


RED CROSS LINE.
S.S. Stephano & S.S. Florizel
 EXCELLENT PASSENGER SERVICE.
 Tickets issued to New York, Halifax and Boston.
 INTENDED SAILINGS:
 From New York - - Every Saturday.
 From Halifax, both ways, - - Every Tuesday.
 From St. John's - - Every Saturday.
 Fares include Meals and Berths to Halifax and New York, but not from Halifax to Boston.
 AGENTS,
HARVEY & Co., Limited,



I Shall Sell Cheap for Cash

250 Sacks, 4 Bushels each,
 Best Prince Edward Island

White Oats,
 Free from sweepings.

COLIN CAMPBELL.
Oranges, Bananas, etc.

To arrive ex S. S. Stephano Thursday.
 60 bunches CHOICE BANANAS.
 100 cases CALIFORNIA ORANGES—All counts.
 70 cases TEXAS ONIONS—50's; 30 brls. TURNIPS.
 20 brls. NEW POTATOES; 60 brls. CABBAGE (if sound enough to come forward). Also in stock P. E. I. BLUE POTATOES.
 PRICES RIGHT.

BURT & LAWRENCE,
 Box 245. 14 New Gower Street. Tel. 759

50 cents Less



WHITE HOUSE SHOE
 400 MEN

WHITE HOUSE SHOES
 400 MEN

BROWN S

Fifty cents a pair less than you can buy them in any other store in town. Five Dollar Men's Boots and Shoes now **\$4.50 per pair.**
 N. B.—We guarantee this Shoe Sale to be a genuine one. Each pair stamped \$5.00 on the sole.
F. SMALLWOOD,
 The Home of Good Shoes (Gent's Department).

Do It Now!
 Ring up, write or send us instructions to call for your

Laundry
 when next you require any work done.
 EXPERT WORKERS.
 LATEST MACHINERY.
 PROMPT SERVICE.

Globe Steam Laundry Co., Limited.
 Phone 148. P. O. Box 476.
 may18,tf

'Phone 302.
 A fresh stock of Irish and Canadian

BUTTER
 just to hand, selling at
45c. per lb.

Fresh Salmon,
 12c. lb.
 NEW TURNIPS.

M. A. DUFFY
 'Phone 302.
 N. B.—Have you yet tried these Lamb Tongues?
 jly12,m,w,f,tf

FIGURES DO LIE.
 Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest.
 They are the highest priced engines because they cost more to build.
 They are the cheapest engines, because they will last twice as long as any other engine.
 They are also the cheapest engines because they save your time, and "Time is money."
 If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.
 You will lose more money than you can afford to lose, and your oil bills will be twice as large.
 REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.
 We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.
 We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.
 REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.
 WRITE FOR A CATALOGUE TO-DAY.

FRANKLIN'S AGENCIES, Ltd.,
 St. John's, Nfld.

The Perfect Day.
 A day in the woods, weather warm, and the fish biting, and in your basket a tin of

Clark's Pork and Beans.

Could you want anything better? As far as grub goes you couldn't get any better Pork & Beans than

CLARK'S.
 At all grocers. Wholesale from
P. E. OUTERBRIDGE,
 180 Water St.
 'Phone 60.
 June21,m,w,fa,tf

KEEP MINARD'S LINIMENT
IN YOUR HOUSE.

JULY 15th, 1915.

Due to-day per S. S. Florizel:
 80 cases ORANGES.
 20 brls. NEW TURNIPS.
 20 bunches BANANAS.
 50 crates TEXAS ONIONS.
 40 brls. NEW POTATOES.

GEO. NEAL
 'Phone 264.

AUGUST PATTERNS
 NOW ON SALE.

The women of Newfoundland are unanimous in praise of the Pictorial Review Patterns. Perfect fit assured.
 N. B.—Outports please remember 17c. must accompany order for pattern.

CHARLES HUTTON.
 FANCY DEPARTMENT.



The coming of Spring means the shedding of the old coat and the putting on of the new. We are showing something neat and dresy in Spring Coatings. Have you seen our Greys with silk facings? Topnotchers, aren't they! Also something good in Scotch suitings, Glenris and Wha-haes; all hand made.

EXCLUSIVELY MAUNDER.

John Maunder
 TAILOR & CLOTHIER
 St. John's, N.F.

