally made before long, bringing the total authorized establishment of the expeditionary force up to 200,000.

Meanwhile recruiting is proceeding satisfactorily, and the Department is in daily receipt of notifications from many small communities throughout the Dominion stating that local units of twenty-five men or more are being raised, and asking for arrangements for bileting and training during the winter.

At the moment recruiting is reported to be especially strong in the west, and the Minister of Militia will make an inspection trip through to the Pacific coast probably toward the end of next month. On Saturday next he will go to Toronto to inspect the troops there, and the arrangements made for the winter accommodation.

Says Johny Knife,
"I'm keen for life
No rust for me again, sir,
My heart is right
My face is bright
I bathe in
Old Dutch Cleanser."

The Reawakening of Old France.

The reawakening in France of all the old ardour of patriotism and love of country and the new spirit of faith and high endeavor were the subject-matter delivered in London recently by M. Paul Sabatier, the famous French scholar.

M. Sabatier said that in France they felt that they were entering a house in which a new civilization was coming to birth, and the mystery and grandeur of it hushed their voices. It would need a Shakespeare to describe what passed in the conscience of the French people at the end of July and during the first days of August last year. There were in each French heart depths of joy and of sorrow which poetry or music might one day sound, but which words could not penetrate.

France was one in her devotion to the ideal of patriotic sacrifice and of victory, but she was no more militarist than before the war. He quoted the words of a peasant whom he met in the Cevennes—"What is the good of knowing what happens; our duty is so clear?" The persuasion that sacrifice and suffering were inevitable and necessary and that news might only bring the certainty of more sacrifice and suffering oppressed all hearts until on August 5 tidings came that Great Britain had joined France in the war.

"Never," said M. Sabatier, "have I seen joy so intense. There were no shouts nor processions, but simply, in the words of an old man, 'we breathed again and found a new reason for life.' I doubt whether when peace is signed, even if it be the peace we desire, joy will be so full and so deep."

France had not changed; she had merely found her best self again, and had returned to her old ardent faith.

Fads and Fashions.

Gilt will appear on millinery.

Fancy skirts are of several layers of tulle.

The new jewellry is very simple in design.

An umbrella handle of pigskin is the newest.

Even velvet suits nowadays are braid-bound.

Flexible necklaces of rhinestones are the latest.

Net rivals tulle in the making of evening gowns.

Beige and mustard color are seen in the same dress.

Bell sleeves fall over sheer undersleeves of tulle.

Steel-beaded purses of old-time shapes are in vogue.

Tassels are swinging from every corner of the costume.

To the winter dances wear gilt slippers and stockings.

The faille type of silk is very fashionable this season.

Checked woollens are used a good deal with plain velvets.

The most becoming of all the new hats is the sailor shape.

Little folks are wearing clothes fashioned on Russian lines.

Jumper dresses are being received with a good deal of favor.

Velvet handbags are having a little vogue all by themselves.

Sleeves are a most important point of fashion this season.

Big flopping shapes are among the nicest hats for young girls.

Velvet and velveteen will be worn a great deal for evening.

The quiet colors are as much liked in plaids as the gay ones.

A novel waist is of a heavy blue or black net over white chiffon.

Tight little jackets with astrakhan fur are now new fashioned.

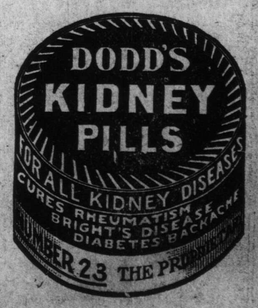
Spanish lace is in high favor—for scarfs as well as trimmings.

"CAN YOU AFFORD TO TAKE CHANCES?"

A little cold may not seem a dangerous thing—you may feel inclined to let it go on hoping that to-morrow it will be better—but can you afford to take chances? Just as the little insignificant acorn grows if let alone, to the mighty giant oak, that cough if not stopped may grow to a very serious illness. When a cough starts there's no telling where it will end. You know no doubt, of cases right among people you have known where serious complications and fatal illnesses have had their start from a neglected cough or cold.

A cold is more than inconvenient—it is dangerous—so the big thing is to find a reliable remedy—one that will give you quick, satisfactory relief.

There are many treatments that are recommended for a cough or cold but "STAFFORD'S PHORATONE COUGH and COLD CURE" is recommended to be the safest, surest and most satisfactory way to cure a cold, grippe, etc.

Price 25 cts.; Postage 5 cts. extra.
Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 3 Specialties:
Stafford's Liniment.
Stafford's Prescription "A."
Stafford's Phoratone Cough & Cold Cure.

FOR COT FUND.—Miss Viola McCoubrey has handed in $11 for the Cot Fund proceeds of a Fair that she held and cakes were presented by Mrs. Feaver, J. L. K., Mrs. Currie and Mrs. Forsey.