You will not be inconvenienced by our fire

When war was declared we hung up the "Business as Usual" sign. That sign was burned in the fire which swept over our Fertilizer Plant last Saturday. But we have hung up another sign just like it-in another building that we secured before the flames of the old building had died out. Within another few hours we had arranged for the purchase of sufficient raw materials-including Potash-to commence at once the replacement of the Fertilizer stock that was destroyed.

So the farmers of Canada will not suffer the slightest inconvenience from the misfortune that befell us. Shipments can be made almost immediately. And it will be the same superior Fertilizer that the name GUNN'S has always stood for. Fortunately our resources and organization are so strong that although we may suffer some temporary inconvenienceand even monetary loss-in counteracting this setback, we are able to make this promise-

"Business as Usual" and Quality as usual, in spite of the fire

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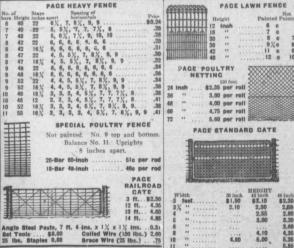
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