

## PERSEVERE \*AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.\*

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No. 943



**VOU** will like to read our big roofing book. It contains so much information of real value to farmers who have buildings to roof. Many say it is the most interesting roofing book they've read. By all means send for a copy. It's free.

And when buying roofing remember to look for our two trade-marks. They are on every roll of the genuine Brantford Roofing.

Brantford Roofing Co., Ltd. BRANTFORD, CANADA





**7**OU cannot always judge the quality of the roofing by the price. Low-grade ready roofings are often sold at about the same price as high-grade. So it will pay you well to buy roofing with a reputation for quality, such as is possessed by Brantford Roofing.

Leading architects and builders recommend Brantford Roofing. It is accepted by the City Architect and Chief of Fire Dept. for use in the most congested district in Toronto. It has been chosen time and again, after the severest tests, for roofing many of the largest Canadian factories. It has a quality-reputation second to none.

Brantford Roofing is made by men with long experience in making roofing. The Brantford Roofing Co. was one of the pioneers in the roofing industry.

When we started we determined to make a line of roofing goods that would in time create for us a high reputation. We have stuck to that determination through thick and thin. To-day we are reaping our reward. People have confidence in the quality of Brantford Roofing. Our business is increasing at a wonderful rate.

## Brantford Roofing Asphalt — Rubber — Crystal

WHETHER you choose Brantford Asphalt, or Rubber, or Crystal, you secure the quality that has made our products famous.

The same pure wool felt is used for each. This felt is made to our own rigid specifications. It costs us 33/3 per cent. more than ordinary felt. It is saturated with 99 per cent. pure Asphalt. So-called "Trinidad" Asphalt is only about 45 per cent. pure. Brantford Asphalt Roofing has the popular fine silicia sand finish. Brantford Rubber is a smooth-surface roofing. Both are made in three weights.

Brantford Crystal has a mineral surface. It requires no painting. It is made in heavy weight only.

Samples of Brantford Roofing will be mailed free to your address if you will send us a post-card request. Send it by next mail, so you won't forget it.