

AFTER SIX YEARS OF SALELESS MERCHANDISING JOHN A. McDONALD & SON HAVE MADE A NEW DEPARTURE AND INAUGURATED

A Great Clearance Sale of Men's and Boys' Wearing Apparel

—Believing the time was here—when conditions of living demanded that high cost of merchandise should be reduced.

A heavy overstock of the best goods procurable accumulated during the past two or three years places this store in a splendid position to deliver a sledge hammer blow at extravagant prices.

This sale has now run four days—and from floor to ceiling has been an overflow of bargains in the Male attire—ruthlessly underpriced.

Customers are unanimous in pronouncing it a real sale, and genuine to the core. Right at the outset, everything was reduced 20 per cent, some things 30, 35, and even 50 per cent—the former prices remaining undisturbed on each article.

This progressive method was startling as unusual—and it gathers momentum as the public realize the significance of being able to step into the largest ex-

clusive Men's and Boy's Wear Store in Western Manitoba and select anything any everything at a positive reduction at the very least of 20 per cent—and a great deal more in many instances.

News of this great distribution Sale has travelled fast and far and buyers are here from North, South, East and West.

We again restate, disappointment can occur only by being too late.

The stock whilst large, is not unlimited—and assortments are bound to lessen daily, so the greater reason for making early selection.

Another reminder: Shop in the forenoon if possible, and get the best service.

FUR GAUNTLETS

With extra large cuff to go over coat cuff.

\$8.50 Gauntlet Mitt, \$6.65

ENGLISH OXFORD SHIRTS

Medium color and fast; easy to wash and durable in wear.

Special \$2.25 Each

GYMNASIUM SUITS

Regulation White Jersey and Knickers for men and boys. Sizes 24 to 44.

20 Per Cent. Off Regular Prices

NIGHT SHIRTS AND PYJAMAS

For the lad and his dad. Cotton and flannel-ette, real sleep producers.

20 Per Cent. Off Regular Prices

SMOKING JACKETS

Sizes 38, 44 and 46 only.

Reg **\$8.50** Imported Jacket **\$6.75**
Sale Price

10.00 Imported Jacket **\$7.95**
Sale Price

REMEMBER this Store's reputation for
"SQUARE DEALING"
is behind this sale.

FANCY VESTS

Brushed wool, fine cord, velvet and fancy vestings—

One-Third Off Regular Price

ODD VESTS

Tweeds and Worsteds, dark and light, sizes 35 to 52.

25 Per Cent. Off Regular Prices

Men's and Young Men's O'ercoats

These snappy mornings suggest to one—Why delay, when prices have reached rock bottom, and there is wide variety of style and pattern to select from?

Raglan, Ulster or Ulsterette, easy or close fitting, half belt and round or plain—in short, a style to suit every fancy.



\$28.00 regular.	\$22.15
Sale Price	
\$30.00 regular.	\$23.75
Sale Price	
\$32.50 regular.	\$25.75
Sale Price	
\$35.00 regular.	\$27.75
Sale Price	
\$40.00 regular.	\$31.75
Sale Price	
\$45.00 regular.	\$35.75
Sale Price	
\$50.00 regular.	\$39.75
Sale Price	
\$55.00 regular.	\$43.75
Sale Price	
\$60.00 regular.	\$47.75
Sale Price	
\$65.00 regular.	\$51.75
Sale Price	
\$70.00 regular.	\$55.75
Sale Price	
\$72.00 regular.	\$57.25
Sale Price	
\$75.00 regular.	\$59.75
Sale Price	

Boys' Fine Wool Jerseys

With buttoned shoulder or roll collar, in Brown, Grey, Navy, Green and fancy.

\$2.25 regular.	\$1.80	\$3.00 regular.	\$2.40
Sale Price		Sale Price	
\$2.50 regular.	\$2.00	\$3.50 regular.	\$2.80
Sale Price		Sale Price	

MEN'S WORK GLOVES and MITTS

Horsehide, muleskin, buckskin, saranae; lined and unlined; all are Clarke's celebrated make that fit comfortably and right.

20 Per Cent. Discount

THE WORKING MAN'S SHIRT

Durable materials that will stand wear and tear, so necessary to the man of energy. Cut with lots of room and length. Navy and Gray Flannel, Denim, Drill, Twill and Fancy Cotton. Former prices on each garment.

20 Per Cent. Off.

Fur Caps Tomorrow

Principally sport and tie top styles.

\$10.00 Fur Caps.	\$ 7.85	\$15.00 Fur Caps.	\$11.85
Sale Price		Sale Price	
\$12.50 Fur Caps.	\$ 9.85	\$17.50 Fur Caps.	\$13.85
Sale Price		Sale Price	

Buy That Suit Now at these very moderate prices

\$35.00 regular.	\$27.50	\$47.50 regular.	\$37.50
Sale Price		Sale Price	
\$37.50 regular.	\$29.75	\$50.00 regular.	\$39.75
Sale Price		Sale Price	
\$40.00 regular.	\$31.75	\$55.00 regular.	\$43.75
Sale Price		Sale Price	
\$45.00 regular.	\$35.75	\$60.00 regular.	\$47.75
Sale Price		Sale Price	

MOCHA LEATHER VEST

With wool cuff and fine mole top, knit collar with clasp fastener, close fitting at neck without discomfort; perfect wind stoppers, without being bulky. Two only. Sizes 40 and 42.

\$20.00 Regular, Sale Price \$16.00

LEATHERETTE VESTS

Same style and finish as above.

\$12.00 Regular, Sale Price \$9.60

MEN'S and BOY'S WINTER CAPS

With and without inside bands; in all the new patterns and from best makers.

20 Per Cent. Off Regular Prices

SPECIAL

2 dozen Men's Winter Caps, slightly damaged, to clear—

45c

Cor. 9th St.
And Rosser

JOHN A. McDONALD & SON

Cor. 9th St.
And Rosser