ting the New Year with Wonderful Val



Special Values that will Realize Your Expectations.

CRETONNES.

Bordered Cretonnes for window curtains, &c., plain cenres, assorted colors, including Reseda, Fawn, V. Rose and

GINGHAMS.

New American Dress Ginghams in pretty Check, Crossbar and Striped patterns; dainty colorings of Pink, Fawn, Blue and Grey, 27 inches wide; guaranteed fast 101 colors. Special for Friday and Saturday 102C

WHITE SHIRTING.

20 pieces of the popular "Times" White Shirting, 31 ins. wide; improved soft finish, absolutely free from all imperfections. Special for Friday and Saturday... 10c

BEDROOM HEARTH RUGS.

5 doz. French Hearthrugs of beautiful quality and designs, size 28 x 56; wool knotted fringe ends, light and dark colorings; a suitable Rug for the bedroom. Reg. price \$3.75 ea. Friday & Saturday

DOOR MATS.

Inside Hall or Parlor Door Mats in good Axminster carvarious pretty designs and color schemes, nicely finished; size 13 x 30. Reg. \$1.20 each. Friday and Saturday

COCOANUT DOOR MATS.

CHILD'S BOOTS.

Splendid Door Mats, made of Plain Cocoanut Fibre, thick brush surface, reliable quality; size 20 x 33. Reg. \$1.35 each. Friday & Saturday

In Every Department.

The tremendous volume of business done by us during the past year is most gratifying, and is an assurance in itself that the public find our values attractive, our prices right. But, great as it has been, we are determined to do better during 1914. To accomplish this, we realize that our ambition can only be attained by continually striving to give you the best possible merchandise at the lowest possible prices.

We call your attention to the splendid money-saving opportunities mentioned on this page. Read carefully and study the full meaning of every price reduction.

Clear Up of Embroideries.

Over 400 yards of White Embroidery Edging in a variety of exquisite patterns, each pattern having a charm of its own. Stock-taking finds us with too much of this stock on hand. To bring it down to decent limits, prices have been ignored altogether; several qualities have been grouped together to sell at one price. On Friday and Saturday we offer a group of 25c. to 45c. values for the special price of, per yard,

16 cts.

Values that will pack our Showroom to capacity.

CHILD'S PLUSH COLLARETTES. 12 only of these dainty little Collartrimmings, offered at a special price for this Friday and Satur-

FLETTE

NIGHTDRESSES. 15 doz. Pink and White Flette Nightdresses of exceptional quality, in different styles; some with Sailor Collars, others with square and round necks; all have lace trimmed yokes, &c. Reg. \$1.25 each. Friday and Saturday....

FLETTE UNDERSKIRTS.

For ladies, American styles; colors of Pale Blue, Pink and Striped, plain

Special for Friday and

LADIES' LAWN OVERALLS.

Attractive new White Lawn Overample Skirts, Swiss Embroidery and tucked flounces. Reg. \$1.00 each. Friday & Saturday 84c \$2.25. Friday & Saturday In Cream only, striped; fine Wool Coat

INFANTS' BANDS.

3 doz. only of the Slipthrough Corset Bands for infants, strongly made 12 only of these dainty little Collar-ettes in Dark Fawn, with silk cord 35c. each. Friday & Saturday 30c

CORSETS.

A large collection of D. & A. Corsets in White and Drab, long hips, medium busts, 4 garters, lace trim-med tops with ribbon draw string; all sizes. Special for Friday and Saturday 89c

HAIR NETS. The latest idea in Hair Ornaments, the "Adorn" Net for theatre or evening wear; assorted shapes finished with 2 dainty tassels. Special for Friday & Saturday .. 28c

SILK ROSES.

Beautiful novelties for the hair and

Flowers, made of silk in a variety of pretty colors. Values 20c. ea. Friday & Saturday

BLOUSES.

An exceptional collection of smart Attractive new White Lawn Over- models in Cream Challie, plain and alls for ladies, all sizes; well shaped striped effects; some have tucked fronts, collars, &c., others reversible

Savings for You on Gloves.

WOOL GAUNTLETS.

CHILD'S INFANTEES.

White Astrachan with soft kid palms; sizes from 00 to 6. Values to 48c. pair. Friday & Saturday

LADIES' LINED GLOVES. A splendid assortment of Kid and Doeskin Gloves in Tan

and Black, lined with heavy wool, Black Fur tops; all sizes. Reg. \$1.25 pair. Friday & Sat. \$1.50 SPANGLED DRESS NETS for \$1.05 Beautiful Nets for evening wear, &c., Black grounds with Gold, Green and Blue Drops, Spangles, &c.; 40 inches wide. Regular selling price \$1.50 yard. Fri-

FRENCH CASTOR GLOVES.

7 doz. pairs White and Cream Castol Classifications, gusseted fingers; all sizes. Reg. 65c. pair. 55c 7 doz. pairs White and Cream Castor Gloves. 2 pearl but-

Sundries---Every Item a Bargain.

WHITE BONE KNITTING PINS-12 inches long. Special, per set 110 PINS—12 inches long. AMBER CROCHETING HOOKS-All sizes. Special, COTTON PIPING CORD-Black & White, 1 oz. slips. Special, per slip TALCUM POWDER-In large 14 oz. tins, delightfully perfumed and antiseptic. Special, per tin... 8c SHAVING STICKS-Royal Vinolia Shaving Sticks 92 in neat nickel boxes. Special, each 200

2 for TOILET SOAP-The "Capitol" brand, made by Lever Bros; large cakes, assorted perfumes. Special, each

BOOT BUTTONS-In Black and Tan, on cards containing or BUTTONS—In Black and Ian, on the Hook. 16 Butons, 16 Fasteners and Button Hook. 5c Special, 2 cards for HAIRPINS-Black and Bronze Wire in pretty decor-IRPINS—Black and Bronze Wire in pretty decorated boxes; assirted sizes & styles. Special, each

Quality Footwear at Small Prices.

