

PRUDENTIAL DAY THE NATIONAL PAY-DAY



means a check for the family on the first of every week or month, through a Prudential Weekly or Monthly Income Policy.

Prudential agents are finding these among the most interesting propositions in Life Insurance.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated under the laws of the State of New Jersey.

FIRE

BRITISH CROWN ASSURANCE Corporation, Limited of GLASGOW, SCOTLAND

The Right Hon. J. PARKER SMITH, President.
D. W. MACLENNAN, General Manager.

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A. C. STEPHENSON, Manager.

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PLATE GLASS AND AUTOMOBILE INSURANCE

E. WILLANS, FRANK W. COX,

General Manager.

Secretary.

The LONDON MUTUAL FIRE INSURANCE COMPANY

Established 1859

Assets

Surplus to
Policy-
holders

Losses Paid
—over



\$784,426.31

404,046.07

8,000,000.00

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W. J. CLEARY, Provincial Manager.

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Returning Confidence

The storm is the test of the ship. The strength of the Empire is being tested by the fiercest gale that ever blew.

With the nation the institutions that compose it have suffered, not one financial organization has escaped.

The Life Insurance Companies of England and Canada are being tested and tried but are not found wanting.

The Mutual of Canada, for instance, has not only held its own but has made substantial progress during every day of the war.

The wave of returning confidence finds The Mutual of Canada on the crest, stronger and more prosperous than ever

Assurances in Force \$100,000,000
Assets . . . 27,000,000

The Mutual Life Assurance Co. of Canada
WATERLOO, ONTARIO.

E. P. Clement, Pres. George Wegenast, Man. Director

OPPORTUNITIES

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FOR AN AGENCY, ADDRESS

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Salt** for sour

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