In Summer
 you can hardly have too many clothes. Light colors and light weights are favored just now. We have all the newest designs and are using the most popular fabrics in our

TAILORING
FOR MEN.

Come in and let us take your measure for a suit or two that will be adapted to your needs at this season.

J. J. Strang,
 Ladies' and Gents' Tailoring,
 153 Water Street, - - St. John's.
 eod,tf

SALAD. To make a good salad you must have a Good Oil. LUCCA. Finest Cream Oil will suit you.	PRUNES. 20-30 to lb., 25c. lb.
SALAD DRESSING DURKEES.	EVAPORATED PEARS, 18c. lb.
MUSTARD. Coleman's Genuine. Prepared (Heinz). Mustard Dressing. Genuine French.	MOONEY'S SODAS, 28c. tin.
VINEGAR. Distilled Crystal. Taragon, Malt. Essence.	TIP TOP SODAS.
	WARM WEATHER DRINKS: Rose's Lime Juice Cordial. Rose's Lime Juice. Imperial Lime Juice (qts.) Lemon Squash. Hogarath's Syrups. Lemon Crystals (in btl.) Lemon Crystals, 60c. lb.

BOWRING BROS., Ltd.
GROCERY.
 332 'Phone 332
 Jun25,f,m,w

New Arrivals :
CHILDREN'S
MIDDY BLOUSES.
 Sizes : 4 to 12.
 Good Quality. Price :
80c.

ROBERT TEMPLETON.

Lessen Your Living Expenses!

"Be economical," is the cry in England, and this slogan has the same significance in Canada. We all must economize. There is more actual waste in our dress expenses than any other item. When a garment becomes soiled we throw it aside, when for a few cents it could be restored to original freshness and beauty by Dry Cleaning. A saving of at least 35 per cent. in the expense of dressing is possible by using the processes of Dry Cleaning and Dyeing.

Our agents will gladly give you full particulars.

NICHOLLE, INKPEN & CHAFE, St. John's, Agents for N.H.
UNGAR'S LAUNDRY & DYE WORKS, Halifax.
 jly14,w,f,m,tf

SUGAR, BEEF, PORK, etc.

Just Received per
Florizel and Stephano :

300 brls. SUGAR.
 150 brls. BONELESS BEEF.
 200 brls. HAM BUTT PORK.
 100 brls. HEAVY MESS PORK.
 100 brls. SHORT CUT CLEAR PORK.
 150 backs TRIMMED LEATHER.
 150 sides UNTRIMMED LEATHER.
 AND NOW DUE (on way across country)
 400 bags "SELECTED" ROUND PEAS.

HARVEY & CO., LTD.,
 Wholesale.

TEN PAGES
 TORONTO, Noon.
 South and South West
 with showers on East
 to-night and Sunday, S.
 winds and warm with
 showers.
 ROYER'S, Noon.—Bar
 ther. 60.

VOLUME XX

THE PEOPLE'S AUCTIONEER

A GOOD BUSINESS PROPOSITION

I am instructed by Vey to sell outright trade consisting of Cameras and all equipment in connection with his Photo Studio, Picture Frame Scenery Screens, etc. first-class Magic Lantern together with a big stock of Slides, including various parts of the world. going has not been by Private Sale, I will Public Auction on 29th day of July, at the Studio. Prospective purchasers can inspect at any time by applying to James Vey, or

P. C. O'DRISCOLL
 jly17,eod,tf

Auction Sale

AUCTION
 Furniture, Carriage, Harness,
 at the Stables,
MR. K. R. PROULX
 LeMarchant Room
TUESDAY Next,
 at 10.30 a.m.
 Particulars in Monday
P. C. O'DRISCOLL
 jly16,21

AUCTION
 On Tuesday Next, at 11 o'clock, on premises of
A. H. MURRAY,
 Cove.
 500 cases LOBSTER TAIL
 2 G.H.P. STEAM BOILER
 FITTINGS.
 1 TRIPLEX PUMP.
THOMAS B.
 jly15,41



THE WHOLE
 of what our "Sage" of
 Filing and Finding will
 told in a nutshell. It
 out of many a hole by
 diate handling of every
 records when returned
 perative— and loss of
 trous.

The Globe-Wesley
PERCIE JOHNSON
 Agent

Insure with
Old, Reliable
QUEEN
 which has stood
 promptly pay
\$541
 in the Big Fire, 1
 no trouble when
GEO. H.
 Agent
 may18,eod,tf