50 pairs Black Kid Dress Shoes, 1 and 2 strap styles. French heels; sizes 3 to 7. Special for Friday and Saturday, per pair.. 58c

pair. Friday and Saturday LADIES' HOUSE SHOES.

English made Black Kid House Shoes, low heels with wide easy fitting toes; sizes from 3 to 7. Reg. 75c. pair. Friday & Saturday

ANNOUNCEMENT.

OUR GREAT

January White Sale

commences Friday, January 16th.

The preparations for this great annual event are well in hand. The remarkably low prices and the high character of the goods give promise of greater interest and enthusiasm than ever before.

Hosiery at Attractive Prices.

7 doz. pairs Ladies' Black Cashmere Hose of excellent quality, in ribs, seamless feet; guaranteed fast Black, in all sizes. Special, 33c 7 doz. pairs Ladies' Black Cashmere Hose of excellent quality, in assorted

CHILDREN'S HOSE.

The Hosiery question is a most important one with the mothers. How often you hear, "My children are so hard on their stockings." Well, now! Here's a chance to save on Reliable Worsted Hose for all sizes.

Asbestos Sad Irons, 3 in set. Reg. \$2.10 set for

\$1.90. Carvers in case, 3 pieces, stag handles. Reg. \$3.25 set for

Dover Lace Irons, small sized, well finished. Special, each Veribrite Polishing Oil, in bottles. Reg. 50c. bottle for 41c Enamel Saucepans. Reg. 25c. 21c

Crockery Mender, in bottles; mends solid as a rock. 17c Good Clothes Brushes, with varnished backs. Reg. 20c. ea. 16c Scrub Brushes, Reg. 12c. each for 10c Stove Brushes. Reg. 15c. ea. 11c Short Handled Whisks. Reg. 17c Braided Clothes Lines, 50 ft. long. Reg. 25c. for 20c Beatrice Single Oil Stoves. 1.19 Reg. \$1.40 each for ...



SWEATER COATS.

HARDWARE HELPS.

Girls' Sleighs, with leather seats. Regular \$1.95

Coal Vases, with brass hinges; assorted patterns.

each for

Sweaters; assorted sizes. Reg.

\$4.00. Friday & Saturday

CLOTHES BASKETS.

Clothes Baskets in White Wicker. Reg. 95c. for .. 83 cents.

IMPORTANT OFFERINGS IN MEN'S FURNISHINGS.

MEN'S TIES. A splendid line of Fancy Knitted Ties in four-in-hand styles; assorted fancy patterns, also a in-hand styles; assorted lane, paled and lot of self-colors. Special for Friday and 9c Saturday, each

GENT'S HANDKERCHIEFS. 15 doz. White Cotton Handkerchiefs, Linen finished, Shamrock bleached and nicely hemmed,

ready for use. Special for Friday & Saturday 11c BOYS' BRACES.

Strong and reliable Police Braces for boys, stout elastic webbing, strong leather and metal fixings. Reg. 20c. pair. Friday and Sat-

MEN'S BUCKSKIN GLOVES. High grade Gloves in Tan shades only, English made, lined with Gazzel Fur. We have these Gloves in all sizes. Special, Friday &

NANSEN CAPS.

MEN'S BOOTS. Dandy Boots for men in Box Calf and Vici Kid, neat comfortable styles, medium heavy soles, swell toe caps; in a full range of 2 60 sizes. Reg. \$4,00 pr. Friday & Sat'y

ROMEO SLIPPERS.

60 pairs Tan Slippers, with welted soles, especially constructed for ease and comfort; all sizes. Reg. \$2.10 pair. Friday and 1.90

MEN'S HALF HOSE. A large selection of finely ribbed Heather Mix-

SHIRT BARGAINS.

TUNIC SHIRTS.

9 doz. Tunic Shirts, made of extra quality Madras and other materials. open at back, soft fronts, White Linen Collar Bands that fit perfectly; all sizes. Reg. \$1.50 ea. Friday & Saturday

WORKING SHIRTS. Stout Union Flannel Shirts,

suitable for men who work out of doors. They come with and without collars; well finished and in all sizes. Special for Friday and Saturday, each



MANTEL DRAPES.

Another opportunity to secure one of these fine Drapes for the mantelpiece; nicely Embroidered Felt in beautiful shades of Green and Crimson, 21/2 yards in length; long enough for any mantelpiece. The regular selling price is 90c. each. On Friday and Saturday, it will be

70 cts.

BLIND PULLS.

No house should be without a Blind Pull on every blind. They prolong the life of the ordinary blind and add a finishing touch to its appearance. These Pulls come all in one pattern in polished wood, and will sell on Friday and Saturday, 2 for 2. · · · · ulozda · · · · · · · · · ·

PILLOW SHAMS.

Pillow Shams made of fine White Linen are indispensable to the modern housekeeper. We offer a very attractive line for this week, Plain centres, size 30 x 30; nicely tucked and hemstitched frills. Reg. 55c. each. Friday and Saturday ... 45c

MEXICAN TABLE COVERS.

Beautiful Lace Table Covers, made after the well-known Mexican styles. These cloths are all circular in shape and measure 54 inches across. The designs are very handsome and look their best when thrown on a dark background. Special 92c Price

FANCY LINENS.

A huge assortment of Tray Cloths, Tea Cloths and Table Cloths in White Linen, beautifully trimmed in various styles, including drawn thread work and embroidery designs, hemstitched patterns and others in lace edge and insertion. Values to 90c. Friday & Saturday 70c