

# THE BRITISH AMERICA ASSURANCE COMPANY

Incorporated : 1833.

HEAD OFFICE : TORONTO

**Old      Reliable      Progressive**  
Capital,      -      -      -      \$ 1,400,000.00  
Assets,      -      -      -      2,016,670.59  
Losses paid since organization 34,470,308.91

## DIRECTORS:

Hon. GEO. I. COX, President.  
ROBT. HICKERDIKE, M.P.  
E. W. COX  
JOHN HOSKIN, K.C., LL.D.  
D. B. HANNA  
ALEX. LAIDLAW  
Z. A. LASH, K.C., LL.D.

W. E. BROCK, Vice-President  
GEO. A. MORROW  
AUGUSTUS MYERS  
FREDERIC NICHOLLS  
JAMES KERE OSBORNE  
SIR HENRY M. PELLATT  
E. R. WOOD

W. B. MEIKLE, Managing Director

W. B. MEIKLE, General Manager      P. H. SIMS, Secretary

**EVANS & JOHNSON, General Agents**  
26 St. Sacrament Street : : MONTREAL

First British Insurance Office Established in Canada, 1804

## INTENDING ASSURERS

Should read the "THREE MINUTES" Leaflet  
of the

## PHOENIX ASSURANCE CO., Limited,

OF LONDON, ENGLAND (Founded 1782)

Copies of this and full information regarding the Company's system, its equitable principles and liberal policies, may be obtained at the Head Office,

10 ST. FRANCOIS-XAVIER STREET, MONTREAL

The Company offers to the Public every advantage which

## LIFE ASSURANCE

conducted under the most favourable conditions is capable of affording:

At the BONUS DIVISION for the five years ending 31st DECEMBER, 1910

(1) A UNIFORM ADDITION of \$85 per \$1,000 was declared on all classes of Full-Bonus Policies.

(2) A GUARANTEED BONUS was also declared of \$12.50 per \$1,000 per annum on Full-Bonus Policies becoming claims by death and \$17 per \$1,000 per annum on Endowment Assurances maturing before 31st December, 1915. These bonuses apply to new as well as existing policies.

H. B. F. Bingham,      R. MacD. Paterson,      Joint  
Life Superintendent.      J. B. Paterson,      Managers

**Agents Wanted**

## NORWICH UNION FIRE OFFICE.

Founded 1797.

AGENTS WANTED

Head Office for Canada : TORONTO.

**JOHN B. LAIDLAW, Manager.**

**JOHN MacEWEN, Superintendent at Montreal.**

## L'UNION FIRE INSURANCE COMPANY, Limited

Head Office : PARIS, France.

Established 1828

Capital fully subscribed . . . \$2,000,000.00  
Net Premiums in 1910 . . . 4,651,840.00  
Total Losses paid to 31st Dec. 1910 78,500,000.00

Canadian Branch :  
94 NOTRE DAME ST. WEST, MONTREAL

Manager for Canada :  
**MAURICE FERRAND.**

Established 1864.

## New York Underwriters Agency.

Policies secured by Assets - \$18,920,603

### PROVINCIAL AGENTS.

JOSEPH MURPHY,  
Toronto, Ont.  
OSLER, HAMMOND & NANTON,  
Winnipeg, Man.  
ALFRED J. BRILL,  
Halifax, N.S.

JNO. WM. MOISON  
Montreal, Que.  
WHITE & CALKIN,  
St. John N.B.  
HORACE HARRIS,  
Charlottetown, P.E.I.

**T. D. RICHARDSON, Supt. for Canada, TORONTO.**

## LONDON MUTUAL FIRE

ESTABLISHED 1859  
HEAD OFFICE      TORONTO

Just a good, clean, responsible, progressive, yet conservative Home Company, which protects not only its policyholders, but its representatives as well.

**D. WEISMILLER,**  
President and Managing Director