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\$1.00 a Year in advance

The Farming World



AND CANADIAN FARM & HOME

Office of Publication:

90 Wellington St. West

TORONTO

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ANNOUNCEMENT

The Nor'-West Farmer

Winnipeg

Twice a Month. \$1.00 a Year in advance

The Nor'-West Farmer is the only agricultural paper printed in Western Canada. Its columns are devoted especially to the interests of farmers and stockmen west of Lake Superior. It is edited and conducted by practical western farmers who know the West and are in closest possible touch with the many important phases of agriculture in various sections of the country. With its fine equipment of money and men, it stands firmly and fearlessly for the best interests of its special class of readers, for the agricultural development of the West, and for greater comfort in the home.

The Farming World

Toronto

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The Farming World is essentially a paper of Dominion-wide circulation and influence. It has for many years been recognized as the champion of improved methods in dairying and stock raising, and of more scientific treatment of the soil. It has at all times strongly advocated liberal practical instruction for farmers and farmers' sons. Its influence has always been in favor of liberal expenditures by the Government in connection with Agricultural education. The market reports and forecasts; woman's work, betterment of home life, etc., are strong features of the paper.

A co-operative arrangement has just been entered into, whereby the editorial staffs of The Farming World and The Nor'-West Farmer will hereafter each contribute matter of special interest to the other. Each paper will consequently, be greatly strengthened in its own particular field, and along the lines of its own special policy. Subscribers and advertisers using both will, under the new arrangements, enjoy special rates and other direct benefits.

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Subscriptions.—The subscription price of either The Farming World or The Nor'-West Farmer is \$1.00 a year in advance. Any reader may now send a yearly subscription, new or renewal, for both papers, for \$1.50. The papers may be sent to different addresses, but the order for both must be forwarded at the same time by the same person. New subscribers for 1904 will receive the remainder of this year free.

If your subscription to The Farming World is already paid in advance, send us \$1.50 and your subscription will be advanced another full year, and you will also receive The Nor'-West Farmer from the present date until January 1st, 1905.

Advertising.—Both The Farming World and The Nor'-West Farmer are recognized as the very best advertising mediums of their class in the Dominion. The former because of its large Dominion-wide circulation and the latter because it is the one paper that especially caters to the West.

We are now prepared to quote any advertiser who will use both papers a very special combination rate. No matter whether the space to be used is large or small, whether for one issue or every issue for a year, the special rate will apply. Write us, our proposition is a most attractive one.

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